



China Trade Mission 2012

Organized by:



CONFEDERATION OF GREATER TORONTO
CHINESE BUSINESS ASSOCIATION

大多市華商總會

Mississauga Chinese Business Association (MCBA)
Richmond Hill & Markham Chinese Business Association (RHMCA)
Scarborough York Region Chinese Business Association (SYRCBA)
Toronto Chinese Business Association (TCBA)

CONFEDERATION OF GREATER TORONTO CHINESE BUSINESS ASSOCIATION (CGTCBA)

CGTCBA was jointly incorporated in 1998 by four business associations – Mississauga (MCBA), Richmond Hill & Markham (RHMCA), Scarborough York Region (SYRCBA) and Toronto (TCBA). The formation of this Confederation marked an important step towards the unity of the Chinese businesses. CGTCBA plays a key role in promoting and bridging business and trade among the Chinese and mainstream communities, to enhance members' competitiveness, and serves as the voice that reflects the members' needs and concerns.



“The Confederation of the Greater Toronto Chinese Business Association is proud to organize again the 2012 China Trade Mission. We look forward to building and strengthening relationships for Canadian municipalities and businesses with their counterparts in China. This comprehensive Mission will include stops in Shanghai, Beijing, Sister cities: Shijiazhan/ Wuhan/ Chongqing & Chengdu/ Yangzhou) and Hong Kong.”

~Stephen Chu, President, MCBA



“The CGTCBA has forged solid links with municipal and business leaders in China’s largest cities. This Mission will facilitate face-to-face interactions – an essential part of doing business with China – that can open doors to new opportunities for mutual achievement and success.”

~ Kenny Wan, President, RHMCA



“The CGTCBA put together a successful China Trade Mission in 2010. We were honored to accompany Canada municipal governments and businesses on this mission. The Mission helped open doors and provided entrée to many business opportunities to companies in Canada, which has a growing market for goods from China. We strongly believe that China Trade Mission 2012 will be another successful Mission.”

~Johnny So, President, SYRCBA



“In today’s global economy, it is crucial for business to develop international markets. China, as a major world power, provides unparalleled opportunities. The Confederation of the Greater Toronto Chinese Business Association encourages Canadian cities, companies, and business associations to take advantage of this well-organized Mission that allows participants to make the right business connections.”

~Benny Cheung, President, TCBA



About the Organizing Team

ORGANIZING COMMITTEE

Honorary Chairs:

Her Worship Hazel McCallion	Mayor of City of Mississauga
Her Worship Susan Fennel	Mayor of City of Brampton
His Worship Frank Scarpitti	Mayor of City of Markham
His Worship Dave Barrow	Mayor of Town of Richmond Hill (TBC)
His Worship Jeff Lehman	Mayor of City of Barrie
His Worship Maurizio Bevilacqua,	Mayor of City of Vaughan
His Worship Mayor Rob Burton	Mayor of Oakville

Committee Co-Chairs:

Winnie Fung, Vice President, MCBA	Benedict Leung, Past President, RHMCA
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Committee Members:

Stephen Chu, Honorary President, MCBA	Kenny Wan, President, RHMCA
Johnny So, President, SYRCBA	Benny Cheung, President, TCBA

Tour Manager: Lucia Chan

THE MISSION

Honorary Mission Leaders

Her Worship Hazel McCallion	His Worship Jeff Lehman
Her Worship Susan Fennel	His Worship Maurizio Bevilacqua,
His Worship Dave Barrow	His Worship Mayor Rob Burton
His Worship Frank Scarpitti	

Mission Team Leaders

Stephen Chu, President, MCBA	Kenny Wan, President, RHMCA
Johnny So, President, SYRCBA	Benny Cheung, President, TCBA

Honorary Patrons

Mr. Fang Li, Consul General of The Consulate General of the People's Republic of China in Toronto
 Ms. Gloria Lo, Director of Hong Kong Economic and Trade Office (Canada)

Participating Partners

Brampton Chinese Business Association	Federation of Portuguese Canadian Business and Professionals
Canada China Chamber of Commerce (Ontario)	The Hong Kong-Canada Business Association
Canada China Tourism Association	Hong Kong Economic and Trade Office (Canada)
Canada China Business Communication Council	Hong Kong Trade Development Council Toronto Office
Consulate General of Canada in Shanghai, Economic Affairs – Ontario	Indo-Canada Chamber of Commerce
China Council for the Promotion of International Trade (Representative Office in Canada)	International Cooperation Centre, National Development & Reform Commission, PRC
Chinese Business Council of Vaughan	Invest Hong Kong
Economic Development Department, City of Mississauga	Italian Chamber of Commerce in Toronto
Economic Development Department, City of Vaughan	Markham Board of Trade
Economic Development Department, City of Barrie	Mississauga Board of Trade
Economic Development Department, City of Brampton	Richmond Hill Chamber of Commerce
Economic Development Department, Town of Oakville	The Consulate General of the People's Republic of China in Toronto
Economic Development Department, City of Markham	Vaughan Chinese Business Association

**Our sincere gratitude to those whose names have not been included at the time of printing.*

The 1st 2010 China Trade Mission organized by the CGTCBA proven to be a great success. The Mission achieved excellent outcomes and receiving exceptional remarks from delegate members and all levels of government both from China and Canada.

The upcoming 2012 China Trade Mission will be another outstanding mission aim at further strengthening and promoting greater economic, business and cultural ties between Canada and China. The Mission will allow participants to extend friendship, establish connections, strengthen existing relations, promote Canadian investment products and services, explore opportunities for joint ventures, and source potential suppliers.

The Mission to one of the world's fastest-growing markets will open doors to high-level networking opportunities and exchange new ideas with international governmental and business leaders. It will provide Canadian cities and businesses new access and comprehensive insight into the dynamic Chinese market – its vast scale of economy, diversity and potential. Don't miss this gateway to lucrative business opportunities.

Highlights of Mission Activities:

Participate in series of business events such as:

- Meetings with Canadian officials in China,
- Contact with local Economic Development Departments and Business Associations
- Briefing on Business Opportunities and Sector Information in Canada and in China,
- Visit to Key Industrial Zones,
- Signature Business & Investment Forum and Networking Sessions,
- Pre-arranged Business Appointments, etc.

- ✚ The privilege of attending the Mission's feature event :
 - Economic and Business Development Forum in Beijing,
 - Networking and Information sessions in all cities visiting.

- ✚ Opportunity to visit your preferred "Sister City" or Partner City.

Benefits to the Delegates:

- ✚ Foster strong trade and economic ties between cities in Canada and China.
- ✚ Create new cooperation opportunities for cities and businesses.
- ✚ Lay groundwork and establish relationships with several cities that are considered economic powerhouse in China.
- ✚ Meet with companies that are establishing their presence in Canada.
- ✚ Opportunity to present a speech and introduce your cities, agencies and businesses.
- ✚ Opportunity to showcase your products, services and expertise by hosting and sponsoring Individual Information Session to a captured audience of local business.



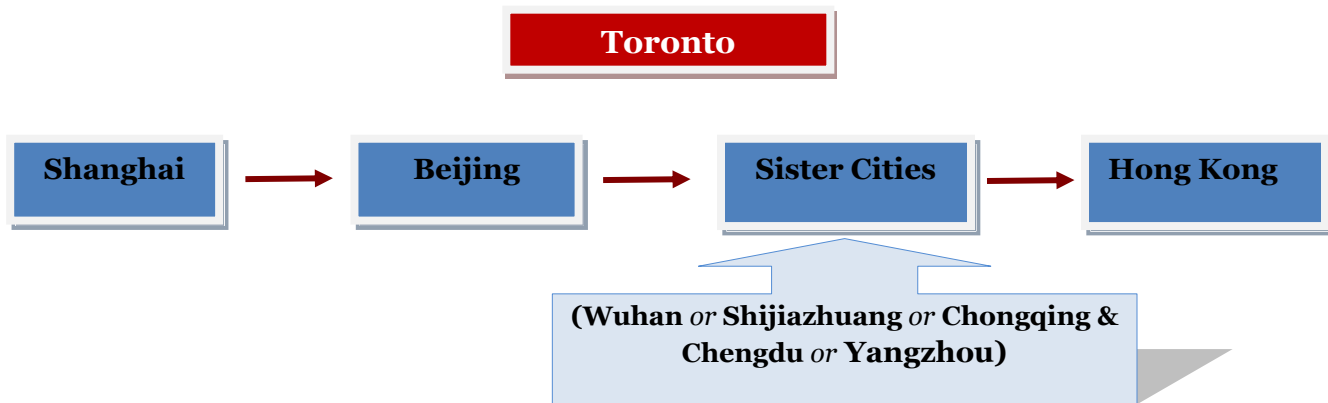
About the Proposed Itinerary

Day 1	Nov 23	Fri	Toronto	Depart Canada for Shanghai	
Day 2	Nov 24	Sat	Shanghai	Arrive in Shanghai in the afternoon Welcome Reception The Shanghai Huang Pu River night cruise	
Day 3	Nov 25	Sun	Shanghai	Breakfast Meeting Highlights of Shanghai Meeting with District Government (including Sister Cities)	
Day 4	Nov 26	Mon	Shanghai/vicinity cities (TBC)	Visit to Economic and Industrial Zones in SuZhou/Kunshan (TBC), Business Reception /Official dinner Cultural activity	
Day 5	Nov 27	Tue	Beijing	Noon Flight/ bullet train to Beijing Highlights of Beijing Welcome Reception by Local Government Office	
Day 6	Nov 28	Wed	Beijing	Canada - China Economic & Business Development Forum (<i>co-hosted by Invest Beijing, National Development & Reform Committee & CGTCBA</i>) Forum with Key Note Speakers Individual Business Development Seminars Business Networking Luncheon & Sessions Dinner Reception	
Day 7	Nov 29	Thurs	Beijing/vicinity cities (TBC)	Business /Industry visits: Economic Development Zone, Invest Beijing and other pre-arranged Business Meetings Highlights of Beijing/and or vicinity cities	
Day 8	Nov 30	Fri	Sister City	Option 1: (Nov 30 – Dec 1) Each Association depart for “Sister City” or “Partner City” Program RHMCBA: Shijiazhuang, Wuhan & Yangzhou MCBA, TCBA & SYRCBA: Chengdu	Option 2: (Nov 30– Dec 1) Beijing Highlights
Day 9	Dec 1	Sat	Sister City	“Sister City”/ “Partner City” Program Business Development Meetings	
Day 10	Dec 2	Sun	Hong Kong	Depart for Hong Kong in the morning Highlights of Hong Kong (Arranged by HKETO)	
Day 11	Dec 3	Mon	Hong Kong	Visit to Hong Kong Cyberport Visit to West Kowloon Cultural District Authority Invest Hong Kong – Information Session Hong Kong CBA Networking Dinner	
Day 12	Dec 4	Tue	Hong Kong/ Toronto	Depart for Canada in the afternoon. ***OR extended stay in Hong Kong for the following programme: - December 4 - 5, 2012: Hong Kong Forum 2012 - December 6 - 8, 2012: World SME Expo	

* The above planned schedule is subject to changes and final confirmation without further notice

** Post-trip Business Meetings can be arranged upon request at extra cost.

*** For more details, please contact The CONFED CTM Organizing Committee or Andrew Yui, Director, Canada, HKTDC, Tel: 416-366-3594, email: andrew.yui@hktdc.org



Shanghai



With a population of over 20 million, Shanghai is widely regarded as the centre of finance, trade and communications in China. As one of the world's busiest ports, Shanghai is a major destination for foreign corporate headquarters, fuelling demand for a highly educated and modernized workforce. Shanghai has one of the world's busiest ports. Since 2005, Shanghai has ranked first of the world's busiest cargo ports throughout, handling a total of 560 million tons of cargo in 2007. Shanghai container traffic has surpassed Hong Kong to become the second busiest port in the world, behind Singapore. Shanghai has recorded a double-digit growth for 15 consecutive years since 1992. In 2008, Shanghai's nominal GDP posted a 9.7% growth to 1.37 trillion Yuan.

Beijing



As the Capital City of the People's Republic of China, Beijing is the country's centre of politics, culture, education and diplomacy. Beijing is amongst the most developed cities in China with tertiary industry accounting for 73.2% of its GDP, making it the first post industrial city in mainland China. Finance is one of the most important industries of Beijing. By the end of 2007, there are 751 financial organizations in Beijing that generated 128.6 billion RMB revenue accounting for 11.6% of the total financial industry revenue of the entire country. It also accounts for 13.8% of Beijing's GDP, the highest percentage of that of all Chinese cities. Beijing is increasingly becoming known for its innovative entrepreneurs and high-growth start-ups. This culture is backed by a large community of both Chinese and foreign venture capital firms.

Hong Kong



Hong Kong is an ideal gateway to do business in China; it is located geographically at the entrance of China and culturally between the East and the West. Hong Kong is also famous for its open and free economy, sound legal system, low tax system, the world-class communication and its efficient transportation system. Hong Kong is the world's eleventh largest trading entity with the total value of imports and exports exceeding its gross domestic product. Much of Hong Kong's exports consist of re-exports, which are products made outside of the territory, especially in mainland China, and distributed via Hong Kong.





Who Should Participate

The Mission will promote and showcase Canadian products, expertise and services in the following sectors: Finance & Investment, Real Estate Development, Education & Training, Logistic, Health Science and Technology and others.

Delegate Cost (per person): *(Canadian Currency \$)*

Full package:	\$5,900 <i>(double occupancy)</i>
Single Supplement:	Additional \$900 (\$6,800 Full Package)
Early Bird Discount:	\$150 off <i>(reserved and paid in full by June 30, 2012)</i>
Member Discount:	\$100 off

Included in Package:

- + All Mission airfares:
 - o One Round trip International airfare economy class (Toronto-Shanghai, Hong Kong to Toronto) ;
 - o One international airfare from sister-cities in China to Hong Kong;
 - o Two In-China domestic airfare economy class (Shanghai to Beijing, Beijing to sister cities)
- + 10 days 4 stars+ to 5 stars hotel accommodation (Room & Tax only)
- + Meals and official banquets (breakfast, lunch, dinner and all business/networking meals)
- + Local transportation (all group business transportation)
- + Participation in all business networking events in each city listed (Business Forum, Networking Sessions, Government meetings)
- + Economic & Investment Forum (Attendance to the Signature Business Forum in Beijing)
- + Promotion of your company throughout the mission (in all promotion brochure, Delegate Members Directory, Forum and networking session display booths)
- + Admissions to major sightseeing spots
- + Pre-departure Information Sessions and Seminars (including Cross Culture Session, Press Conference & Promotion events, Pre-departure information sessions and De-briefing/Reunion gatherings)
- + Delegate member package: uniform (windbreaker/jacket, briefcase/bags, business cards, group souvenirs etc)

Fees do not include the following:

- + All personal expenses
- + Travel Visa for China
- + Travel, medical and flight/trip cancellation insurance

**Individual Business Promotion Session and Workshop/Seminar Sponsorship Opportunities are available upon request; please check with us for more details.*

CGTCBA

CHINA TRADE MISSION 2012



拓展 无限商机
促进 经贸合作
共创 和谐社会
巩固 中加友谊

TO DEVELOP BUSINESS OPPORTUNITY
TO PROMOTE ECONOMIC CO-OPERATION
TO CREATE A HARMONIOUS SOCIETY
TO STRENGTHEN CANADA-CHINA FRIENDSHIP

CONTACT INFORMATION

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