



# Media Release

3240 Mavis Road, Mississauga Ontario L5C 3K1

## FOR IMMEDIATE RELEASE

### **ENERSOURCE AND LIBRARY SYSTEM TEAM UP TO LEND “WATT-READER” DEVICES**

***Conservation-minded residents can take meter home to measure appliance electricity use***

Mississauga, Ontario (August 19, 2005) – Enersource Hydro Mississauga and the Mississauga Library System are putting household energy measurement in the hands of residents, offering devices through the libraries that measure appliance electricity loads. The “Watt Reader” lending program developed by the local electricity distributor in cooperation with the public library, offers a simple and expense-free way for residents to discover the amount of electricity used by plug-in appliances throughout the home.

“Heightened consideration of the ways we use electricity is one of the positive effects of the extended heat waves and public appeals for conservation that we have experienced in Ontario this summer, said Gunars Ceksters, President and Chief Executive Officer of Enersource Corporation. “Our customers have become curious about where to look when it comes to cutting back, and we hope these small devices will feed that curiosity.”

Residents borrowing the devices will receive simple operating instructions with the unit and a free energy efficient compact fluorescent light bulb, which need not be returned. Also included are details on how to calculate the cost of using any appliance based on the reading on the device and the amount of time that it might be used each month. For those who want to compare and explore further, directions are provided to the utility’s website location [www.enersource.com/powerwise](http://www.enersource.com/powerwise) where an energy calculator and many other tips and ideas are available.

“We certainly welcome this opportunity to offer our resources to help Mississauga citizens to discover more about where power is consumed in their home,” said Don Mills, Director of Library Services. Through Enersource, these devices will be made available at our 17 Mississauga libraries. “These can be borrowed for a week and we anticipate significant interest on the part of our customers.”

During the launch of this program, this week and next, Enersource’s powerWISE® events team will be spending time in libraries throughout the Mississauga system promoting energy efficiency. Enersource Hydro Mississauga has a wide range of conservation activities underway using the powerWISE brand in alliance with Horizon Utilities Corporation, Hydro Ottawa Limited, PowerStream Inc., Toronto Hydro-Electric Limited and Veridian Connections. Enersource Hydro Mississauga is the core regulated affiliate of Enersource Corporation, 90% owned by the City of Mississauga, and 10% owned by BPC Energy Corporation, a subsidiary of the Ontario Municipal Employees Retirement System.

The Mississauga Library System’s mission is to provide library services to meet life-long informational, educational, cultural and recreational needs of all Mississauga citizens. The Mississauga Library System serves its 700,000 residents through a network of 17 locations. Last year, the Library welcomed 4.1 million visitors making it the #1 leisure destination within the City.

– 30 –

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