



THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, FEBRUARY 12, 2013 - 7:00 PM

COMMITTEE ROOM B

2ND Floor, Civic Centre
300 City Centre Drive, Mississauga, ON L5B 3C1
Internet Address - <http://www.mississauga.ca>

Members:

Jeff Wachman (**Chair**)
Don Stephens (**Vice-Chair**)
Allan Harder
Darrin Wolter
David Bell
Donnie Morris
Dorothy Tomiuk
Ghada Hamouda
Irwin Nayer
Krista Lethbridge
Rajendra Singh
Syed Ali

Council Representative:

Councillor C. Fonseca

Agency Representatives/City Staff

Region of Peel:	Erica Duque, TDM Analyst
Community Services:	Kimberly Richardson, Sports Liaison
Transportation & Works:	Wendy Alexander, Director, Transportation and Infrastructure Planning Steve Barrett, Manager, Transportation Asset Management Jacquelyn Hayward Gulati, Manager, Cycling Office Andy Bate, Supervisor, Traffic Operations Matthew Sweet, Cycling Technologist
Planning & Building Department:	Paulina Mikicich, Policy Planner
Corporate Services Department:	Stephanie Smith, Legislative Coordinator, Office of the City Clerk

CALL TO ORDER

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST

PRESENTATIONS/DEPUTATIONS:

Feedback on Bicycle Friendly Community Status

Eleanor McMahon, CEO and Founder and Katherine Glowacz, Program Manager, Bicycle Friendly Community Program from the Share the Road Cycling Coalition with respect to feedback on Bicycle Friendly Community status.

GPS Cycling Study

Kyrylo Rewa, Region of Peel, with respect to the Peel GPS Cycling Study.

MATTERS TO BE CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under "Other Business"

1.2 Minutes of Previous Meeting – January 8, 2012

RECOMMEND APPROVAL

2. Peel Active Transportation Plan Progress Report

Wayne Chan, Region of Peel will provide an update on the Peel Active Transportation Plan Progress Report which will be tabled at Regional Council on February 14, 2013.

RECOMMEND RECEIPT

3. Bike to Work Day and Bike Month 2013

Jacquelyn Hayward Gulati, Manager, Cycling Office to provide background on a campaign for Bike Month 2013 which would be kicked-off on Bike to Work Day Monday May 27. Members to discuss the Committee's involvement in the events.

4. Use of Mississauga Celebration Square-Tour for Kids

Mississauga Cycling Advisory Committee to review an e-mail dated January 10, 2013 regarding the use of Mississauga Celebration Square for the Tour for kids.

RECOMMEND RECEIPT

5. Review of Marketing Materials for the Toronto Bike Show – March 1-3, 2013

Mississauga Cycling Advisory Committee (MCAC) to discuss the status of marketing materials for the Toronto Bike Show.

6. 2013 Mississauga Cycling Advisory Committee - Calendar of Events

Committee Event Calendar to advise of cycling related events in 2013.

RECOMMEND RECEIPT

7. 2013 Mississauga Cycling Advisory Committee Action List

Mississauga Cycling Advisory Committee Action List for 2013.

RECOMMEND RECEIPT

8. Information Items

8.1 Resignation e-mail from David Bell – Mississauga Cycling Advisory Committee Citizen Member

Resignation email dated January 9, 2013 from David Bell, of Mississauga Cycling Advisory Committee (MCAC) Citizen Member advising his resignation from MCAC.

8.2 Resignation e-mail from Allen Harder – Mississauga Cycling Advisory Committee Citizen Member

Resignation email dated January 11, 2013 from Allen Harder, of Mississauga Cycling Advisory Committee (MCAC) Citizen Member advising his resignation from MCAC in March/April 2013.

8.3 Road Safety Handbook

Mississauga Cycling Advisory Committee to receive the Road Safety Handbook.

8.4 Initial Comments on Policy Proposal – Ontario Ministry of Transportation Draft Cycling Strategy (EBR Registry Number 011-7552)

Letter January 29, 2013 from Jacquelyn Hayward Gulati, Manager Cycling Office regarding Initial Comments on Policy Proposal – Ontario Ministry of Transportation Draft Cycling Strategy (EBR Registry Number 011-7552).

8.5 2013 Complete Streets Forum and Ontario Bike Summit. May 27, 2013

Email dated February 5, 2013 regarding the 2013 Complete Streets Forum and Ontario Bike Summit scheduled for May 27, 2013

RECOMMEND RECEIPT

Date of Next Meeting – March 19, 2013

OTHER BUSINESS

ADJOURNMENT

FEB 12 2013



Minutes

THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, JANUARY 8, 2013 - 7:08 PM

COMMITTEE ROOM A

2ND Floor, Civic Centre

300 City Centre Drive, Mississauga, ON L5B 3C1

Internet Address - <http://www.mississauga.ca>

Members Present:

Jeff Wachman (**Chair**)

Don Stephens (**Vice-Chair**)

Councillor C. Fonseca

Allan Harder

Krista Lethbridge

Irwin Nayer

Rajendra Singh

Members Absent:

Dorothy Tomiuk

Darrin Wolter

David Bell

Donnie Morris

Ghada Hamouda

Syed Ali

1.2a

City/Regional Staff Present:

Jacquelyn Hayward Gulati, Manager, Cycling Office

Matthew Sweet, Cycling Technologist

Andy Bate, Supervisor, Traffic Operations

Stephanie Smith, Legislative Coordinator, Office of the
City Clerk

DRAFT

1.2b
CALL TO ORDER - 7:08 p.m.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST -nil

PRESENTATIONS/DEPUTATIONS

Don Drackley, IBI Group presented an overview of the McLaughlin Road Environmental Assessment. He noted that the study area along McLaughlin Road is designated as a major collector road and is designated a scenic route from Bristol Road West to Matheson Boulevard West. He noted that the existing cycling and pedestrian conditions do not meet current standards. He presented cycling options to improve the road way such as; standard cycling roadway markings; raised on road bike lanes separate by mounted curbs; multi-use trails; and off-road trails. He indicated that the next public meeting was for January 29, 2013 to receive input from the public.

Members of MCAC discussed the and raised concerns related to comments from the Peel Board of Education and the lack of cycling commuter routes within the City of Mississauga. It was suggested that MCAC send a letter of support for the proposed project.

RECOMMENDATION

That the deputation to the Mississauga Cycling Advisory Committee by Don Drackley, IBI Group, regarding the McLaughlin Road Assessment be received.

Received (C. Fonseca)

Recommendation MCAC-0001-2013

MATTERS TO BE CONSIDERED:

1. Administrative Matters:

- 1.1 Items to be added under "Other Business" - Nil
- 1.2 Minutes of Previous Meeting – December 11, 2012

Approved (C. Fonseca)

1.2c

2. Update on 2012 Cycling Network Program: Year-End Report

Jacquelyn Hayward Gulati, Manager, Cycling Office spoke to the memorandum dated December 18, 2012 regarding the 2012 Cycling Network Program: Year-End Report. She outlined the number of kilometers completed in 2012, the improvements that had been made to the cycling network, installation of signalized intersections and the expansion of wayfinding signage.

RECOMMENDATION

That the Memorandum dated December 18, 2012 from Jacquelyn Hayward Gulati, Manager Cycling Office regarding the 2012 Cycling Network Program: Year-End Report be received.

Received (I. Nayer)

Recommendation MCAC-0002-2013

3. Proposed 2013 Cycling Network Program

Jacquelyn Hayward Gulati, Manager Cycling Office spoke to the memorandum dated December 18, 2012 regarding the Proposed 2013 Cycling Network Plan. She noted that the Cumberland Drive and Glengarry Road projects had been deferred for further review. Members of the Mississauga Cycling Advisory Committee (MCAC) engaged in conversation and advocated that a letter of support be sent to the Ward Councillors in support of the deferred projects. Ms. Hayward Gulati noted that it would be anticipated that 16-20km would be completed as part of the 2013 Cycling Network Program.

RECOMMENDATION

That the Memorandum dated December 18, 2012 from Jacquelyn Hayward Gulati, Manager Cycling Office regarding the Proposed 2013 Cycling Network Plan be received and referred to the Network and Technical Subcommittee prepare a letter to the Ward Councillors regarding the deferred on-road cycling routes on Cumberland Drive and Glengarry Road.

Received (A. Harder)

Recommendation MCAC-0003-2013

4. Etobicoke Creek Trail from Sherway Drive to Thames Avenue

Jacquelyn Hayward Gulati, Manager Cycling Office spoke to the memorandum dated December 18, 2012 regarding the Etobicoke Creek Trail from Sherway Drive to Thames Avenue. She noted that a draft resolution had been prepared and was seeking the support of the Mississauga Cycling Advisory Committee (MCAC) as the resolution is seeking Council's support.

RECOMMENDATION

- 1) That Memorandum dated December 18, 2012 from Jacquelyn Hayward Gulati, Manager Cycling Office regarding the Etobicoke Creek Trail from Sherway Drive to Thames Avenue be received.
- 2) That Council be requested to pass a resolution to support the Etobicoke Creek Trail from Sherway Drive to Thames Avenue.

Received (C. Fonseca)

Recommendation MCAC-0004-2013

5. Ontario Ministry of Transportation Cycling Strategy

Members of the Mississauga Cycling Advisory Committee (MCAC) engaged in conversation regarding the Ontario Ministry of Transportation Cycling Strategy report. Jacquelyn Hayward Gulati noted that she did not receive any comments from Committee members regarding this matter. Irwin Nayer noted that he sent the Ministry his own personal comments. He indicated that he would meet with Ms. Hayward-Gulati to share his thoughts for the report coming from the cycling office.

6. Toronto International Bicycle Show – March 1, 2 & 3, 2013

Members of the Mississauga Cycling Advisory Committee (MCAC) engaged in conversation regarding the 2013 Toronto International Bicycle Show and noted their support of being present at this year's show. Member's discussed how to improve their booth from previous years and suggested that the Communications and Promotions Subcommittee look into the matter. Don Stephens noted that he would prepare postcards to hand out and would create a layout of the site for the Committee to review. It was suggested that key talking points be sent to Krista so a master information sheet can be produced.

1.2e

7. Phil Green Award Nomination

Members of the Mississauga Cycling Advisory Committee (MCAC) spoke to the Phil Green Award and opened the nomination process for promoting the 2012 Phil Green Award.

RECOMMENDATION

That the 2012 Phil Green Recognition award be opened for nominations.

Received (C. Fonseca)

Recommendation MCAC-0005-2013

8. 2013 Mississauga Cycling Advisory Committee Calendar of Events

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2013 Calendar of Events.

It was noted to add upcoming events taking place throughout the year.

RECOMMENDATION

That the 2013 Calendar of Events regarding Mississauga cycling related events in 2013 be received as amended.

Received (K. Lethbridge)

Recommendation MCAC-0006-2013

9. 2013 Mississauga Cycling Advisory Committee Action List

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2013 Action List.

It was noted to add action items that were discussed throughout the meeting.

RECOMMENDATION

That the 2013 Mississauga Cycling Advisory Committee Action List be received as amended.

Received (K. Lethbridge)

Recommendation MCAC-0007-2013

10. Information Items

RECOMMENDATION

That the following information items be received for information:

10.1 Upcoming Agenda Items

Mississauga Cycling Advisory Committee to review the 2013 upcoming agenda items.

10.2 Ontario Cycle Tourism Forum 2013

Mississauga Cycling Advisory Committee to review the article dated December 18, 2012, titled the Ontario Cycle Tourism Forum 2013.

10.3 Cyclist Letter - Concern over Cycling Infrastructure Progress

Mississauga Cycling Advisory Committee to review the email dated December 17, 2012, titled Concern over Cycling Infrastructure Progress.

10.4 Mississauga and Walk and Roll Peel's Public Forum – January 19, 2013

Mississauga Cycling Advisory Committee to review the posted titled Mississauga and Walk and Roll Peel's Public Forum – January 19, 2013.

10.5 Mississauga Cycling Advisory Committee 2013 Schedule of Meetings Dates

Memorandum dated December 18, 2012 outlining the Mississauga Cycling Advisory Committee 2013 Schedule of Meetings Dates.

Received (R. Singh)

Recommendation MCAC-0008-2013

ADJOURNMENT – 9:15 p.m.

FEB 12 2013

Stephanie Smith**Subject:** FW: Use of Mississauga Celebration Square-Tour for Kids

From: jpwachman@rogers.com [mailto:jpwachman@rogers.com]
Sent: 2013/01/10 5:19 PM
To: Stephanie Smith
Subject: Fw: Use of Mississauga Celebration Square-Tour for Kids

Steph can you add request this to the next meeting agenda. I think that MCAC can assist with this request.

Thanks,
JW

Hi Jeff,
I tried to copy the Cycling Committee on this note but the address, contact@mississaugacycling.ca wouldn't work. At least not for me!
Thanks
Scott

----- Forwarded Message

From: Scott Graham <scott.graham@ctcacf.org>
Date: Thu, 10 Jan 2013 17:01:09 -0500
To: <Melissa.agius@mississauga.ca>
Cc: "sharon.andres@ctcacf.org" <sharon.andres@ctcacf.org>
Conversation: Use of Mississauga Celebration Square
Subject: Use of Mississauga Celebration Square

Hello Melissa,

About 5 years ago, our fundraising bicycle event, Tour for Kids, used the Mississauga Celebration Square as the start and finish location for the 4-day tour. In recent years the event has operated in other parts of Ontario, but this August we look to return to Mississauga and hope that the City will again consider offering the square for our use.

Following is an brief overview of the nature and scope of Tour for Kids. An opportunity, at your earliest convenience, to fully explain our purpose and operation would be appreciated so that you can assess our request.

The Event and Organization:

Tour for Kids is 4-day bicycle event that raises funds for year round programs operated by Ontario's three camps dedicated to improving the quality of life for children living with and beyond cancer (Camp Trillium, Camp Quality and Camp Oochigeas). Each year, the event attracts 600 riders who raise about \$1.5million annually. This August marks our 10th year.

One hundred percent of the donations are distributed to the camps. The organizer of the event, Coast to Coast Against Cancer Foundation (CTCACF), does not redirect one penny of the donations to administration, marketing or any other purpose. The foundation is supported by volunteers, corporate partners, registrations fees and in-kind contributions. (www.ctcacf.org)

Description of Tour for Kids:

Cyclists gather at 7am the morning of Thursday, August 15 and set out by 10am. The route winds westward to the University of Waterloo for two days of local riding before heading back to the start area around noon on Sunday, August 18. At the finish, a BBQ is conducted by licensed vendor (with SOP) that is free to participants and offered to on-lookers for a nominal fee. If logistics permit, we provide live music. Extended overnight parking is required for the 4 days. In the past, we secured several hundred parking spaces under the square and arranged additional parking at Square One.

Itinerary:

Wednesday, August 14: After other programming concludes in the Square, we set up a few tents, tables and banner stands in preparation for an early start the next morning. Security monitors throughout the night.

Thursday, August 15: Crew arrives at 5am. The City Center Drive is closed adjacent to the square until 10am to facilitate event vehicles and the mass start. Our crew removes all of our materials and leaves by 10:30am.

Sunday, August 18: Crew sets up tents, tables, banners and BBQs at noon. Riders arrive 2-5pm. BBQ concludes by 7pm. We're out by 8pm.

I hope this brief introduction gives you a sense of what we are about and our needs. I look forward to providing details and answering your questions.

Thank you for your consideration.

Regards,

Scott

Scott Graham, Co-Founder
416 254-5973

Coast To Coast Against Cancer Foundation

Charitable No: 8282 52346 RR0001

www.CTCACF.org

www.TourForKids.com



—— End of Forwarded Message

2013 MCAC EVENT CALENDAR

<u>EVENT</u>	<u>EVENT DATE</u>
Mississauga and Walk and Roll Peel's Public Forum	January 19, 2013 – Mississauga Valley CC Larry Taylor Room – Completed
Toronto International Bicycle Show	March 1-3, 2013
Ontario Cycling Tourism Forum 2013	March 1, 2013
Ward Rides	TBD
Bike to Work Day	May 27, 2013
Canada Day	July 1, 2013
Tour de Mississauga Registration Day	September 14, 2013
Tour de Mississauga	September 15, 2013

Mississauga Cycling Advisory Committee Action List 2013

Mississauga Cycling Advisory Committee
FEB 12 2013

Issue	Last Discussed on	Who	Status
Evaluate Ward Rides	January 13, 2013	Network and Technical Committee	<ul style="list-style-type: none"> - To debrief all Ward Rides at end of season. - Set 2013 dates
Toronto International Bike Show	January 13, 2013		<ul style="list-style-type: none"> - Post cards, booth layout – Don Stephens - Key speaking points – Krista Lethbridge
Phil Green Award	January 13, 2013	MCAC	<ul style="list-style-type: none"> - Communication and Promotions Subcommittee to review nominations once received
McLaughlin Road Assessment – Letter of support	January 13, 2013	MCAC	<ul style="list-style-type: none"> - MCAC to assign members to prepare letter of support
Recognition Award/Openings	January 13, 2013	Communications and Promotions Subcommittee	
Cumberland Drive and Glengarry Road – Deferred projects	January 13, 2013	Network and Technical Subcommittee	<ul style="list-style-type: none"> - To meet and discuss response

8.1

Mississauga Cycling Advisory Committee

FEB 12 2013

Stephanie Smith

From: Bell, Dave <david.bell@honeywell.com>
Sent: 2013/01/09 8:28 AM
To: Stephanie Smith
Subject: FW: Resignation

Categories: Cycling Advisory

Stephanie:

Here is the E-mail I sent to Jeff.

It has been great working with you.

Dave

From: Bell, Dave (ETS-Elec)
Sent: Tuesday, December 11, 2012 8:39 AM
To: Jeff Wachman
Subject: Resignation

Jeff:

This is to inform you that I am resigning from MCAC. I have enjoyed working with all of you over the last few years however, I have taken on more responsibilities at our church and I find that I cannot spend the time required to remain on this committee as well.

Keep up the great work promoting cycling in Mississauga

Dave Bell

8.2

Mississauga Cycling Advisory Committee

FEB 12 2013

Stephanie Smith

Subject: FW: /HAVE TO MISS TONIGHT/ MCAC: Please Join us for a Walking and Cycling Public Forum in Mississauga!

From: Allan Harder [<mailto:allan.harder@gmail.com>]

Sent: 2013/01/11 12:16 AM

To: Stephanie Smith

Subject: Re: /HAVE TO MISS TONIGHT/ MCAC: Please Join us for a Walking and Cycling Public Forum in Mississauga!

I have declared my intention to resign, but will remain active until March-April to give time for the search committee to find a suitable replacement.

-Allan H.

FEB 12 2013

Transportation and Works Department

City of Mississauga
201 City Centre Drive, Suite 800
MISSISSAUGA ON L5B 2T4

www.mississauga.ca

*Leading today for tomorrow*

January 29, 2013

Michael DeRuyter
Policy Officer
Ministry of Transportation
Policy and Planning Division
Transportation Planning Branch
Environmental Policy Office
301 St. Paul Street, Floor 2
St. Catharines, Ontario
L2R 7R4

Dear Mr. DeRuyter:

**RE: Initial Comments on Policy Proposal – Ontario Ministry of Transportation Draft
Cycling Strategy (EBR Registry Number 011-7552)**

Thank you for the opportunity to comment on the Ontario Ministry of Transportation's Draft Cycling Strategy. On behalf of the City of Mississauga, we would like to express our support for the Ministry's recognition that the Province has an important role to play in setting policy direction and allocating resources for cycling as a mode of transportation in this province.

This letter includes background on our mandate and commitment to promoting cycling and enhancing cycling safety as well as initial comments. Detailed comments on the Draft Strategy from the City of Mississauga are currently pending Council endorsement. Given the timeline of the consultation period, it was not possible to finalize comments among internal staff and the Mississauga Cycling Advisory Committee with Council's endorsement prior to the January 29, 2013 due date for comments. As per discussions with Ministry staff, initial comments are provided herein and following endorsement, a report containing comments and the accompanying resolution of Council will be forwarded to the Ministry.

Background

The City of Mississauga recognizes the importance of cycling as an active and environmentally sustainable transportation option and is actively working to improve cycling facilities across the City.

The Mississauga Cycling Advisory Committee is an advisory committee to the City of Mississauga established in 1994. The Committee's membership is appointed by Council, and is comprised of a Member of Council and up to twelve citizen members. The goal of the committee is to encourage the development of a cycling-friendly Mississauga by increasing the safety, quality and quantity of cycling through promotion, education, advocacy and planning.

In 2010, Council approved a Cycling Master Plan that outlines a long term plan to build a comprehensive cycling network of on-road and off-road cycling routes across the City, as well as a wide range of accompanying programs and policies aimed at fostering a culture where cycling is an everyday activity and adopting a safety-first approach for cycling in Mississauga.

Momentum to implement this plan is strong. In 2011, a new Cycling Office was staffed to lead implementation of the plan. Achievements since have included building over 45 kilometers of new cycling routes, innovative cycling safety pilot projects (crossrides and green pavement), installation of new wayfinding signage and hosting several cycling events.

Initial Comments

As an initial comment, the City notes that the proposed Ontario Cycling Strategy is a positive first step in defining the Province's mandate to support cycling, but it requires considerable strengthening and the identification of actions and targets to reinforce implementation.

In particular, it is recommended that one of the actions of the Ontario Cycling Strategy should be the identification of additional funding sources to assist municipalities with building cycling infrastructure, along with a target level of investment.

The Strategy indicates that MTO "provides support for municipalities in developing and enhancing their cycling routes. The Ministry does not want its infrastructure to be a barrier to existing municipal routes." The City acknowledges this support and seeks MTO's cooperation in ensuring that their infrastructure will not be a barrier to planned municipal routes in addition to existing routes.

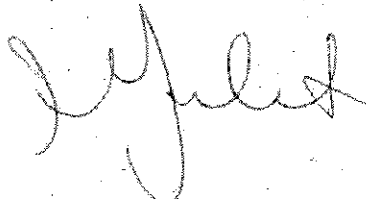
Implementing the local cycling networks identified in Mississauga's Cycling Master Plan will require solutions to connect a challenging landscape. Six 400-series highways (QEW, 403, 410, 401, 407, 427) and multiple river valleys intersect the City of Mississauga, which have resulted in significant gaps in the local cycling network. Provincial support will be critical in the funding of cycling connections to fill these gaps, as part of integrated infrastructure planning when these highways are undergoing rehabilitation and construction and through retrofit projects.

It will not be feasible for municipalities to build these major structures without funding from higher levels of government. The inclusion of cycling infrastructure in the eligibility for Municipal Infrastructure Investment funds is a good start, but in order to complete municipal cycling networks additional funding will be needed from the Province. It is important to note that unlike some other Provincial jurisdictions, there is no dedicated program in Ontario to support municipalities with the cost of implementing cycling infrastructure.

Detailed comments on the Draft Strategy will be considered by General Committee of Council on February 13, 2013 and would be subject to Council endorsement on February 20, 2013. Following endorsement, a report containing comments and the accompanying resolution of Council will be forwarded to the Ministry.

Thank you for your consideration of our feedback on the Draft Strategy. Please do not hesitate to contact me should you require any further information. We look forward to providing detailed comments following endorsement from Mississauga City Council in February 2013.

Sincerely,



Jacquelyn Hayward Gulati
Manager, Cycling Office
Transportation Asset Management
Transportation and Infrastructure Planning

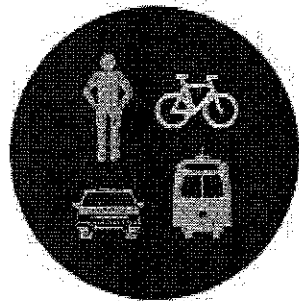
FEB 12 2013

Stephanie Smith

From: Jacquelyn Hayward Gulati
Sent: 2013/02/05 2:02 PM
To: Jacquelyn Hayward Gulati
Subject: Announcing the 2013 Complete Streets Forum and Ontario Bike Summit. New dates – same location!

From: Toronto Centre for Active Transportation [<mailto:info=tcat.ca@mail123.us2.mcsy.net>] **On Behalf Of** Toronto Centre for Active Transportation
Sent: 2013/01/31 7:34 AM
Subject: Announcing the 2013 Complete Streets Forum and Ontario Bike Summit. New dates – same location!

Event not displaying correctly



Complete
Streets
Forum
May 27, 2013

The Toronto Centre for Active Transportation (TCAT) and Share the Road Cycling Coalition are teaming up to bring you three days of inspiration and best in class strategies to transform your community.

Whether you are facing a design conundrum; looking for ways to conquer barriers to active school travel; or looking for assistance with effective outreach and marketing strategies, successful safety campaigns, and the latest in travel and tourism ideas, this event is for you! We'll be bringing you captivating speakers and innovative ideas in this not to be missed annual event.

May 27th is the first day of Bike Month, so mark your calendars and join us May 27th-29th at the Hyatt Regency Toronto, and stay tuned for further information on programs and speakers.

Call for Proposals: Present at the 2013 Complete Streets Forum and Ontario Bike Summit

We're looking for speakers to share their insight and expertise at the 2013 Complete Streets Forum and Ontario Bike Summit and present on the following themes:

- Making the economic case for active transportation – tools for making the case for investment (e.g. road diets, paving shoulders)
- Innovative uses of technology from encouraging modal shift to capturing transportation patterns
- Innovative Complete Streets design and policies – including interim design solutions
- Infrastructure funding: creative approaches
- Effective strategies for bringing multiple stakeholders to the table (e.g. inter-jurisdictional active transportation communities of practice, cross-sector partnerships)
- Original evidence-based cycling or pedestrian research
- Making active transportation relevant in rural, small town and suburban communities
- Seizing the day: leveraging infrastructure upgrade opportunities to implement a Complete Streets approach
- The transit-active transportation relationship – from infrastructure design, to planning and marketing strategies
- Outreach consultation and engagement strategies: tips for consulting and engaging your community, politicians, citizens, and key stakeholders
- Marketing campaigns and strategies to engineer/encourage modal shift
- Effective awareness and education campaigns including safety campaigns
- Targeted campaigns e.g. youth, new populations
- Social marketing strategies and campaigns
- Tourism and travel: ideas for leveraging community assets and tourism/economic development partners

Both the Forum and the Summit have a unique blend of participants from the municipal sector, the pedestrian and bicycle advocacy community, the bicycle industry, and a wide variety of partners in health, environment, transportation, and safety organizations.

For more information about presenting at the 2013 Complete Streets Forum, please access the guidelines [here](#) or send an email to Nancy Smith Lea, TCAT Director, at info@tcat.ca.

For more information about presenting at the Ontario Bike Summit, please see the website [here](#) and if you are interested in presenting send a short email with an outline of your presentation to Eleanor McMahon Eleanor@sharetheroad.ca

The deadline for proposals is March 8th at 5 p.m.

We look forward to receiving your submissions and to welcoming you to the 2013 Complete Streets Forum and Ontario Bike Summit in Toronto.