



# New Business

Mississauga Ontario Canada

Fall 2012

## **PPG Program helps companies identify alternative solutions for their waste while cutting costs!**

The City of Mississauga is pleased to lend support to a new program for Mississauga businesses launched by Partners in Project Green (PPG). The By-Product Materials Exchange Program will be delivered by PPG in association with Region of Peel, City of Brampton, City of Mississauga and the University of Waterloo.

The program was developed in recognition of a lack of understanding surrounding existing solid waste management systems in the industrial, commercial and institutional (IC&I) sector, as well as of the techniques used to track, reduce and ultimately divert waste. Partners in Project Green hopes the program will help companies find solutions for problematic wastes and establish successful and lasting waste exchange relationships for companies.

This voluntary program will facilitate material and energy exchanges between companies in the Pearson Eco-Business Zone in order to add value, reduce costs and improve the environment.

Partners in Project Green has begun the first phase of the program to establish a preliminary group of companies in the manufacturing, waste management, construction and infrastructure sectors. Participating companies will provide selected waste data that will be entered into an online tool to identify potential waste synergies. Once potential synergies are identified, companies will be connected to their prospective partners to discuss feasibility and negotiate terms.

Waste data provided will be used solely for the purposes of the By-Product Exchange Program and in aggregate to inform Partners in Project Green about waste related programming.

If your company is committed to sustainability and the potential for waste synergies, and would like to participate in the first phase of this program, contact Yiyi Shangguan, at [yshangguan@trca.on.ca](mailto:yshangguan@trca.on.ca) or 416-661-6600 ext 5595  
**[partnersinprojectgreen.com](http://partnersinprojectgreen.com)**

# Openings & Announcements



## Advanced Energy Industries, A trusted partner in solar energy

Advanced Energy Industries Inc. recently hosted an open house and tour at its new manufacturing facility in Mississauga.

The company will use the new, in-house facility to continue to help its customers achieve domestic content requirements, position itself closer to the market and its customers and bring all the benefits of AE Solar Energy to the Ontario solar market and to the projects it helps develop. This \$2.5 million investment will create 12 new jobs at this location.

With more than 30 years of leadership in delivering innovative energy solutions, AE Solar Energy is a trusted partner to solar project developers, financiers and beneficiaries around the globe.  
[advanced-energy.com](http://advanced-energy.com)



Located at 3750B Laird Rd., Unit 10



## Alternative experience at ALT Hotel, Pearson

The first ALT Hotel to be built outside of Quebec is now open and welcoming guests at the Pearson International Airport site. This modern 13 floor, 153-room hotel occupies a 6,000 sq ft space in a prime location at the end of

the LINK train line to terminals 1 and 3. The train runs every five minutes, 24 hours a day, seven days a week.

Offering an ALternative hotel experience to the millions of travelers every year, ALT Hotels boast a series of energy-saving features.

ALT Hotel is operated under Groupe Germain Hospitalité, a Canadian owned company with over 500 employees, 40 of which work at ALT Hotel Toronto Pearson.  
[althotels.ca](http://althotels.ca)



Located at 6080 Viscount Rd.



## Kärcher Canada Inc. New Mississauga Centre - 1st in North America!

A world leader in cleaning technology, Kärcher Canada Inc. has opened its first North American Kärcher Center in Mississauga. This facility is just under 4,000 sq ft and will feature a complete range of Kärcher equipment and services for cleaning applications in various customer groups, such as hospitality, retail, municipalities, transportation, etc.

Kärcher Canada, a family owned business, and is recognized as the world's largest manufacturer of cleaning equipment. Kärcher is committed to providing innovative products while showing legitimate concern for the environment.  
[karcher.ca](http://karcher.ca)



Located at 3145 Dundas St. W., Unit 12 A

# STORZ

KARL STORZ — ENDOSCOPE

## KARL STORZ Endoscopy Canada

KARL STORZ Endoscopy Canada Ltd. has opened their new 35,000 sq ft headquarters located at 7171 Millcreek Dr., with 45-50 employees.

Through in-depth consultation with leading surgeons, university hospitals and research institutes, this family-owned company develops innovative products and concepts, closely geared to the needs of medical practice and manufacturing of endoscopic products. [karlstorz.com](http://karlstorz.com)



Pictured with Mayor Hazel McCallion, L to R, Martin Rosenbaum, President & Chief Operating Officer of KARL STORZ Endoscopy Canada Ltd., Karl-Christian Storz, Mrs. Sybill Storz, and Mr. Krishna Tailor

### Greening Corporate Grounds Program

Credit Valley Conservation has announced the Greening Corporate Grounds program. This program is designed to help local businesses become actively involved in green initiatives while enhancing employee and community relations. For information about how your business can benefit from the Corporate Grounds visit: [creditvalleyca.ca](http://creditvalleyca.ca)



## Did you know?

### Colliers International - A business address of choice in Mississauga!

Colliers International has been selected to provide property management, leasing and project management services for 1 million sq ft of office space at the Mississauga Executive Centre (MEC), raising its profile as the business address of choice in Mississauga.

Featuring a total of 4,900 parking spaces, Colliers will manage the four 15-storey MEC Towers complex, located at 2 and 4 Robert Speck Pkwy., the largest block in downtown.

### A "spin" on Mississauga - The Long Branch Foundry!

One of the most common symbols of urban life in Toronto is manufactured in Mississauga's industrial location.

Toronto's post-and-ring bike stands have been a streetscape fixture since the mid-'80s and this design has since been copied around the world.

Today, officials estimate there are more than 16,000 bike rings scattered across Toronto and every single one came from Long Branch Foundry in Mississauga.

With a team of 17 employees, the Long Branch Foundry has been Toronto's bike ring manufacturer for more than 25 years and can make up to 80 bike rings a day. Located at 1062 Rangeview Rd., Long Branch Foundry recently won the \$78,000 tender to produce 1,000 re-designed rings for the City of Toronto.

## City Announces New Director for Economic Development Office!

After twelve years as the director of the Economic Development Office, (EDO) and over 23 years with the City of Mississauga, Larry Petovello has retired to pursue new opportunities, challenges and interests.

With an extensive career in public service with the Province and City, Larry worked closely over the years with the leadership team, the Mayor and Council to successfully lead a team of people responsible for business attraction, growth and start-up in Mississauga.

City Manager and CAO Janice Baker announced the appointment of Susan Amring as director, Economic Development. Susan has had extensive experience with the City of Mississauga and held positions in Planning, Mayor's Office, Communications and Economic Development. Susan's most recent position was manager of Economic Development where she was directly responsible for the planning, managing and delivery of effective business development, research and creative

marketing initiatives that support EDO's strategic objectives.

Along with several Economic Development professional memberships, Susan has held board positions with the International Association of Real Estate and EDCO and is currently serving as an advisory committee member for RIC Centre in Mississauga. She is a resource committee member for Advantage Mississauga and a member of the United Way of Peel Campaign Cabinet.



Susan Amring  
new director of EDO

"I take pride in helping to build the city that is Mississauga today. I am an ambassador and champion of the City and have developed many on-going relationships with economic development stakeholders over the years. It is my desire to continue to serve this City with the same passion and commitment." says Amring.

## On the HORIZON

### Confidence on the rise!

**3.5 million sq ft in 23 office and industrial buildings!**

Mississauga seems to be on the minds of builders and developers once again for investing and conducting business. More than 1.5 million sq ft of office and nearly 2.5 million sq ft of industrial space are in the planning stages or under construction in 2012. This confidence in Mississauga is a reflection of the strength in our local economy and will ultimately lead to the creation of future employment opportunities within the city.

**More development news to come...**



### ebusiness news

In support of green initiatives, subscribe to an e-publication for the next edition of New Business at [mississauga.ca/business](http://mississauga.ca/business)

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