



NEWS RELEASE – Mississauga, ON

Holcim (Canada) Inc. Sponsors Library's Every Child Ready to Read Program 2010

Sponsors fuel the efforts of the Library to promote literacy; information; innovative, lifelong learning and the love of reading. Financial support from local businesses allows the Library to maintain current levels of service and programming. The Library partners with Holcim (Canada) Inc. to continue the Every Child Ready to Read Program in the City during 2010 the year of reading to succeed – at any age.

"Holcim Canada is very happy to partner with the Mississauga Library for 'Every Child Ready to Read Program' said Nick Caccavella, Sr. Vice President, Ontario & Western Canada, Holcim Canada. Being a part of this community for over half a century, we are very committed to advancing education, strengthening communities and improving lives. We are excited to be participating in a program that will provide an opportunity for children to fulfill their vast potential."

Commissioned in 1956, the Holcim Canada Mississauga Plant is one of the largest and most environmentally responsible suppliers of cement in Canada. Holcim Canada is a member of the Holcim Group, a global company with operations in 70 countries. Holcim is a values driven company whose vision is to provide foundations for society's future. This vision, truly takes on new meaning as Holcim commits to sponsoring the Library's Every Child Ready to Read Program for 2010.

The Every Child Ready to Read Program is an international reading readiness program introduced to Mississauga in 2008. Through the financial support of Holcim (Canada) Inc. the popular Parent's Guide can be reprinted. Research shows that children get ready to read years before they start school. There are six pre-reading skills children need in order to learn to read. Reading together is the most important gift that you can give your young child. To find out more about this program, visit the Library online at www.mississauga.ca/library

For more information, please contact

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