



MINUTES

MISSISSAUGA CELEBRATION SQUARE EVENTS COMMITTEE

THE CORPORATION OF THE CITY OF MISSISSAUGA

MONDAY, MAY 28, 2012 – 4:37 PM

COMMITTEE ROOM A, SECOND FLOOR
300 CITY CENTRE DRIVE, MISSISSAUGA, ONTARIO L5B 3C1
www.mississauga.ca

Members Present:

Councillor Frank Dale, Ward 4 (Vice-Chair)
Councillor Ron Starr, Ward 6 (Vice-Chair)
Bruce Kerr
Mario Carbone
Ron Duquette
Sonja Hidas
Margaret Jedlewska
Joe Saundercook
Claire Santamaria

Members Absent:

Councillor Nando Iannicca, Ward 7
Councillor Pat Saito, Ward 9
Frank Giannone (Chair)
Zeeshan Mahmood
Rafay Agha

City/Living Arts Staff Present:

Paul Damaso, Manager, Celebration Square

Finola Pearson, Public Affairs Specialist

Susan Burt, Director, Arts & Culture

Anne Murphy, Area Manager, Library Services

Ron Lenyk, Living Arts Centre

Steve Barrett, Manager, Transportation Asset Management

Sacha Smith, Legislative Coordinator

CALL TO ORDER – 4:37 PM

Councillor Ron Starr chaired the meeting, in the absence of the Chair.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

APPROVAL OF THE AGENDA

Paul Damaso, Manager, Mississauga Celebration Square advised that he would like to speak on the PC BBQ City Contest under “Other Business”.

Bruce Kerr moved approval of the agenda, as amended. This motion was voted on and carried.

Amended/Approved (B. Kerr)

DEPUTATIONS - Nil

MATTERS CONSIDERED

1. Approval of Minutes of Previous Meeting

Minutes of the Mississauga Celebration Square Events Committee meeting held on April 30, 2012.

Councillor Frank Dale noted that the report on the Civic Centre Café naming would be on the next committee agenda. He requested that the members of the committee be surveyed to have a meeting on June 18, 2012 or that the report go to the July meeting date as he is unavailable to attend the June 25, 2012 date, and as the Ward Councillor he would like to be present for the discussion. The Legislative Coordinator advised that members would be surveyed for the next meeting date.

Approved (Councillor F. Dale)

2. Status Update: Permanent Road Closure of City Centre Drive and Lay-by for drop off/pick-up at Mississauga Celebration Square

Memorandum from Transportation and Works staff with respect to an update on the design proposals of the permanent road closure of City Centre Drive between Duke of York Boulevard and Living Arts Drive and the request for a lay-by for drop off/pick-up at the Square as per Recommendation MCSEC-0009-2012.

Councillor Frank Dale spoke to drop-off/pick-up concerns for the Mississauga Celebration Square. Steve Barrett, Manager, Transportation Asset Management advised that a lay-by would not be recommended by staff at Duke of York Boulevard adjacent to the permanent road closure due to safety concerns. Councillor Dale suggested that Security staff monitor the drop-off/pick-up situation during peak times. Mr. Barrett explained that a full report would be sent to General Committee for consideration.

Recommendation

That the memorandum dated May 25, 2012 from the Commissioner of Transportation and Works providing a status update on the permanent closure of City Centre Drive, be received for information.

Received (M. Carbone)

Recommendation MCSEC-0020-2012

3. Mississauga Legends Row

Susan Burt, Director, Culture Division to provide a verbal update on the status of the Mississauga Legends Row.

Ms. Burt advised that staff have met with Legal Services and Facilities and Property Management staff to figure out an approach to the Mississauga Legends Row. She further advised that a staff report regarding the matter would be on the next Mississauga Celebration Square Events Committee agenda before the matter is considered at General Committee.

Councillor Frank Dale noted that he has received positive comments regarding the proposal, however it has been mentioned that it would be better to look at the plaques on the sidewalk. Mr. Duquette noted that the plaques would have more information than the usual walk of fame plaques and they would be at risk to be scratched if they are on the sidewalk. Ms. Burt explained that there would be less liability to the City of Mississauga if the plaques are on the wall instead of the sidewalk.

Councillor Ron Starr enquired if there would be consideration for something that is more permanent such as pillars near the centre of the Square. Mr. Duquette advised that there is a corridor that the organizing group is looking at and the plaques would be more protected in that area. Sonja Hidas noted that there would be future projects for the Square that may change the look of the Square. Discussion ensued with respect to the physical look of the Square and it was noted that the Evolving the Design of the Square Working Group could review the matter and suggest parameters.

4. Public Art

Susan Burt, Director, Culture Division to provide a verbal update on the matter of public art at the Mississauga Celebration Square.

Ms. Burt advised that there would be a corporate report at the next Committee meeting date to provide information on the budget, process and strategy for public art in the City of Mississauga.

5. Evolving the Design of the Square Working Group

This item was deferred as the May 28, 2012 Evolving the Design of the Square Working Group meeting was cancelled.

6. Final Mississauga Celebration Square 2012 Event Schedule

Final Mississauga Celebration Square 2012 Event Schedule for the committee's information.

Paul Damaso, Manager, Mississauga Celebration Square spoke to the 2012 event schedule flyer.

Councillor Ron Starr enquired about food trucks at the Square. Mr. Damaso advised that Food Services would have a truck on the Square in June 2012. He further advised that other food trucks would be permitted at the Square for bigger City events; however there would be blackout dates for external events.

Ron Duquette noted that there are many events on the Square in June and enquired if video footage would be taken. Mr. Damaso noted that it is currently not done. Councillor Frank Dale suggested that Sheridan College students may be able to take video footage of events on the Square. After discussion regarding the matter, Joe Saudercook, Senior Management, Sheridan College noted that he could provide assistance with making the contact to enquire about the feasibility of getting Sheridan College students involved. Mr. Duquette noted that he would be interested in mentoring any creative students that would be interested in taking images of the Square at events. Staff were directed to review the feasibility of students creating video footage of the Square at events.

Recommendation

That the final Mississauga Celebration Square 2012 Event schedule, be received for information.

Received (R. Duquette)

Recommendation MCSEC-0021-2012

OTHER BUSINESS

Paul Damaso, Manager, Mississauga Celebration Square Events Committee advised that there is a PC BBQ City contest where the grand prize winning City would host an event on August 11, 2012 worth \$150,000. Discussion ensued with respect to spreading the word about the contest and the benefit of hosting the event on the Square if the City of Mississauga is the winner. Mr. Damaso advised that the Square was already booked by an external group for August 11th. Direction was given to staff to approach the Kalayaan Festival organizers to discuss the possibility of accommodating the festival at another venue should the City win the grand prize.

DATE OF NEXT MEETING – June 25, 2012

ADJOURNMENT – 5:40 P.M.