



**THE CORPORATION OF THE CITY OF MISSISSAUGA**

**MISSISSAUGA CYCLING ADVISORY COMMITTEE**

**TUESDAY, MARCH 20, 2012 - 7:29 PM**

**COMMITTEE ROOM A**

2<sup>ND</sup> Floor, Civic Centre  
300 City Centre Drive, Mississauga, ON L5B 3C1  
Internet Address - <http://www.mississauga.ca>

Members Present:

Jeff Wachman (**Chair**)  
Don Stephens (**Vice-Chair**)  
Councillor C. Fonseca  
Allan Harder – Arrived 7:38pm  
Dorothy Tomiuk  
Krista Lethbridge  
Syed Ali  
David Bell  
Rajendra Singh

Members Absent:

Darrin Wolter  
Donnie Morris

City/Regional Staff Present:

Jacquelyn Hayward Gulati, Manager, Cycling Office

Andy Bate, Supervisor, Traffic Operations

Jacqueline Hunter, Cycling Technologist

Paulina Mikicich, Policy Planner

Stephanie Smith, Legislative Coordinator, Office of the  
City Clerk

CALL TO ORDER - 7:05 p.m.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

PRESENTATIONS/DEPUTATIONS - Nil

MATTERS TO BE CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under “Other Business” - Nil

1.2 Minutes of Previous Meeting – February 14, 2012

Approved (D.Morris)

2. Communication and Promotion Subcommittee

Krista Lethbridge, Citizen Member provided a verbal update regarding the Communications and Promotion Subcommittee. Committee discussed the two versions of the Bike Licensing Letter. After discussion, the Committee endorsed the letter that included headings.

Ms. Lethbridge also mentioned that events such as, Carassuaga and Water Front Festival have very little information out so she will report back once information is available.

RECOMMENDATION

That the Mississauga Cycling Advisory Committee (MCAC) endorses the Bike Licensing letter as distributed at the March 20, 2012 MCAC meeting and that staff circulate the letter to Members of Council for information.

Received (D. Bell)

Recommendation MCAC-0016-2012

3. Network and Technical Subcommittee

Don Stephens, Citizen Member gave a verbal update on projects that the Network and Technical Subcommittee are currently working on. Mr. Stephens mentioned that both the Peel District School Board and Dufferin-Peel Catholic District Board have been informed about the upcoming Trail Ambassador Program and that the Catholic School Board

would endorse this program.

Jacquelyn Hayward Gulati, Manager Cycling Office indicated that she would inform additional teachers and the volunteer board to promote the Trail Ambassador Program.

4. Tour de Mississauga Subcommittee

Dorothy Tomiuk, Citizen Member provided a verbal update on the status of Tour de Mississauga taking place on Sunday September 16, 2012.

Ms. Tomiuk mentioned that the 30k and 60k routes have been identified and would forward maps to Committee members. She noted that one sponsorship cheque has been received to date as there is a May 1<sup>st</sup> deadline. The subcommittee has a meeting with Celebration Square staff on Friday March 23, to discuss the Tour.

5. 2012 Toronto Bike Show

Committee members discussed their involvement in the 2012 Toronto Bike Show held on March 2 – 4, 2012. Members indicated that the show was a success but there were a few issues that needed to be addressed. Members expressed concern that the booth was isolated from the main event and it was located across from a very loud display creating noise issues when trying to talk to people.

RECOMMENDATION

That the Legislative Coordinator prepare a letter on behalf of the Mississauga Cycling Advisory Committee to forward to the organizers of the Toronto Bike Show regarding the Committee's concerns that were encountered while participating in the Toronto Bike Show held on March 2, 3 and 4, 2012.

Received (C. Fonseca)  
Recommendation MCAC-0017-2012

6. Quarterly Update on Proposed Cycling Network Work Plan 2011-2012

Jacquelyn Hayward Gulati, Manager, Cycling Office gave a verbal update regarding the proposed cycling network work plan for 2011-2012. A full report would be brought back to the Committee next month.

Received (K. Lethbridge)

7. QEW Credit River Bridge Community Workshop and Upcoming Public Meeting

Committee Members debriefed on the previous QEW Credit River Bridge Community Workshop held on February 25, 2012. Dorothy Tomiuk, Citizen Member indicated that Jacquelyn Hayward Gulati, Manager, Cycling Office gave an excellent and very informative presentation at the workshop. It was mentioned that a lot of positive conversations took place with different agencies and what citizens want to see as an integrated project. Committee Members discussed that the Committee should show presence at the upcoming March 29<sup>th</sup>, 2012 public meeting.

8. Mississauga Cycling Advisory Committee Budget Update

Committee members discussed the proposed 2012 Mississauga Cycling Advisory Committee budget. The issue was raised regarding the sale of Tour de Mississauga jerseys as this item accounts for a large upfront portion of the budget. Jacquelyn Hayward Gulati, Manager, Cycling Office mentioned that this item could possibly be stocked at the City's Central Store location. Central Stores may be able to stock pile the jerseys and pay the cost upfront and the Committee would reimburse Central Stores when we request jerseys from them. Ms. Hayward Gulati will look into this matter and report back.

RECOMMENDATION

That the draft Mississauga Cycling Advisory Committee (MCAC) budget be deferred to the April MCAC meeting date for further consideration.

Received (D. Bell)

Recommendation MCAC-0019-2012

9. 2012 Calendar of Events

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2012 calendar of events and updated items with additional events for the Committee to attend.

Jacquelyn Hayward Gulati, Manager, Cycling Office mentioned that they received two nominations for the Phil Green Recognition Award, however one nomination was ineligible. The Communications and Promotions Subcommittee would review the nominations at their next meeting.

Councillor Chris Fonseca indicated that she is still working with Members of Council on confirming dates regarding the Ward Rides. She noted that she would participate in ward

rides in other wards.

Jacquelyn Hayward Gulati, Manager, Cycling Office indicated that 9 schools are participating in the Bike to Work event and staff are currently looking for new ideas for the event. Such as a BMX event and a Bike Safety Show.

Received (D. Bell)

10. 2012 Action List

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2012 Action List and amended items that were dealt with.

Jacquelyn Hayward Gulati, Manager, Cycling Office indicated that she has reviewed the Terms of Reference document with the Chair and that a draft copy would be circulated prior to the next meeting for the Committee's input.

Committee Members discussed the idea of having a booth and volunteers at the Canada Day celebration to hand out cycling post cards and maps. It was also suggested to promote Tour de Mississauga on the large screen at Canada Day.

Received (D. Stephens)

11. Information Items

11.1 Hamilton Transportation Summit – Thursday April 5, 2012

Committee to discuss attending - Hamilton Transportation Summit: Exploring Complete Streets in Partnership with Share the Road.

11.2 Complete Streets Forum, Toronto - April 23 2012

Committee to discuss attending - Complete Streets Forum, Toronto. April 23 2012.

11.3 2012 Ontario Bike Summit – April 24 - 25 2012

Committee to discuss attending – 2012 Ontario Bike Summit

Jeff Wachman, Chair to review content for the 2012 Ontario Bike Summit and see if it is worthwhile for the Committee to attend.

RECOMMENDATION

That a representative from the Mississauga Cycling Advisory Committee (MCAC) attend the 2012 Ontario Bike Summit in Toronto on April 24 and 25, 2012 and that the cost to attend the event be funded from MCAC 2012 budget.

Approved (D. Stephens)

Recommendation MCAC-0020-2012

11.4 Share the Road March 2012 Newsletter

Recent Share the Road March events and news items.

11.5 Proposed Multi Use Trail Plan

Letter dated February 22, 2012 to the Cycling Infrastructure & Programs, City of Toronto regarding Proposed Multi Use Trails Plan signed by Jeff Wachman, Chair, MCAC and Jacquelyn Hayward Gulati, Manager, Cycling Office.

Committee Members express support that there is a lot of value of sending letters of this nature as it shows our interest and priority for these projects.

Received (C. Fonseca)

OTHER BUSINESS

Councilor Fonseca mentioned that she sits on the Federation of Canadian Municipalities and at their previous meeting a large round table discussion on infrastructure took place. Councillor Fonseca mentioned that an active transportation plan is still not integrated in long term planning and that discussion ensured that sustainable transportation needs to be included for infrastructure planning.

ADJOURNMENT – 8:27 p.m.