

City Reaches \$1 Billion in Construction 10 Years in a Row

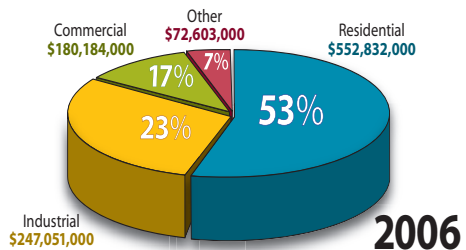
The City's year-end total value of building permits reached \$1.05 billion, making 2006 the 10th consecutive year Mississauga exceeded \$1 billion in prescribed construction. The City's decade-long building success has totalled more than \$14 billion.

According to the 2006 December year-end Building Report, the City issued a total of 4,275 building permits. The report shows a continuing growth in commercial construction with an almost 50 per cent gain over 2005 results for this sector. The total value of building permits issued for residential

construction totalled \$552,832 million (3,198 new units) or 52.5 per cent of the year's total and commercial and industrial construction totalled \$427 million (69 new buildings) or 40.6 per cent.

Mississauga still has room to grow, with 1,198 hectares (2,961 acres) of vacant employment land available, including 44 hectares (108 acres) in Mississauga's City Centre. For more information visit:

www.mississauga.ca



Team Mississauga Mission to China

Two of the City's key business organizations have developed the "Team Mississauga - Business Mission to China," from April 1 to 12, 2007. This mission is a partnership of the Mississauga Board of Chinese Professionals and Businesses and the Mississauga Board of Trade with the support of the City of Mississauga's Economic Development Office.

Mayor Hazel McCallion will lead the mission and open doors for business. Team Mississauga will visit five key business centres in China, specifically Beijing, Shanghai,

Xi'an, Nanjing and Hong Kong.

The Team Mississauga mission is a comprehensive, well-planned business mission focussed on introducing companies to the vast market and business opportunities in China. This mission will provide Mississauga companies with important trade and industry information direct from key business contacts in China.

To find out more or become part of this excit-



Mississauga International Investment Development Board (MIIDB)

The Economic Development Office (EDO) facilitated the re-emergence of MIIDB, a group of senior business executives, who have joined together to promote Mississauga as an international business centre. MIIDB's mandate is to attract high-quality and globally competitive companies to Mississauga. With a diverse background in many sectors, this group of senior leaders will assist the City of Mississauga in marketing the many attributes of the City on a global scale.



Top Row: Andre Mak (Makvision Inc.), Bernard Wilson (PricewaterhouseCoopers LLP), Elviro Marsella (HSBC Bank Canada). **Middle Row:** Sergio Marchi (Lang Michener), Sheryl McKeen (Mississauga Board of Trade), Janice Baker (City of Mississauga). **Front Row:** Kurt Strobele (Hatch), Sanjay Tugnait (Accenture Inc.), Larry Petovello (City of Mississauga), Gabriel Khayatt, Chair (CSI (Group) Inc.) and Mayor Hazel McCallion, Honourary Chair.



Now available...

One of the very best values in marketing tools - the 2007 Mississauga Business Directory - is now available for purchase for \$111.03 through the Mississauga eStore. To order, visit: www.mississauga.ca/shop

The City of Mississauga Congratulates all the Mississauga companies featured in the Report on Business Best Employers in Canada ranking.

- Edward Jones Investments, Ranked #3
www.edwardjones.com
- JTI Macdonald Corp., Ranked #9
www.jti.com
- GlaxoSmithKline Inc., Ranked #10
www.gsk.ca
- Hoffman-La Roche Canada Ltd., Ranked #18
www.rochecanada.com
- Cintas Canada Ltd., Ranked #19
www.cintas.com
- Marriott Lodging Canada, Ranked #21
www.marriott.com
- G&K Services Canada, Ranked #29
www.gkservices.com
- Federal Express Canada Ltd., Ranked #32
www.fedex.ca
- AstraZeneca Canada Inc., Ranked #33
www.astrazeneca.ca
- Wal-Mart Stores Corp., Ranked #34
www.walmart.ca

Openings and Announcements

Continental

Continental Tire Canada Inc.

In the fall of 2006, Mayor Hazel McCallion assisted in the grand opening of Continental Tire Inc.'s first warehouse in Canada. Handled by Unicity Integrated Logistics Inc., the 100,000 sq. ft. facility located at 6155 Belgrave Rd. in Mississauga holds passenger and light truck tires.

www.continentaltire.ca

STAR CHOICE

Star Choice

Star Choice Communications is adding a customer call centre to its Mississauga operations located at 2055 Flavelle Blvd. and will be hiring up to 100 new employees to staff it over the next year. The firm provides direct-to-home satellite television connections to homes, offices and retail locations across the country.

The expanded call centre will accommodate 58 work stations allowing Star Choice to reduce call-wait times and ensure the operations are well equipped for managing future growth.

www.starchoice.com

Kubik

Kubik builds experiences in the form of exhibits, environments and events. For more than 24 years Kubik has been a global leader in providing integrated design build solutions. Kubik showcases the world's leading brands and corporate identities, providing customers with the most



beyond imagination

extraordinary experiences in the world. Kubik has recently relocated from Toronto to 1680 Mattawa Ave., a 135,000 sq. ft. facility comprised of in-house services, including a manufacturing facility and head office.

www.thinkkubik.com

Sage Software



Sage Software Canada has **software** relocated from Markham and several other GTA locations to Mississauga. In their new location, at 50 Burnhamthorpe Rd., Suite 700, the company occupies 22,000 sq. ft. The company employs 130 people at this location. Sage Software is the North American business of UK-based The Sage Group plc. They offer small and medium-size businesses leading business management products and services. More than 2.7 million North American small and medium-sized businesses currently rely on Sage Software applications.

www.sagesoftware.com

Star Plastics Inc.



Star Plastics Inc. has relocated and expanded in Mississauga to 1930 Drew Road. The company is a custom injection moulding manufacturer and assembly company for automotive and consumer products and exports outside Canada. Star Plastics was established in 1989 and has 163 full-time and 20 part time employees. The new location is 100,000 sq. ft. and serves as their manufacturing facility and head office. The company operates 7 days a week and will employ 190 people once production is at full capacity.

www.starplastics.com

Mississauga Safest City in Canada - Seven Years Running

For seven years in a row, Mississauga is Canada's safest City when compared with other major Canadian cities, according to a report commissioned by the Mississauga Crime Prevention Association (MCPA) and prepared by Intercon Security. The study compared Mississauga's crime rate against Toronto, Hamilton, Ottawa, Montreal, Winnipeg, Edmonton, Calgary and Vancouver.

The incidence of criminal code offences, including violent crimes, crimes against property and other offences were compared. The crime rate was calculated on the basis of occurrences per one hundred thousand population using 2005 data. Mississauga's total crime rate was 3,543 occurrences, down 0.6 per cent from the previous year. For more information on the 2005 Annual Criminal Statistics Analysis report, please contact MCPA Executive Director, Ian Cunningham at 905-615-6272 or icunningham@mcpc.on.ca

Did you know...

The City of Mississauga won the 2006 World Leadership Award for its Healthy City Stewardship Centre (HCSC).



From Left to Right: Celia Coculuzzi, Susan Amring, Cheryl Peters, Larry Petovello, D'Arcy Rahkola and Marie Fitzpatrick.

Mississauga Wins Top Marketing Awards

The Economic Development Office, (EDO) took top honours in two categories for their advertising campaign entitled, "Strength in Numbers" and in the technology category for the EDO website - www.mississauga.ca/edo. EDO also went home with an honourable mention for the editorial contributions to the Mississauga Board of Trade's new magazine.

EDO staff accepted the awards during the Annual Conference of the Economic Developers Council of Ontario (EDCO), Canada's largest provincial economic development association.

Marketing and industry judges reviewed over 190 entries that covered everything from individual promotional brochures, full marketing campaigns, to infrastructure development projects. Judges from specialized areas of expertise were assigned to critique specific categories.

contacts

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