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**THE CORPORATION OF THE CITY OF MISSISSAUGA**

**MISSISSAUGA CYCLING ADVISORY COMMITTEE**

**TUESDAY, APRIL 10, 2012 - 7:06 PM**

**COMMITTEE ROOM A**

2<sup>ND</sup> Floor, Civic Centre  
300 City Centre Drive, Mississauga, ON L5B 3C1  
Internet Address - <http://www.mississauga.ca>

Members Present:            Jeff Wachman (**Chair**)  
                                     Don Stephens (**Vice-Chair**)  
                                     Allan Harder – Arrived 7:38pm  
                                     Dorothy Tomiuk  
                                     Krista Lethbridge  
                                     Syed Ali  
                                     Rajendra Singh  
                                     Darrin Wolter

Members Absent:            Councillor C. Fonseca  
                                     David Bell  
                                     Donnie Morris

City/Regional Staff Present:

Jacquelyn Hayward Gulati, Manager, Cycling Office

Andy Bate, Supervisor, Traffic Operations

Jacqueline Hunter, Cycling Technologist

Paulina Mikicich, Policy Planner

Stephanie Smith, Legislative Coordinator, Office of the  
City Clerk

CALL TO ORDER - 7:06p.m.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

PRESENTATIONS/DEPUTATIONS

Patricia Kulik, Matthew Cristiano, Vandita Marwah and Axel Thomas students from University of Toronto Mississauga presented to the Mississauga Cycling Advisory Committee (MCAC) their research project on Analyzing Cycling Count Methodologies in the City of Mississauga. They addressed various types of methods to collect data, the identified gaps in Mississauga, discussed the success of other Municipalities and provided recommendations for Mississauga to consider.

Members of the MCAC congratulated the students on their work and thanked them for coming out and making their presentation.

RECOMMENDATION

That the presentation made by Patricia Kulik, Matthew Cristiano, Vandita Marwah and Axel Thomas students from University of Toronto Mississauga regarding Analyzing Cycling Count Methodologies in the City of Mississauga be received.

Received (D. Stephens)

Recommendation MCAC-0023-2012

MATTERS TO BE CONSIDERED:

1. Administrative Matters:

- 1.1 Items to be added under "Other Business" - Nil
- 1.2 Minutes of Previous Meeting – March 20, 2012

That the Mississauga Cycling Advisory Committee minutes of March 20, 2011 be approved as amended as follows:

- a) To include Paulina Mikicich, Policy Planner under City/Regional Staff Present.
- b) To remove the statement "At this stage the consultants are scooping the routes" under item 6.

Approved (S. Ali)

2. Communication and Promotion Subcommittee

Krista Lethbridge, Citizen Member provided a verbal update regarding the Communications and Promotion Subcommittee. Two versions of a Tour de Mississauga rollup banner were passed around for the Committee's input. It was decided later in the meeting to go with the banner that reads "the third Sunday" instead of listing the exact date of the tour.

3. Network and Technical Subcommittee

Don Stephens, Citizen Member gave a verbal update on projects that the Network and Technical Subcommittee are working on. The Trail Ambassadors are meeting on Saturday April 14, 2012 and 25 people have confirmed. The subcommittee is continuing to work with Members of Council to confirm Ward Rides. It was decided that Ward 7 should postpone their scheduled April ride.

4. Tour de Mississauga Subcommittee

Dorothy Tomiuk, Citizen Member provided a verbal update on the status of Tour de Mississauga taking place on Sunday September 16, 2012.

Jeff Wachman, Chair presented examples of a textured t-shirt and a full-zip jersey to be used in Tour de Mississauga and asked the Committees opinion on style and colour options. Mr. Wachman also asked Committee members to contact potential sponsors.

Ms. Tomiuk mentioned that the subcommittee reviewed Don Stephens' jersey designed and decided on the purple jersey. She also mentioned that the deadline for sponsorships is approaching as it is May 1<sup>st</sup>, 2012.

RECOMMENDATION

1. That the design for the Tour de Mississauga cycling jersey that incorporates a purple colour scheme, full-zip and textured material as presented at the April 10, 2012 Mississauga Cycling Advisory Committee meeting be approved.
2. That the white textured t-shirt for Trail Ambassadors be approved as presented at the April 10, 2012 Mississauga Cycling Advisory Committee meeting.

3. That the red textured t-shirt for the Marshals for Tour de Mississauga be approved as presented at the April 10, 2012 Mississauga Cycling Advisory Committee meeting.

Received (A. Harder)

Recommendation MCAC-0024-2012

5. 2012 Phil Green Recognition Award

The Mississauga Cycling Advisory Committee discussed that George Douzenis will be the recipient of the 2012 Phil Green Recognition Award. Mr. Douzenis and Committee members will be invited to attend the May 9<sup>th</sup>, 2012 Council meeting for an awards ceremony.

Don Stephens mentioned that he would work with the Communications and Promotions Subcommittee to see about making a presentation to the School Board to acknowledge Mr. Douzenis accomplishment.

RECOMMENDATION

That George Douzenis be the recipient of the 2011 Phil Green Recognition Award.

Approved (A. Harder)

Recommendation MCAC-0025-2012

6. Mississauga Cycling Advisory Committee Budget Update

The Mississauga Cycling Advisory Committee (MCAC) reviewed the attached 2012 MCAC budget and it was approved as presented.

RECOMMENDATION

That the 2012 operating budget for Mississauga Cycling Advisory Committee be approved.

Approved (D. Morris)

Recommendation MCAC-0026-2012

7. Bike to Work Day – May 28, 2012

Jacquelyn Hayward Gulati, Manager, Cycling Office provided a verbal update on the Bike to Work Day on May 28, 2012. Ms. Hayward Gulati mentioned they have confirmed a BMX show and catering for the event. The starting location is MacEwan Lawn at Riverwood Park Conservancy. Breakfast will be served from 8:00am – 10:00am.

Jeff Wachman, Chair posed the question to see if it is possible to ride along with students from a participating school. Mrs. Hayward Gulati mentioned she would look into the matter.

8. Quarterly Report of the 2012 Cycling Network Program

Jacquelyn Hayward Gulati, Manager, Cycling Office discussed the attached memorandum dated April 4, 2012 regarding the 2012 proposed Cycling Network Program. Committee members reviewed and discussed the memorandum.

RECOMMENDATION

That the memorandum dated April 4, 2012 from Jacquelyn Hayward Gulati, Manager Cycling Office regarding the 2012 Proposed Cycling Network Program be received.

Received (D. Wolter)

Recommendation MCAC-0027-2012

9. Terms of Reference

Jacquelyn Hayward Gulati, Manager, Cycling Office discussed the draft version of the Terms of Reference for the Mississauga Cycling Advisory Committee. Ms. Hayward Gulati addressed the changes made were to reflect the Cycling Master Plan that is now established.

RECOMMENDATION

That the revised Terms of Reference for Mississauga Cycling Advisory Committee be approved as presented.

Received (D. Stephens)

Recommendation MCAC-0028-2012

10. Way Finding Signage

Jacquelyn Hayward Gulati, Manager, Cycling Office gave a verbal update on the Way Finding Signage program. The Trail Ambassadors would be requested to assess the way

finding signage that has been installed. Committee members are invited to provide feedback as well. It was suggested that the Trail Ambassadors wear t-shirts to promote the Tour de Mississauga while they are cycling around the City.

11. 2012 Calendar of Events

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2012 calendar of events.

It was discussed that the MCAC would attend the May 9, 2012 Council meeting to present the Phil Green Recognition Award and possibly discuss the Peel Active Transportation Plan. The pre Tour de Mississauga pick up day needs to be included on the Calendar of Events which takes place on September 15, 2012.

RECOMMENDATION

That the 2012 calendar of events regarding Mississauga cycling related events in 2012 be received for information.

Received (R. Singh)

Recommendation (MCAC-0029-2012)

12. 2012 Action List

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2012 Action List and amended items that were dealt with.

RECOMMENDATION

That the action list from the meeting held on March 20, 2012 be received for information.

Received (D. Stephens)

Recommendation MCAC-0030-2012

13. Information Items

13.1 Spring into Cycling

Contains information regarding the Spring into Cycling workshop on May 5, 2012 at Burnhamthorpe Library.

- 13.2 Can Bike Information Course  
Contains information regarding Can-Bike programs for the 2012 spring session.
  
- 13.3 Share The Road March 2012 Newsletter  
Recent Share the Road activities and news items
  
- 13.4 2012 Toronto Bike Show Letter  
Letter dated March 21, 2012 to the Show Manager for the Toronto Bike Show regarding Mississauga Cycling Advisory Committees participation in the event.
  
- 13.5 Great Waterfront Regeneration Trust Invitation  
Letter dated April 4, 2012 from Marlaine Koehler, Executive Director, Waterfront Regeneration Trust regarding the 5<sup>th</sup> Annual Great Waterfront Trail Adventure.
  
- 13.6 Proposed Natural Gas Main  
Letter dated March 19<sup>th</sup> from Marlene Norris-Robinson, Property Agent, Land Services, Enbridge regarding the proposed natural gas main part of lot 35.

RECOMMENDATION

That the following information items at the April 10, 2012 Mississauga Cycling Advisory Committee meeting be received for information:

Received (K. Lethbridge)  
Recommendation MCAC-0031-2012

ADJOURNMENT – 8:54 p.m.