

Will there be connections to key destinations?

You will have fast and easy access to key destinations such as Pearson International Airport, Kipling Subway Station, York University, the Town of Oakville, and the Mississauga City Centre. The busway will allow you to connect with a variety of routes and services that will operate faster and more reliably than buses moving slowly in traffic.

How will it improve Mississauga?

The busway has been planned to have a minimal effect on the natural environment and to protect nearby residents from noise, visual, or other forms of intrusion. It is part of the City of Mississauga's plan to attract more transit riders and to reduce our dependence on automobiles to get around the city. This means reduced emissions, less land paved for parking, greater mobility for residents and workers, and a boost to the local economy.

"BRT is a new travel option that will change the way people move through Mississauga making Transit a viable choice."

Martin Powell, Commissioner of Mississauga Transportation and Works

"Through our excellent partnership with the City, the Mississauga BRT represents the first tangible segment of GO Transit's overall inter-regional BRT plan from Oakville to Pickering, aimed at creating high quality transportation choices and reducing congestion on Greater Toronto Area roads."

Gary McNeil, Managing Director & CEO, GO Transit



Will the public be able to make suggestions?

The City of Mississauga's BRT Project Office will be looking for your input on the new BRT service to ensure it is effective and efficient.

Public information meetings will be held where you can ask questions, give your suggestions or express your concerns.

These meetings are your opportunity to provide input and help ensure the Mississauga BRT Project Office has the information it needs to make the BRT as effective as possible.

How do I get more information?

For more information visit www.mississauga.ca/brt or email the BRT project office at brt.info@mississauga.ca









RAPID

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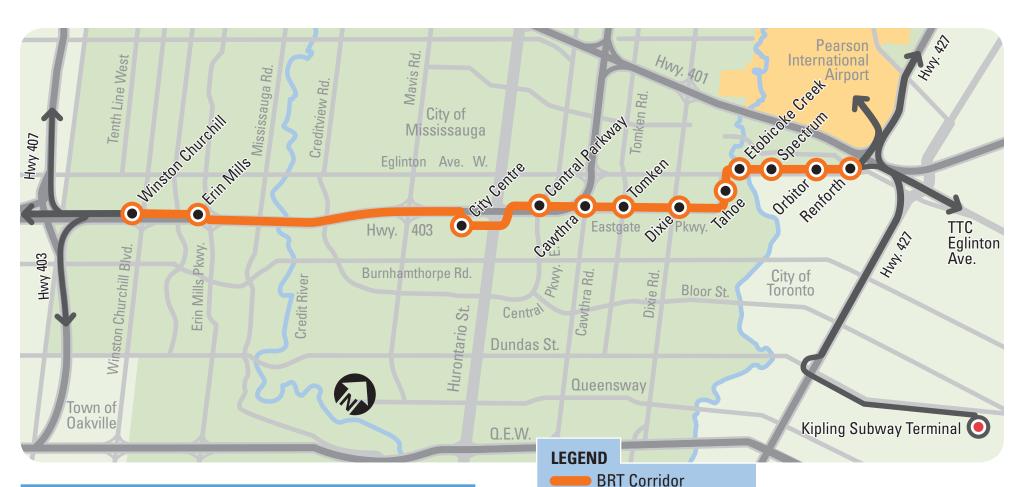




In this Issue

What is the BRT? How will it improve travel throughout and beyond Mississauga?





"The City of Mississauga's Bus Rapid Transit project will help people move through Mississauga quickly, efficiently and safely using dedicated roads and buses to go to major stops. This newsletter from the Mississauga BRT office explains the new service that is in addition to our normal transit service and will change the way people move through Mississauga, reduce gridlock and improve our environment."

Hembelle

Mayor Hazel McCallion, C.M. City of Mississauga

BRT Station Potential Connections

What is BRT?

Bus Rapid Transit (BRT) is about moving you where you need to go in a faster and more convenient way. This new "busway" is a two-lane bus-only roadway for both Mississauga and GO Transit buses that will run along the Highway 403, Eastgate Parkway, and Eglinton Avenue corridors. It will serve thousands of riders each day, making it faster and easier for you to travel through Mississauga and the GTA (Greater Toronto Area). This new service is in addition to Mississauga's normal transit service offering you a more direct way to travel.

How will it work?

The busway will have 12 stations at all major road crossings and in the Mississauga City Centre.

- Winston Churchill Dixie
- Erin Mills
- Tahoe
- City Centre
- Etobicoke Creek
- Central Parkway
- SpectrumOrbitor
- CawthraTomken
- Renforth
- At these stations you can:
- transfer from regular transit routes using Mississauga Transit and GO Transit at major stations
- walk or cycle to and from your home
- walk or cycle to and from your workplace
- park & ride at Winston Churchill, Erin Mills, Cawthra, Dixie and Renforth stations.



What will it cost?

The fee for the BRT has not been set. The BRT office is working to make the fee comparable to other transit services in the GTA.

Will there be an express service?

Yes, there will be buses that stop at each station and others that operate as an express service to selected major stations. There will also be buses that pick you up in your community, travel to a station, then go directly on to the busway and into the City Centre.

When will the BRT be ready?

Phase one of the Bus Rapid Transit (BRT) project is expected to be completed by 2012 and is being developed in partnership by the City of Mississauga, the Province of Ontario, GO Transit and the federal government.

To begin the first phase, and to best meet the current and projected ridership demands, funding partners will work together and construct the busway in two segments: between Winston Churchill Boulevard and Erin Mills Parkway on the North side of Highway 403, and between

Hurontario Street (Mississauga City Centre) and Renforth Drive (south of the airport) alongside Eastgate Parkway and Eglinton Avenue.

To connect these segments, buses will continue to use Highway 403 and Centre View Drive.

Will it make travel faster and more convenient for transit users?

The new busway will allow Mississauga and GO buses to operate on their own roadway with:

- no other traffic
- no signals
- no stop signs

You will enjoy a smooth, fast and reliable trip through a landscaped corridor. High-quality stations will welcome you with elevators, protected walkways, an open and secure environment, and provide up-to-date travel information. Wherever possible, the stations will be close to office buildings and communities. Parking areas will be well lit and pathways leading to stations will be convenient and accessible.