



Moving Forward – Mississauga Profile

Overview

- The City of Mississauga is Canada's 6th largest city and one of its most successful communities.
- The factors that go into building a successful community -- Business-friendly local government, competitive tax and utility rates, an extensive telecommunications infrastructure, exceptional City services, quality housing options, natural local settings, great community amenities, and excellent transportation links including Canada's largest international airport - that's why Mississauga is the location of choice for families and for growing companies.
- Mississauga is a great place to live with strong communities, two hospitals, a wide selection of excellent housing, shopping, and great schools.
- There is an active cultural life with galleries, theatres, art centres, concert halls and museums.
- The beautiful Credit River valley provides scenic recreational parkland and its clean waters are excellent for fishing. Two new marinas along the shores of Lake Ontario provide outdoor leisure opportunities.
- There are more than 480 parks and 23 major trail systems.
- We are also Canada's safest city for the sixth consecutive year, as documented in a national study based on crime statistics from major cities across the country.

Downtown Mississauga

- Mississauga's City Centre is located in the heart of Canada's 6th largest city, which has a mix of commercial and high density residential uses.
- The area includes attractive Class A office buildings that accommodate close to 450 corporate businesses, among them include major employers such as Baxter Corporation, EDS Canada, Pepsi QTG Canada, PricewaterhouseCoopers LLP, Praxair Canada and Symcor Inc.
- City Centre amenities include the Living Arts Centre, an art gallery, a central library, theYMCA, Mississauga's transit terminal and Square One shopping centre, the largest shopping centre in Ontario.
- Mississauga's City Centre has over 3.7 million square feet of office space and prime real estate opportunities.

Housing

- Mississauga has an excellent selection of quality housing including townhouses, high-rise condominiums, semi-detached, detached and executive homes to satisfy every income level. Mississauga's residential communities are set in a variety of environments from urban to waterfront to greenbelts.

Labour Force

- The City of Mississauga is part of the largest labour force market in Canada, the Greater Toronto Area (GTA). Within the GTA, employees can be recruited from a large employment base of 3.1 million people.
- Because of the magnitude of the industrial and commercial base located in Mississauga, this city has become one of the most significant employment growth centres within the GTA; more than 52,000 businesses in Mississauga employ over 425,000 of which 54.5% (Statistics Canada, 2001 Census Data) commute to Mississauga daily from Toronto, Brampton, Oakville and beyond.
- Of the resident labour force (individuals 15 years old and older) 82.4% of the population has some post-secondary school education.
- 10 major universities and 11 technical colleges are within commuting distance of Mississauga.
- Mississauga is a strong economic generator and an importer of labour from the surrounding region.

Building Activity

- Mississauga surpassed the billion dollar mark in building activity for the 9th year in a row. The total dollar value of building permits issued for 2005 was \$1.105 billion.
- Mississauga's industrial/commercial activity in 2005 represented 30.7% (\$ 339.6 million). Industrial permits issued totalled \$216.7 million and commercial \$122.9 million.
- The residential sector accounted for 58.4% of the total permits issued amounting to just over \$644.8 million.
- More than 3,000 acres of employment lands are still available for development.

Transportation

- As the only city in the GTA serviced by seven major highways, Mississauga offers fast convenient access to major destinations in Canada and the U.S.A.
- Highway 401 passes through Mississauga with six interchanges within the City.
- The Queen Elizabeth Way (QEW), Canada's first freeway, passes through Mississauga en route to downtown Toronto and to destinations in the GTA and beyond.
- Highway 403 connects the QEW with Highway 401 and provides an east/west freeway link through the centre of Mississauga. There is a convenient interchange at Hurontario St. (Highway 10) with access to the Mississauga City Centre: a major concentration of mixed uses including office, residential, retail and entertainment.
- Highway 409 provides a direct link from Highways 401 and 427 to Toronto Pearson International Airport.
- Highway 410 provides a link northwards from Highways 403 and 401 through the City of Mississauga to the City of Brampton. It services a major portion of Mississauga's industrial area west of Pearson International Airport.
- Highway 427 is a north/south freeway system linking the City of Toronto with Mississauga and areas to the north.
- Highway 407 is the world's first all-electronic toll road; an east-west highway which travels across the northern and western boundaries of Mississauga. This multi-lane highway spans the northern section of the Greater Toronto Area from Highway 403 in Oakville to Highway 48 in Markham.

- Many companies have established trucking facilities here because of Mississauga's strategic location relative to Ontario's major highways.
- Mississauga has everything from local delivery and courier companies to long distance freight lines with many truck terminals where large cargos are broken down and transferred to smaller vehicles for local delivery.
- Close to 300 Mississauga companies are in the truck transportation business.
- Direct access to North America's market of more than 400 million people.
- Within one day's drive are cities that include Chicago, New York, Boston, Washington, D.C. and Quebec City; within two day's drive lie Minneapolis, St. Louis, Nashville and Atlanta.
- 164 million people live within a one day's drive of Mississauga.
- Toronto Pearson International Airport, Canada's largest and busiest airport, handling 28.6 million passengers in 2004.
- Serves a wide area surrounding the Greater Toronto Area and its location is especially convenient for those in Mississauga who travel frequently or who use air cargo shipments.

Public Transit

- Mississauga Transit is the third largest transit system in Ontario servicing approximately 25 million riders per year.
- It provides efficient public transit with a modern fleet of regular and articulated buses servicing more than 3,000 bus stops.
- 81 routes throughout the City connect with the Toronto Transit Commission, Brampton Transit, Oakville Transit and all GO Transit stations.
- The transit service is inexpensive, safe and reliable.
- Employees of many Mississauga industries rely on it to get to and from their jobs.
- Mississauga Transit operates regular as well as express service from the Islington Subway to Mississauga City Centre, Airport Corporate, Gateway and Meadowvale business districts.
- Transit service is provided to newer areas when potential ridership reaches a sufficient level to make the service viable.

Go Transit

- GO Transit operates three train lines and several GO Bus routes through Mississauga providing frequent service throughout the day.
- Rush-hour GO Train service runs between Milton and downtown Toronto, with stops in Mississauga in Meadowvale, Streetsville, Erindale and Cooksville.
- Another line runs between Georgetown and Toronto, with stops in Brampton and Malton.
- GO's Lakeshore trains run daily between Burlington and Oshawa and extend to Hamilton at rush hour, providing all-day train service to the communities of Clarkson and Port Credit.
- Outside rush hour, Union Station GO Buses take the place of GO Trains, serving the Mississauga train stations on the Milton and Georgetown lines.
- Buses provide early-morning, midday, late-evening, and weekend service and also run between north Toronto and Oakville, serving Square One Shopping Centre and Erin Mills Town Centre, and between north Toronto and Brampton, serving the airport area.
- Square One is also a stop on GO's Hwy. 407 bus service to York University.
- GO Transit provides a convenient service for residents outside the city's borders to commute to jobs within Mississauga and use GO Transit to travel to downtown Toronto.