

# **KEY MONTHLY LIBRARY ACTIVITIES - 2011**

**Month: June 2011**

**Location: Area 1 (Central Library)**

## **REACHING OUT TO...**

### **FAMILIES AND CAREGIVERS**

1. The classes with the biggest participation level from each branch catchment area gathered for a grand finale and celebration of the annual Grade 4 Read to Succeed program. Award winning authors, Kevin Sylvester and Helaine Becker wowed the captive audience of keen readers with presentations about creativity and the writing process followed by the presentation of trophies to each winning class. This program, an excellent example of school and public library cooperation, is sponsored by the Friends of the Library who generously subsidize all the bussing from schools to their respective libraries.
2. In order to promote the annual TD Summer Reading Club staff visited 4 schools with over 30 presentations to well over 1000 children. Children are encouraged to track their reading over the summer, submit reviews online, and collect incentives along the way. The Club's objective is to develop a taste for reading in children in order to consolidate what they learn in school, strengthen their reading skills, foster new reading habits and encourage them to visit the library regularly. Research on the effectiveness of the program provides evidence that summer reading clubs are effective tools for keeping summer reading loss at bay and improving children's reading performances.

### **YOUTH**

1. Teens will be able to participate in a "Library Bingo" program during the summer which encourages reading and use of the Library. Teens can pick-up a game card in the Readers' Den Department and begin their reading. This program will offer teens an age-appropriate continuation of the Summer Reading Club and will promote reading over the summer.
2. Staff from the Arts and History Department launched the Kathleen Hicks Historical Writing Award to encourage local youth to read and write about Mississauga's heritage and history. The contest honours local historian Kathleen Hicks, author of numerous books on Mississauga history. Details are available at [www.mississauga.ca/portal/residents/librarycontests](http://www.mississauga.ca/portal/residents/librarycontests). The deadline for entries is August 15, 2011.

### **OLDER ADULTS**

1. Arts and History Department staff attended the premier of a new older adult documentary called "Our Voices, Our Lives" at the Square One Older Adult Centre. The film depicts seniors helping seniors and includes Dorothy Kew, Canadiana Reading Room, helping an older adult customer with a Jamaican genealogy question. The film is produced by Ken Sterns and will be show at Central Library on October 1 as part of International Day of Older Persons
2. Arts and History Department staff with support of the Museums of Mississauga, Planning & Heritage, Heritage Mississauga, the Ontario Genealogical Society (Halton-Peel Branch) nominated Dorothy Kew from the Canadiana Reading Room for an Ontario Senior Achievement Award. The purpose of the award is to recognize and honour outstanding seniors who, after age 65, have made significant contributions to their communities

## **NEW CANADIANS**

1. The Library participated in a fundraising event hosted by the New Beginnings group which meets in the Central Library. Funds raised at the event were donated to the Library.
2. An ESL tour was conducted to ensure students who live in the local area were able to apply for library cards and learn about the Central Library. The students were interested in the language learning and career resources.
3. In honour of the International Indian Film Awards (IIFA), "My Name is Khan" was shown on Thursday, June 23 and was attended by 53 people. This movie features popular Indian actor, Shahrukh Khan, who won an IIFA award for his role in this film.

## **ADULTS**

1. The Central Book Club completed another successful season this month. The club hosts close to 15 members monthly and participants are able to read and discuss a wide variety of titles. In June, participants will choose selections for the next season which will begin in September.
2. A customer from England emailed the Canadiana Reading Room looking for information about a fallen Canadian pilot who was killed with the customer's own brother on night of April 27 1944 in their Lancaster Bomber which crashed in Switzerland while on air operations. Staff found an article in local newspaper files. The customer replied, "I'm truly overwhelmed at this article you so kindly found for me. It's more than I thought I could have. I really can't thank you enough! Every piece we find makes their story all the more powerful. Words don't seem enough to express my sincere thanks to you."

## **COMPLETING OUR NEIGHBOURHOODS**

1. The Central Library will be offering an Outdoor Reading Room in Celebration Square. Visitors will be able to choose a book to read while sitting in the new raised garden adjacent to the Central Library. Readers will be encouraged to visit the Library for other books to discover.
2. The Children's Department participated in creating a BUZZ around the IIFA awards by hosting a special event on June 18. The South Asian celebration included songs, folktales, mehndi henna painting and instruction in Bollywood dance routines. The event was attended by 80 children of all ages.