

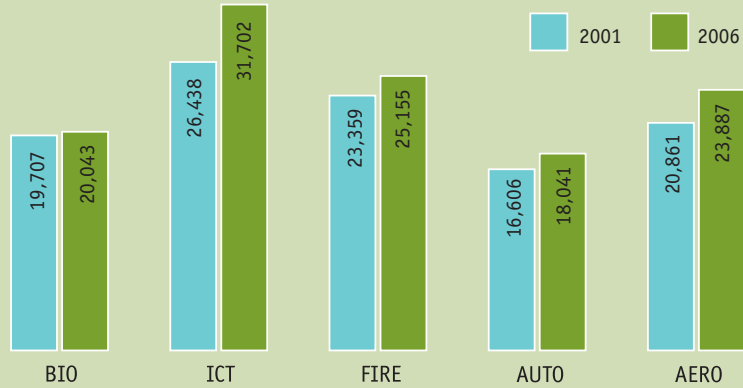
Mississauga's 4 Key Knowledge Sectors:

Growth and Success

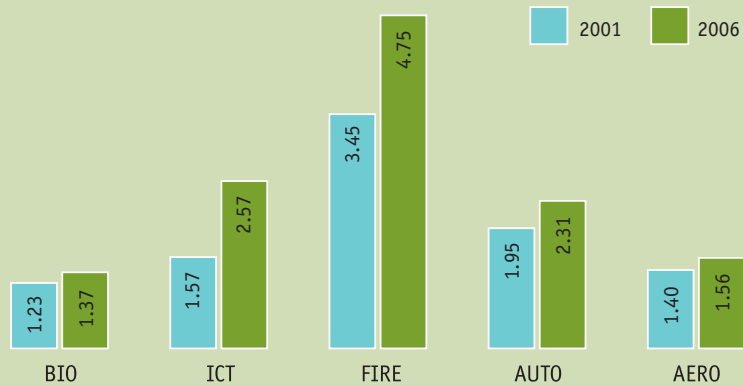
The dynamics of our extraordinary business environment has spurred exceptional growth in all four key business sectors in Mississauga. We are an integral part of the Greater Toronto Area (GTA) which enhances our global positions in all four areas. The strong and expanding Mississauga sectors allows for sharing of resources and ongoing opportunities for convergence.

Knowledge Sector Employment

Source: City of Mississauga Employment Database, 2001, 2006



Mississauga's Direct Knowledge Sector GDP for 2001 and 2006



Source: Gross Domestic Product (GDP) is based on analysis of Statistics Canada's publication of Canada's GDP by Industry for the years 2001 and 2006, Statistics Canada's publication of Canada's Employment by NAICS for December 2001 and December 2006, Mississauga Employment Database for the years 2001 and 2006.

Note: Automotive GDP includes the auto manufacturers GDP and the direct GDP multiplier. Aerospace GDP includes the direct GDP and impact of the sectors purchase of goods and services.

Profile of the Mississauga
4 Key Business Sectors

knowledge sectors focus

Mississauga's dynamic business community and thriving knowledge sectors benefit from:

- Compelling R&D and Investment Incentives
- Choice of Locations
- Competitive Costs
- Highly Skilled Talent Force
- Strategic Location with Ready Access to Consumer and Industrial Markets
- Convergence of Ideas and Resources within an Innovative Environment

Come, be a part of our growing sectors. Experience the spirit of innovation. Mississauga, Ontario, Canada

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knowledge sectors focus

Contact the Business Experts
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For more information, take a look at our four studies and focus brochures, all available on-line.

BIO – Mississauga: A Leading Canadian BIO Cluster

ICT – Mississauga: A Leading Canadian ICT Cluster

FIRE – Mississauga: A Leading Canadian FIRE Cluster

AUTOMOTIVE/AEROSPACE - Mississauga: Strength in Advanced Manufacturing - A Study of the Automotive and Aerospace Clusters