



MINUTES

MUSEUMS OF MISSISSAUGA ADVISORY COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA

www.mississauga.ca

MONDAY, DECEMBER 13, 2010 – 6:00 PM

BENARES VISITOR CENTRE

1507 CLARKSON ROAD NORTH, MISSISSAUGA, ON L5J 2W8

- MEMBERS PRESENT: Lawrence Cook, Citizen Member (**Chair**)
 Councillor Eve Adams, Ward 5 (till 7:25pm)
 Anne Fabierkiewicz, Citizen Member
 Fred Durdan, Citizen Member
 Jeremy Harvey, Citizen Member
 John Pegram, Citizen Member
 Joseph Zammit, Citizen Member (**Vice-Chair**)
 Joyce Delves, Citizen Member
 Tamara Pope, Citizen Member
 Wendy Davies, Citizen Member
- MEMBERS ABSENT: Councillor Pat Mullin, Ward 2
 John Van Camp, Friends of the Museums of Mississauga
 Descendent of the Harris Family (ex-officio)
- STAFF PRESENT: Annemarie Hagan, Museums Manager
 John Britto, Legislative Coordinator, Office of the City Clerk

CALL TO ORDER – 6:00 p.m.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

APPROVAL OF THE AGENDA

Those present expressed concurrence to consider the items listed on the agenda prepared for this meeting.

DEPUTATIONS

A. Artifact Preservation and Collections Storage Facility Feasibility Study

Mr. Michael Lundholm of Lundholm Associates Architects presented the Committee with a verbal update on the Museums of Mississauga Artifact Preservation and Collections Storage Facility Feasibility Study. A copy of the presentation is attached. Mr. Lundholm tabled a draft report on the Feasibility Study and informed the Committee that the final report would be ready by the end of December 2010.

Mr. Fred Durdan was of the opinion that the Collection Storage Facility and Museum need not be in the same location.

Mr. John Pegram and Ms. Anne Fabierkiewicz initiated a discussion on the use of the words ‘municipality’ and ‘city’ as compared to community, in the Feasibility Study report.

On the topic of the consideration of partners in the project, Ms. Annemarie Hagan, Museums Manager informed that this would be an opportunity for sharing in the funding. Ms. Hagan further informed that Mayor McCallion expressed her support for the Collection Storage Facility.

Mr. Jeremy Harvey suggested that a detailed schedule be included in the executive summary of the Feasibility Study.

Ms. Annemarie Hagan, Museums Manager advised that a copy of the Feasibility Study report would be emailed to all members.

MATTERS CONSIDERED

1. Minutes of Previous Meeting(s)

- September 13, 2010
Adopted (Tamara Pope)
MG.30

2. Scheduled Meeting Dates for 2011

Memorandum dated December 1, 2010 from John Britto, Legislative Coordinator, Office of the City Clerk, outlining the meeting dates scheduled for 2011.

MOMAC-0024-2010

That the Memorandum dated December 1, 2010 from John Britto, Legislative Coordinator, Office of the City Clerk, outlining the meeting dates scheduled for 2011, be received.

RECEIVED (Jeremy Harvey)

MG.30

3. Museums of Mississauga Artifact Preservation and Collection Storage Facility Feasibility Study

Memorandum dated November 30, 2010 from Annemarie Hagan, Museums Manager, presenting an update on the Feasibility Study contract awarded to Lundholm Associates Architects, Museum Planning Consultants.

Annemarie Hagan, Museums Manager updated the Committee of the progress of the Museums of Mississauga Artifact Preservation and Collection Storage Facility Feasibility Study. Annemarie Hagan further advised that the project is on schedule and within budget. The consultants, Lundholm Associates Architects have worked with the Museums staff throughout the project and have held two focus group sessions and presented at two Collection and Artifact Storage Sub-committee (CASS) meetings. Members of the Steering Committee and staff have had input into the presentation and also in preparing the draft report.

Annemarie Hagan, Museums Manager advised the Committee that a final report from the consultants, Lundholm Associates Architects will be presented to the City's Leadership Team in January 2011, and then to General Committee in February 2011.

MOMAC-0025-2010

That the Memorandum dated November 30, 2010 from Annemarie Hagan, Museums Manager, presenting an update on the Feasibility Study contract awarded to Lundholm Associates Architects, Museum Planning Consultants, be received.

RECEIVED FOR INFORMATION (Tamara Pope)

FA.49.846-10

SUBCOMMITTEE REPORTS

4. Report of the Collections and Storage Subcommittee meeting held November 23, 2010

MOMAC-0026-2010

That the report of the Collections and Storage Subcommittee from its meeting held November 23, 2010, be received and that recommendations CASS-0014-2010 through to CASS-0015-2010 be approved as presented:

1. *That the Report dated October 5, 2010, from Stephanie Meeuwse, Collections & Exhibit Coordinator, be received (CASS-0014-2010).*
2. *That the Report dated November 23, 2010, from Stephanie Meeuwse, Collections & Exhibit Coordinator, be received (CASS-0015-2010).*

APPROVED (Wendy Davies)

MG.30.COL

NEW BUSINESS

5. Report of The Friends of The Museums of Mississauga

Fred Durdan presented a verbal update on the activities of the Friends of the Museums of Mississauga. Fred advised of a presentation and DVD release to the Mississauga Public Library Board. Fred further advised that a copy of the DVD on the Benares Historic House has been distributed to all City libraries. A Christmas event was organized for all Museums Volunteers on November 25, 2010 at the Benares Historic House. A copy of the DVD will be presented to each school in the Dufferin-Peel Region at the presentation sessions that have been scheduled end June 2011.

Tamara Pope commended the Friends of the Museums of Mississauga for their excellent work during the year 2010.

6. Capital Projects Update

Memorandum dated November 30, 2010 from Annemarie Hagan, Museums Manager, presenting an update on Capital Projects at the Museums of Mississauga, including the Leslie Log House, the Summer Kitchen, the Benares DVD, as well as Facility and Property Management projects at Benares Historic House and Bradley Museum.

Annemarie Hagan, Museums Manager presented an update on the Capital Projects as of November 30, 2010. She discussed continuing budget and schedule challenges that are causing delays in the construction works at the Leslie Log House. The Streetsville Horticultural Society has made a donation of plants from the Sheridan Nurseries, and planting has been planned for spring 2011.

Annemarie Hagan advised that the Benares A/V Project was awarded the Ontario Museums Association Award of Excellence at the OMA Conference held in October 2010 in Toronto. Annemarie further advised that funds of \$4,000 was provided by the Friends of the Museums for the reproduction, packaging and distribution of the Benares DVD.

Annemarie Hagan advised that a new Building Automation System is planned for the Anchorage. The new ramp designs at the Anchorage and Bradley House will be submitted to the Heritage Advisory Committee at the December 1, 2010 meeting, as both these buildings have been designated under the Ontario Heritage Act. Design for a new metal ramp has been provided due to the serious maintenance challenges faced with the existing wooden ramp, due to the building being in a heavily wooded area.

Annemarie Hagan advised that painting and repairs work of the Verandah is almost complete. Interior painting and repairs to the main door of the Benares Visitor Centre is scheduled for late 2010 or early 2011. An urgent request has been submitted for replacing the Liebert Unit (which provides environmental controls) in the Benares Collection Storage Room. A lighting retrofit, excluding any historic fixtures or areas where heritage-look lighting is essential, has been completed at both the museums sites making the museums environmentally friendly.

MOMAC-0027-2010

That the Memorandum dated November 30, 2010 from Annemarie Hagan, Museums Manager, presenting an update on Capital Projects at the Museums of Mississauga, including the Leslie Log House, the Summer Kitchen, the Benares DVD, as well as Facility and Property Management projects at Benares Historic House and Bradley Museum, be received.

RECEIVED (Joyce Delves)

FA.04.BEN / CS.07.STR/MG.30.COL

7. Museums Manager's Report

Memorandum dated November 30, 2010 from Annemarie Hagan, Museums Manager, presenting the Museums Manager's Report for the period September 1 to November 30, 2010.

Annemarie Hagan, Museums Manager presented her report for the period September 1 to November 30, 2010. She updated the members on the various special events conducted at the Museums of Mississauga during the period. 560 people attended the Bradley Location during the Doors Open Mississauga event held on September 18, 2010, in partnership with the Community Services Environmental Department. Culture Days was held at both Museums locations on September 26, 2010. Over 400 full-time and contract staff attended the Recreation & Parks annual staff appreciation day at the Bradley Museum. The annual Lakeshore Art Trail comprising of an art show and sale was held on October 16, 2010. The Historic Halloween Fun event, co-sponsored by Holcim, Meridian and Dr. Kalina, was held at the Benares location on October 24, 2010. A Home for the Holidays event has been scheduled for December 12, 2010 at the Benares location. Early planning is underway for the Doors Open 2011 event to be held on October 2, 2011, which will coincide with the Culture Days event.

Annemarie Hagan, Museums Manager updated the Committee on upcoming educational and pre-registered programs, including the December Tea, Old Fashioned Bread making, Cooking 'Sweets and Sours', Edwardian Christmas Cooking and Pioneer Christmas Crafts. It has been decided to re-introduce the Bradley Team Room as an in-house registered program in February 2011. This event was not very successful when re-introduced in 2010 on an experimental basis. The Heritage Lecture Series continues with well attended lectures in November 2010. Planning is underway for the 2011 lecture series with the Canadiana Room at the Library, Heritage Planning and Heritage Mississauga.

From the Marketing and Promotions perspective, Annemarie Hagan, Museums Manager advised the Committee that Creative Services continues to design a “new look” or “branding” for the Culture Division. The Museums has recently re-designed the education brochure, promotional flyers for overnight programs, pre-registered programs and special event flyers for the Fall and Halloween festivals. Six Mississauga Transit AD’s have been created by the Museums through Creative Services, to be displayed on Mississauga Transit buses in 2011. Information packages of educational programs and brochures have been sent to the communication departments of six school boards to be shared with principals and teachers in those schools. Christmas programming is being promoted through school drop offs of approximately 50 schools in Mississauga. The Museums social media (Twitter and Facebook) sites are an important tool in further promoting events within the Culture Division

Annemarie Hagan, Museums Manager advised the Committee that Museums have received the Ministry of Culture’s Community Museums Operating Grant of \$53,953. She further advised that Museums staff are working closely with the Friends of the Museums “Friends and Partners Committee” to develop a plan to continue to grow Museums event sponsorships. The 2011 Museums Operating Budget has been submitted to the Director of Culture in mid-August.

MOMAC-0028-2010

That the Memorandum dated November 30, 2010 from Annemarie Hagan, Museums Manager, presenting the Museums Manager's Report for the period September 1 to November 30, 2010, be received.

RECEIVED (John Pegram)

MG.30

ITEMS FOR INFORMATION

8. Letters dated September 27, 2010 from the Ministry of Tourism and Culture regarding Heritage Grant Program Changes – 2010-2011.

MOMAC-0029-2010

That the letters dated September 27, 2010 from the Ministry of Tourism and Culture regarding Heritage Grant Program Changes, be received.

RECEIVED (Joseph Zammit)

FA.16

9. Letter dated October 19, 2010 from the Ministry of Tourism and Culture regarding the approval of an operating grant in the amount of \$53,953 for the Museums of Mississauga from the Community Museum Operating Grant program for the 2010-11 fiscal year.

MOMAC-0030-2010

That the letter dated October 19, 2010 from the Ministry of Tourism and Culture regarding the approval of an operating grant in the amount of \$53,953 for the Museums of Mississauga from the Community Museum Operating Grant program for the 2010-11 fiscal year, be received.

RECEIVED (Joseph Zammit)
FA.16

10. Letter dated October 22, 2010 from the Ministry of Tourism and Culture regarding Heritage Programs Review and Community Museum Operating Grant Standards Questionnaires

MOMAC-0031-2010

That the letter dated October 22, 2010 from the Ministry of Tourism and Culture regarding Heritage Programs Review and Community Museum Operating Grant Standards Questionnaires, be received.

RECEIVED (Joseph Zammit)
FA.16

11. Letter dated November 17, 2010 from the Chair, Friends of the Museums of Mississauga 2011 Gala Committee regarding the annual Starlight and Candlelight Gala

MOMAC-0032-2010

That the letter dated November 17, 2010 from the Chair, Friends of the Museums of Mississauga 2011 Gala Committee regarding the annual Starlight and Candlelight Gala, be received.

RECEIVED (Joseph Zammit)
FA.16

OTHER BUSINESS

The Chair, Lawrence Cook thanked all members of the Museums of Mississauga Advisory Committee and the representative of the Friends of the Museums for the work done during the Council term 2007-2010.

DATE OF NEXT MEETING

Museums of Mississauga Advisory Committee – 6:00 p.m., Monday March 28, 2011 at the Benares Visitor Centre.

ADJOURNMENT: 8:05 p.m.