

# CULTURE DIVISION FACT SHEET



- In 2007, Mississauga Culture Division was established with a specific mandate to develop the strategic short and long term investments in Mississauga culture sector for growth and sustainability. The Division continues to deliver quality dance, visual art, media art and performing art programming through the City's community centres, as well as supporting cultural groups and organizations through its granting programs.
- On 10 June 2009, City of Mississauga Council approved the city's first Culture Master Plan, a plan that has become the foundation for policy decisions and strategic investments in Culture for the city of Mississauga.
- A significant number of Mississauga residents and organizations participated in the city's first Culture Master Plan study process through visits to the Division/Master Plan's webpages (26,638), participating culture organizations (120), participation in public meetings (250) and online surveys/feedbacks (582) (Culture Master Plan, 2009).
- Mississauga has over 50 non-profit arts groups that contribute over \$12 million to the local economy in wages and supplies. (2005 Mississauga Arts Review Task Force).
- There are approximately 1,000 cultural facilities and sites in Mississauga, of which about 10% are City-owned, about 15% institutional or not-for-profit owned and about 75% owned by the private sector (Culture Master Plan, 2009).

- There are approximately 270 heritage designated properties in Mississauga, out of which 170 are from the City's two heritage conservation districts: Meadowvale Village and Old Port Credit Village (Culture Master Plan, 2009).
- In its 3rd year in 2009, My Mississauga summer series has enjoyed significant growth, with more than 240,000 participants attending more than 70 events over 48 event days in 2009 (Culture Master Plan, 2009).
- There are over 500 enterprises that make up Mississauga's Creative and Cultural Economic Sector (CCES), out of which 87% are small businesses that operate with less than 50 employees (Culture Master Plan, 2009).
- In Mississauga, approximately 10,845 people or 2.8% of the workforce have jobs in the Creative and Cultural Economic Sector (CCES) (Culture Master Plan, 2009).
- There are 4 museums in Mississauga, 6 public art galleries, 13 commercial galleries, 8 theatres, 2,560 theatre seats and 1 artist studio/co-op (Culture Master Plan, 2009).
- There are 10 festivals and events in Mississauga that attract over 5,000 attendees in 2008. They include Carassauga (244,533), Ribfest (90,000), Southside Shuffle Blues and Jazz festival (75,000), Mississauga Waterfront festival (54,000), Port Credit Canada Day (40,000), Streetsville Canada Day (40,000), Mississauga Santa Claus Parade (30,000), Malton Community Festival (7,000), Saint Thyagaraja Festival (6,050) and MuslimFest (5,350) (Culture Master Plan, 2009).

