



Hershey SportZone Opens its Doors

The Hershey Sports Complex, the City of Mississauga's newest sports icon, gave the public a sneak preview on September 29.



This \$45 million phase of construction includes a full-size artificial turf field, gymnasium with a regulation size basketball court, a gymnastics centre and will include the Mississauga Sports Hall of Fame facility.

The immense 200,000 sq. ft. sports centre is located on 5500 Rose Cherry Place and will officially open this fall. www.mississauga.ca/portal/discover/hersheycentre

contacts

Economic Development Office — City of Mississauga
300 City Centre Drive, 3rd floor, Mississauga, Ontario, Canada, L5B 3C1 tel.: 905-896-5016 or 1-800-456-2181 fax: 905-896-5931 — www.mississauga.ca/business



Did you know?

Canada's Top 100 Technology List

Congratulations to Mississauga's Top six largest publicly traded technology companies.

- Magellan Aerospace Corp., Ranked #18 www.magellanaerospace.com
- IMAX Corporation, Ranked #37 www.imax.com
- Hydrogenics Corp., Ranked #68 www.hydrogenics.com
- Certicom Corp., Ranked #76 www.certicom.com
- Hy-Drive Technologies Ltd., Ranked #85 www.hy-drive.com
- Redknee Inc., Ranked #97 www.redknee.com

Source: Canadian Business www.canadianbusiness.com

Stay connected with the latest business news in Mississauga!



www.mississauga.ca/business

New Hotel Development Proposed for City Centre

Mississauga's downtown landscape is about to change with news of a second hotel locating in the city centre core. The proposed mixed-use project is comprised of a 12-storey, 225-room hotel/conference centre, a large entertainment/banquet facility and eight condominium towers along with retail businesses on Duke of York Blvd. The proposed complex by The World Class Developments Ltd. (WCD), is on the 8.5-acre parcel of land immediately north of the Living Arts Centre (LAC). Currently, the artist's sketches show

the complex joined to the LAC by an overhead, covered walkway, with a street-level promenade between the two.



Minacs Opens in Mississauga

Minacs, Canada's largest business process outsourcing (BPO) company, celebrated their Mississauga grand opening with Mayor Hazel McCallion and the Minister of Small Business and Entrepreneurship, the honourable Harinder Takhar.

The new 66,000 sq. ft. facility is located at 6655 Airport Road and currently houses 300 personnel with plans to expand to 1,000 by January 2008.

Minacs has more than 25 years of experience in the customer relationship business and value a skilled labour force, a strong educational system and a sense of community. North American

President, Fariba Rawhani, says, "Mississauga has the talented and educated workforce we were looking for, infrastructure and other business considerations that make it a logical business choice." Rawhani views Mississauga as an important part of the company's overall growth strategy. Minacs' serves its clients in 20 different languages and currently operates five other call centres in Ontario.

www.minacs.com

Fariba Rawhani (President Aditya Birla Minacs), Mayor Hazel McCallion, the Honourable Harinder Takhar (Minister of Small Business and Entrepreneurship)



A Salute to Small Business



The City's Mississauga Business Enterprise Centre (MBEC) is promoting entrepreneurship during October's Small Business Month, in a "Salute to Small Business." Entrepreneurs can take advantage of a number of business seminars, information sessions and programs.

MBEC is launching an enhanced 30-hour, in-depth comprehensive training program called, Starting a Small Business, which includes business plan development, money management, operations, marketing, research and analysis.

MBEC is dedicated to helping entrepreneurs become positive contributors to Mississauga's thriving economy. MBEC is a one-stop business centre located on the 4th floor of the Central Library at 301 Burnhamthorpe Road West.

www.mississauga.ca/mbec

Downsview Kitchens



Downsview Kitchens is currently expanding a new 110,000 sq. ft. building located at 2666 Rena Road, totalling the facility space to over 350,000 sq. ft. With more than 320 employees, Downsview Kitchens serves a worldwide network of professional kitchen dealers. The new expansion assists the company in increasing its leadership in the field of fine cabinetry design and manufacturing. Since 1967, Downsview Kitchens produces quality kitchen furnishings shipped worldwide.

www.downsviewkitchens.com

Mitsubishi Heavy Industries Canada Aerospace Inc. (MHICA)

Mitsubishi Heavy Industries Canada Aerospace Inc. (MHICA) opened its first North American aerospace company in 25 years, and first ever in Canada, in Mississauga. MHICA opened its new 90,000 sq. ft. facility at 2025 Meadowvale Blvd this September. The company employs 160 people and plans to increase the number of employees in the near future. MHICA takes charge of the development, manufacturing and assembly of major airframe components for Bombardier Aerospace, specifically for the Global Express, the Challenger, the CRJ and the Dash8-400 aircraft.

www.mhi.co.jp/indexe.html



Councillor Pat Saito, Mr. Yoji Yamada (Sr. V.P. & General Manager, Mitsubishi Heavy Industries, Ltd.), Mayor Hazel McCallion, Mr. Shoji Amano (President, MHI Canada Aerospace Inc.)

QuestBack



QuestBack opened their new Mississauga location at 4 Robert Speck Parkway, Suite 1400. QuestBack provides online survey solutions that empower companies and offers organizations to go beyond traditional data collection and analysis. The company has 16 locations worldwide with customers ranging from small and medium-sized businesses to Fortune 500 companies.

www.questback.com

New Citi Mississauga Campus Headquarters



Citigroup's new 200,000 sq. ft. facility, bounded by Highway 401 and Highway 10, opens in October. The facility will be home to 2,000 employees who are relocating from Burlington, Vaughan and other offices within the Greater Toronto Area. Located at 5900 Hurontario Street, the new facility will have a variety of amenities, including an on-site fitness and wellness centre, training facilities, cafeteria and ergonomic workstations with all new state-of-the-art equipment. Citigroup provides a broad range of financial products and services.

www.citigroup.com

Bell Canada



Bell Canada is expanding their campus at the Creekbank and Eglinton location with an additional 348,000 sq. ft. building. This new space will accommodate an extra 1,800 employees bringing the total number to 6,500.

The Creekbank campus, encompassing 1,100,000 sq. ft. offers employees the ability to work together in a co-operative environment. The Bell campus strategy will see employees working in environments that bring teams together.

Bell is Canada's largest communications company, providing consumers with solutions to all their communications needs, including telephone services, wireless communications, high-speed Internet, digital television and voice over IP.

www.bell.ca

Mississauga Wins International & National Recognition



Ronnie L. Bryant (IEDC Chairman of the Board) and Susan Amring (Manager, Economic Development Office)

First place 2007 EDAC Marketing Award for Automotive & Aerospace Clusters Study

The City of Mississauga's Economic Development Office (EDO) has won a first place marketing award from the Economic Developers Association of Canada (EDAC), and an honourable mention from the International Economic Development Council (IEDC), both for its research report detailing the automotive and aerospace clusters in Mississauga.

The winning report provided in-depth knowledge and understanding of automotive and aerospace sectors and the competitive ability of Mississauga-based manufacturing companies.

"Mississauga has a rich history in the automotive and aerospace industries," said Larry Petovello, director of Economic Development. "This successful study reveals the enormous importance this sector has in providing stable, long-term jobs in our City."

Both these highly-regarded associations recognize excellence in the economic development profession.

www.mississauga.ca/portal/business/keysectors