



New Business

Mississauga Ontario Canada

Winter 2010

Building a New Economic Development Strategy

This year EDO will be developing a new, 10-year Economic Development Strategy specifically focusing on ways to support and grow Mississauga's business core. It will serve as a strategic policy framework to guide municipal decision-making that is clearly aligned with the Mississauga Strategic Plan and will address ways to develop talent, attract innovative business, meet employment needs and create partnerships for innovation.

The new Economic Development Strategy will develop a framework so that Mississauga is the preferred location for innovative, creative and knowledge based businesses. Existing and emerging industries will be examined

for new opportunities to grow the Mississauga economy.

Meeting the employment needs of the city and providing the infrastructure and network of services and opportunities that businesses require to thrive will be an important aspect of the Plan. More than ever, Mississauga needs to continue to be an international destination rich in global and local talent.

As part of the development process, EDO will reach out to the business community and stakeholders to share perspectives and identify ways that Mississauga can continue to foster a prosperous and sustainable economy. EDO will also be engaging the public through a survey on a dedicated website that focuses on Mississauga's current economic state, its strengths, future directions and opportunities.

To participate in our survey or to get the latest updates and progress on the Economic Development Strategy visit:

www.mississauga.ca/economicdevelopmentstrategy

Openings & Announcements

Newegg Canada Inc.



Newegg Inc., the second largest online-only e-retailer in the U.S., opened its first office and warehouse facility in Mississauga located at 6976 Columbus Rd. The new facility is approximately 55,000 sq. ft., with the majority of the space dedicated to warehouse operations and associated functions. Since its launch in Canada in 2008, Newegg.ca has consistently grown its subscriber base among Canadians. The site, which features over 22,000 computer and gaming products, had more than 14,000 Canadian consumers registered even before opening for business. Today over 90,000 Canadians frequent the site for their technology needs.

www.newegg.ca

HANS GRONHI HANS GRONHI GRAPHIC TECHNOLOGY CANADA INC.

Hans Gronhi Showcase Printing of Canada

Chinese press maker Hans Gronhi held the grand opening of its first North American showroom in Mississauga located at 1011 Haultain Court.

Hans Gronhi is the first Chinese press manufacturer to set up a strong presence in Canada.



Ribbon cutting ceremony for the Hans Gronhi showroom.

The company first debuted onto the Canadian marketplace at Print World 2008, one of North America's largest tradeshow for the print industry. In addition to presses, Hans Gronhi will demonstrate its line of Computer to Plate (CTP) devices and bindery equipment in its showroom.

www.hans-gronhi.com



WIND Mobile

Mississauga was chosen by WIND Mobile, a subsidiary of Globalive Holdings, as the location for its flagship call centre. The facility, located at 5055 Satellite Drive, is approximately 23,800 sq. ft. and will immediately employ about 100 people.

WIND Mobile is Canada's newest wireless provider with a staff of over 700 people in Canada and growing fast. Over the next year, WIND is planning to create over 2,000 full-time jobs, including up to 200 jobs in Mississauga, and will be investing over \$1 billion in Canada. "We are thrilled to be operating our flagship call centre in Mississauga," said Ken Campbell, CEO of WIND Mobile. "We chose this city because it had the talent pool required to meet our superior customer representative criteria, a central location close to our head office and an infra-structure that will allow us to grow as we continue to expand our service in Canada."

www.windmobile.ca

Did you know?

Mississauga has been assigned a 'AAA' credit rating by Standard & Poor's Ratings Services for the sixth straight year, based on the City's exceptional liquidity levels, debt-free position, and strategically located economy.



Penncorp
Life Insurance Company



La Capitale Financial Group

La Capitale Financial Group has brought together its two Mississauga subsidiaries under one LEED roof. Penncorp Life Insurance Company and York Fire & Casualty Insurance Company are now sharing a new 60,000 sq. ft. facility at 7150 Derrycrest Drive constructed to meet Leadership in Energy and Environmental Design (LEED) requirements. With a combined total of 250 employees, the two long-established companies will continue operating separately but will share common resources like meeting rooms and corporate services. Penncorp has grown to become one of Canada's leading specialty disability insurance companies, focusing on income protection needs of the self-employed and qualified individuals in skilled trades. York is a property & casualty insurer, protecting consumers' homes, cars and businesses.

www.lacapitale.com



New 60,000 sq. ft. shared office building of Penncorp Life Insurance Company and York Fire & Casualty Insurance Company.

Sheridan Institute of Technology & Advanced Learning

In December 2009, Sheridan Institute of Technology & Advanced Learning celebrated the groundbreaking for its new Mississauga Campus to be located in the city centre. The first phase of the Mississauga Campus will include the



Artist's rendering of the Sheridan Institute of Technology & Advanced Learning Mississauga Campus

construction of a 150,000 sq. ft. facility to be located on the north-west corner of Duke of York Blvd. and Prince of Wales Dr. Scheduled to open in the fall of 2011, the campus will accommodate 1,800 business students and 560 spaces dedicated to the training and re-training of new Canadians, foreign-trained professionals and unemployed workers.

www.sheridanc.on.ca

Congratulations to Mississauga's Best Employers!

The City of Mississauga congratulates all the Mississauga companies featured in the *Report on Business 50 Best Employers in Canada* (# ranking out of 50).

- JTI-MacDonald Corp., #7
- Edward Jones, #10
- Marriott Hotels of Canada Ltd., #14
- GlaxoSmithKline Inc., #15
- G&K Services Canada Inc., #22
- AstraZeneca Canada Inc., #25
- Federal Express Canada Ltd., #39
- Cintas Canada Ltd., #45
- Novotel Canada, #50

Ontario Helps Newcomers Get “Job Ready” in Mississauga

Each year, Ontario welcomes more than 114,000 newcomers who have the skills and expertise that our province's businesses require to compete at home and abroad. To this, the provincial government has supported 16 projects that will help close to 5,000 newcomers get the training and support they need to work in their field of expertise.

Offered jointly by the University of Toronto, Mississauga and AstraZeneca, is the Pathways to Employment in Biotechnology Bridge Training Program that will assist 80 skilled newcomers in the biotechnology field.

The program will offer an intensive 12-week certificate in Canadian Biotechnology Enterprise to bridge highly trained immigrants in life sciences and technologies to



University of Toronto, Mississauga
Kaneff Building

employment in Mississauga, Canada's third largest life sciences sector. Participants will take courses in biotechnology, occupation-specific language training and workplace culture and communications training. The program also offers employment services, mentoring and personal coaching.

To learn more about this program, or to refer a client, please e-mail scs.business@utoronto.ca or call 416-978-2393.



Now available... 2010 Mississauga Business Directory

One of the very best values in marketing tools– the 2010 Mississauga Business Directory– is available for purchase through the Mississauga eStore.

To order, visit:

www.mississauga.ca/shop

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