



RESOLUTION 0069-2013
adopted by the Council of
The Corporation of the City of Mississauga
at its meeting on April 24, 2013

0069-2013 Moved by: Pat Saito

Seconded by: Katie Mahoney

WHEREAS the Toronto Board of Trade recently changed its name to the "Toronto Region Board of Trade" without consultation and without the support of the local GTA boards of trade including the Mississauga Board of Trade;

AND WHEREAS this name change implies that the Toronto Board of Trade is speaking on behalf of all of the GTA businesses and this may undermine the work of over twenty GTA Boards and Chambers of Commerce;

AND WHEREAS the Greater Toronto Area (GTA) chamber network has, for several years, been developing stronger cooperation and collaboration on regional issues of shared interest, including transportation, where there is an ongoing GTA Caucus on Transportation under the Ontario Chamber of Commerce;

AND WHEREAS it is recognized that as one economic region, our local Boards of Trades and Chambers have an important role to play in advocating for and engaging business locally, but by collaborating on region-wide issues, such as transportation, they can achieve positive results that benefit all communities;

AND WHEREAS each board and chamber clearly represent a geographical area and can speak for their unique business communities and stakeholders;

AND WHEREAS the Mississauga Board of Trade fully understands the needs and represents businesses in the City of Mississauga;

AND WHEREAS positions taken by the Toronto Board of Trade representing itself as the Toronto "Region" Board of Trade may conflict with the positions of the local boards of trade that truly represent the voice of the businesses in each municipality;

NOW THEREFORE BE IT RESOLVED that Council request that the Toronto Region Board of Trade reinstate their name to the Toronto Board of Trade to clearly reflect their geographic business area;

AND FURTHER that the Toronto Region Board of Trade be advised that the City of Mississauga Council requests that the board not misrepresent itself by implying that it speaks for all boards of trade and chamber of commerce in the GTA;

AND FURTHER that the Council of the City of Mississauga restates that it only recognizes one board of trade that represents the businesses in Mississauga, that being the Mississauga Board of Trade;

AND FURTHER that the Council of the City of Mississauga encourages the Mississauga Board of Trade to continue to work together with the all GTA boards and chambers in collaboration on business issues and opportunities of shared interests;

AND FURTHER that this Resolution be sent to the Mississauga Board of Trade for distribution, to all Greater Toronto Area boards and chambers, local and regional municipalities and the Ontario Chamber of Commerce.