



# MINUTES

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## MISSISSAUGA CELEBRATION SQUARE EVENTS COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA

**MONDAY, JANUARY 30, 2012 – 4:33 PM**

COMMITTEE ROOM A, SECOND FLOOR  
300 CITY CENTRE DRIVE, MISSISSAUGA, ONTARIO L5B 3C1

[www.mississauga.ca](http://www.mississauga.ca)

Members Present:

Frank Giannone (Chair)  
Councillor Frank Dale (Ward 4) (Vice-Chair)  
Councillor Ron Starr (Ward 6) (Vice-Chair) (Arrived 4:43 pm)  
Councillor Pat Saito (Ward 9)  
Rafay Agha  
Mario Carbone  
Ron Duquette  
Sonja Hidas  
Claire Santamaria  
Joe Saundercook  
Bruce Kerr (Departed 5:45 pm)  
Margaret Jedlewska

Members Absent:

Councillor Nando Iannicca (Ward 7)  
Nazreen Mody

City/Living Arts Staff Present:

Paul Mitcham, Commissioner, Community Services  
Paul Damaso, Manager, Celebration Square  
Finola Pearson, Manager, Celebration Square Events  
Lisa Abbott, Program Coordinator  
Laurel Schut, Manager, Public Affairs  
Susan Burt, Director, Culture Division  
Rob Bowslaugh, Manager, Facilities Maintenance  
Andy Wickens, Manager, Parks Operations  
Katie Brewda, Acting Manager, Sponsorship Corporate Development  
Joanne Foote, Youth Coordinator  
Ron Lenyk, Living Arts Centre  
Sacha Smith, Legislative Coordinator



CALL TO ORDER – 4:34 P.M.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

APPROVAL OF THE AGENDA

Sonja Hidas moved approval of the agenda, as presented. This motion was voted on and carried.

Approved (S. Hidas)

DEPUTATIONS - Nil

MATTERS CONSIDERED

1. Approval of Minutes of Previous Meeting

Minutes of the Mississauga Celebration Square Events Committee meeting held on January 30, 2012.

Sonja Hidas requested that the word “should” in the second sentence of paragraph 3 for item 2. be changed to “could”.

Amended/Approved (R. Duquette)

2. Safe City Mississauga – Neighbourhood Watch Program

Representatives from Safe City Mississauga to discuss neighbourhood watch signs with the Mississauga Celebration Square Events Committee.

Brittany Wakefield, Safe City Mississauga presented before the committee to explain the Neighbourhood Watch program for the Mississauga Celebration Square. She advised that letters were sent to residents in the area to remind them that the Square is apart of their neighbourhood and contact numbers for suspicious behaviour or vandalism.

Councillor Frank Dale spoke in support of the program and signage for the Square. He requested a list of the owners that received the letter from Safe City Mississauga. Discussion ensued with respect to Neighbours Night Out, educational neighbourhood programs and the placement of signage in the Square. Councillor Pat Saito spoke in support of signage in the Square and suggested that staff review the opportunity to combine information from the Parks Watch and Neighbourhood Watch signs. Paul Damaso, Manager, Mississauga Celebration Square noted that the matter could be reviewed further and brought back to the committee.

RECOMMENDATION

That the matter regarding Neighbourhood Watch signs for the Mississauga Celebration Square be referred to staff to review signage for the Square and that staff review incorporating information from the Park Watch signs and report back to the Mississauga Celebration Square Events Committee.

Approved (Councillor F. Dale)

Recommendation MCSEC-0001-2012

3. Winter Skate Party

Karen Westcott, Event Programmer to provide an update on the winter skate parties.

Ms. Westcott presented information to the committee on the winter skate parties scheduled for the Mississauga Celebration Square. She explained the activities for each skate party and advised of the following themes for each party: Valentine's Day, Family Day and March Break.

Margaret Jedlewska spoke to her experience at the Square during the Christmas holidays and noted her concerns with the availability of parking. She further noted the need for extended mats and additional benches around the ice area. Paul Damaso, Manager, Mississauga Celebration Square noted that the concerns should be addressed for the 2013 season.

Councillor Ron Starr noted that he has observed that the lighting around the ice area are not all on at the same time and there may be an issue with the timers. He enquired if lockers are available for use by the skaters. Mr. Damaso noted that staff are looking into lockers for skaters to use and warming areas. Councillor Starr suggested that sponsorship be reviewed for the ice area at the Square. Paul Mitcham, Commissioner, Community Services noted that staff now have the statistics to demonstrate the commercial potential for the area.

Discussion ensued with respect to parking during the Christmas holiday season. Mr. Damaso advised that Corporate Security staff prohibited motorists from stopping their vehicles on City Centre Drive between Duke of York Boulevard and Living Arts Drive because the number of stopped vehicles started to affect the flow of traffic on the roadway.

RECOMMENDATION

That the PowerPoint presentation by Karen Westcott, Event Programmer to provide an update on the winter skate parties at the Mississauga Celebration Square, be received for information.

Received (M. Jedlewska)

Recommendation MCSEC-0002-2012

4. Event Application – July 2012

Lisa Abbott, Program Coordinator to present an application received outside of the application period for an event on the Mississauga Celebration Square in July 2012.

Ms. Abbott provided an update of the festival program for 2012 at the Mississauga Celebration Square. She noted that a new application was received for a festival event to celebrate Pride Week in Peel and explained the details for the event.

Frank Giannone, Chair advised that at each meeting the committee would be provided with an updated festival/event list for the Mississauga Celebration Square, for information.

RECOMMENDATION

That the 2012 Mississauga Celebration Square events update provided by Lisa Abbott, Program Coordinator, be received.

Received (B. Kerr)

Recommendation MCSEC-0003-2012

5. Follow Up: Visioning Session Part 2 – December 5, 2011

Committee to discuss the committee's mandate and priorities resulting from the Visioning Session on December 5, 2011.

Paul Damaso, Manager, Mississauga Celebration Square explained the committee's mandate and suggested priorities as a result of the committee's visioning sessions. Members of committee spoke to the matter in support of the mandate and priorities. Mr. Damaso suggested that the committee have 3 working groups to help with pushing forward the committee's priorities. The 3 working groups were determined to be: Evolve Square Design and Activity to Ensure People on the Square, Attract Large Scale Events and Assist and Advise Revenue Generation and Sustainability. Discussion ensued with respect to the matter.

The Legislative Coordinator advised that members could forward via email their interest to participate on a working group.

OTHER BUSINESS

Proposed February Agenda Items

The Legislative Coordinator advised that the following items would be listed on the February agenda: Food service update, performance matrix for 2011, draft outline of the 2012 My Mississauga program and update on the criteria for waiving fees on the Mississauga Celebration Square.

DATE OF NEXT MEETING – February 27, 2012

ADJOURNMENT – 5:50 P.M.

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