



MINUTES

THE CORPORATION OF THE CITY OF MISSISSAUGA
MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, FEBRUARY 9, 2010 - 7:10 PM

COMMITTEE ROOM A

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

MEMBERS PRESENT:

Jeff Wachman (Chair)
David Bell
Nazrul Islam
Allan Harder
Dorothy Tomiuk
Paul Price
John Sabiston
Rajendra Singh
Andrew Hamilton-Smith
Ania Halliop

MEMBERS ABSENT:

Craig Laferriere (Vice-Chair)
Councillor Pat Mullin
Kelly Willis

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CITY/REGIONAL STAFF PRESENT:

Keri Hyde-Baxter, Active Transportation
Coordinator

Anne Farrell, Planner, Community Services

Andy Harvey, Manager, Traffic Engineering &
Operations

Paulina Mikicich, Policy Planner

Jacqueline Hunter, Traffic Operations Technologist

Richard Roberts, Engineering Technologist

Sacha Smith, Legislative Coordinator, Office of the
City Clerk

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CALL TO ORDER – 7:10 PM

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST

PRESENTATIONS/DEPUTATIONS:

MATTERS CONSIDERED:

1. Administrative Matters:
 - 1.1 Items to be added under “Other Business”
 - 1.2 Minutes of Previous Meeting – January 12, 2010
2. MCAC Promotional Document and Cycling Trail Map Ad
3. MCAC Workplan
4. 2010 MCAC Budget
5. Information Items
6. Action List, January 12, 2010

Date of Next Meeting – March 9, 2010

OTHER BUSINESS

ADJOURNMENT

CALL TO ORDER – 7:10 PM

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

PRESENTATIONS/DEPUTATIONS

Marlaine Koehler, Executive Director, with respect to the Waterfront Regeneration Trust

Ms. Koehler appeared before the Cycling Advisory Committee to provide information about the Great Waterfront Trail Adventure. She explained that the trail adventure is between the Niagara Region and Quebec with up to 250 riders on July 3, 2010 - July 10, 2010. She requested that the committee join the ride on Sunday July 4, 2010 from Burlington to Pickering to escort riders through Mississauga. The Committee came to a general consensus that they would like to participate in the ride through Mississauga. Jeff Wachman, Chair requested that the information about the ride be placed on the Committee website.

MG.25

MATTERS CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under “Other Business”

Jeff Wachman, Chair advised that Craig Laferriere has a request (via email) for two volunteers to assist him with interviews for the trail program. David Bell moved that the email be added to the agenda.

Approved (D. Bell)

MG.25

1.2 Minutes of Previous Meeting – January 12, 2010

David Bell moved that the minutes of the January 12, 2010 Cycling Advisory Committee meeting be approved as presented. This motion was voted on and carried.

Approved (D. Bell)

MG.25

2. MCAC Promotional Post Card and Cycling Trail Map Ad

The Committee reviewed the draft post card and ad for the cycling trail map. The Committee suggested changes for the draft cycling trail map ad and the postcard. Ania Halliop expressed that she disagreed with utilizing a postcard to promote the committee.

The Committee expressed displeasure with the draft postcard and suggested that the wording, website address and background picture be changed. The Committee came to a general consensus that the picture should be changed to the picture of cyclists riding on the Confederation Parkway Bridge. Jeff Wachman, Chair advised that he would review the wording and submit the changes to the Legislative Coordinator.

Deferred

MG.25

3. 2010 MCAC Workplan

Committee reviewed the 2010 Mississauga Cycling Advisory Committee Workplan.

Jeff Wachman, Chair advised that he attended a meeting with Mayor Hazel McCallion to discuss implementing car free Sundays. He further advised that he would report back to the Committee on any new developments pertaining to car free Sundays.

Mr. Wachman suggested that Paul Price circulate the Workplan to the members for discussion at the March 9, 2010 meeting.

Anne Farrell, Team Lead (Cycling Master Plan) advised that she anticipates that the revised draft of Volume 1 of the Cycling Master Plan would be circulated to the Committee for discussion at the March 9th meeting date. She further advised that Volume 1 would be presented to General Committee on March 24th with a public presentation on April 15th. Volume 2 of the Cycling Master Plan will be reviewed by the Committee on May 11th and it is anticipated that Volume 1 would be approved by Council in June 2010.

Received (D. Tomiuk)

MG.25

4. Budget Update

Committee to discuss the 2010 committee budget.

The Legislative Coordinator provided an itemized breakdown of the Committee budget for 2010. After further discussion the committee agreed to the following breakdown:

- a) Ad in Trail Map - \$1000
- b) Road Signs - \$250
- c) Artwork Design - \$200
- d) Website - \$350
- e) Bike Maps - \$300
- f) MCAC self promotion document - \$500
- g) Ontario Cycling Forum (Conference) - \$250
- h) Bike to Work Day - \$300
- i) Toronto Bike Show - \$100
- j) Member Appreciation Dinner - \$750
- k) Tour de Mississauga - \$4000
- l) Contingency - \$1000

Approved (P. Price)

MG.25

5. Information Items

- 5.1 Toronto Star article dated February 1, 2010 entitled "Car-free Sundays: Could they work here?"
- 5.2 National Post article dated February 3, 2010 entitled "University Avenue Next Frontier in Bike-lane Wars."

Received (A. Hamilton-Smith)

MG.25

6. Action List, February 9, 2010

Action List of the meeting held on February 9, 2010, provided to Committee to update on the status of initiatives raised at prior meetings.

Paulina Mikicich, Policy Planner advised that she spoke with Amacon to discuss the possibility of providing bike parking on Canada Day and that they have expressed interest. The Legislative Coordinator advised that the Canada Day Committee would review the request from the Cycling Advisory Committee for bike parking on February 16, 2010.

Jacqueline Hunter, Traffic Operations Technologist advised that she reviewed the Canada Day routes with Richard Roberts, Engineering Technologist and will email comments regarding the route.

Received (D. Bell)
MG.25

Date of Next Meeting – March 9, 2010

OTHER BUSINESS

Trail Program

Craig Laferriere requested via email that two volunteers assist him with the interviews for the trail program. Nazrul Islam and Andrew Hamilton-Smith volunteered to assist Mr. Laferriere with the interviews.

MG.25

T-shirts for Toronto International Bike Show

The Committee discussed that they would like to have custom designed t-shirts for the bike show in March 2010. The committee came to a general consensus that the t-shirt should have the original background design on the postcard with the wording “Mississauga is Cycling”. The Legislative Coordinator advised that she would investigate the cost and if the shirts could be created in time for the event.

MG.25

ADJOURNMENT – 8:40 PM