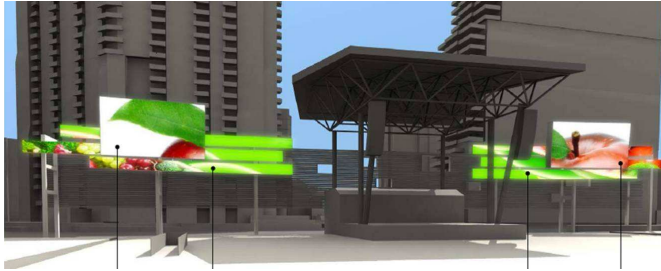


Celebrate the Square

Call for Short Films

Deadline: May 2, 2011



Show your work on Celebration Square's new outdoor screens!

The City of Mississauga invites submissions for short silent films. There is no fee to enter and up to \$2000 in prizes are available to be won. Selected films will be shown on the two 16' by 28' LED screens in Mississauga Celebration Square.

Mississauga Celebration Square in 2011

Mississauga Celebration Square, the city's downtown public square located adjacent to City Hall, is currently undergoing a \$40 million dollar renovation that includes two permanent large-format urban screens. The square attracts over 300,000 people annually, with the annual number of visitors expected to increase after the renovation.

Criteria and Themes

This is an international open call for silent film, video and animation in all genres that is from one to three minutes in length. We accept work from both professional filmmakers and emerging talent. Films must be new or never publicly screened in the Greater Toronto Area. Submissions should be made under one of the themes below. Maximum of one entry per theme:

Celebration	Squares, Smiles and Saris
Public Space	Moments, Meetings and Monuments
Wild Card	Show us what you've got

Awards

Our jury will select a winner for each of the three themes, as well as up to ten honorable mentions per theme, based on artistic and technical merit, originality and relevance to the themes and venue. From the three first place winners, one grand prize of \$1000 will be awarded as well as two \$500 first place awards. The honourable mentions will each receive \$100 and public screening of their work. If there is no submission of sufficient quality in a category, the jury has the sole discretion not to award a prize. All winners and honourable mentions will be required to enter into a License Agreement with the City of Mississauga.

Films deemed not appropriate for screening in the public square, will not be eligible to win a prize. See the **Rules and Regulations** below for more information.

Jury

- Sharon Switzer, Media Artist and Curator, Art for Commuters, on the Onestop TTC subway screens
- Christof Migone, Curator, The Blackwood Gallery, University of Toronto Mississauga
- Carmen Ford, Filming Liaison, Film and TV Office, Culture Division, City of Mississauga
- Paola Poletto, Arts and Culture Supervisor, Culture Division, City of Mississauga
- Finola Pearson, Manager, Celebration Square Events, City of Mississauga

2011 is the inaugural year for the Celebration Square urban screens; we expect to host an open call for short films annually. The 2011 International Indian Film Academy Awards—the Oscars of Bollywood—will be held in Toronto, Mississauga and Brampton from June 16 to 19.

Schedule

Artist call opens: 1 February 2011
Artist call closes: 2 May 2011
Winners announced: May/June 2011
Premier screening: Summer 2011

How to Submit

Films must adhere to the following guidelines and cannot exceed 1 GB:

Length: Minimum 60 seconds and no more than 3 minutes long

Audio: No audio

Format: Widescreen (16:9), square pixels at 300 x 540.
NTSC standard (4:3) submissions will get floated

Frame rate: 30 fps de-interlaced, if possible

Codecs: Windows Media 9 or 10

File extensions: Typical file extensions used in Windows media players can be supported:
AVI, MPG, MPEG, WMV, ASF, WMA, WM

We only accept movie files on CD or Data DVD to the address below. Please do not send 'playable' DVDs. You must include your completed and signed submission form as a hard copy and as an MS Word file on disk.

Attn: Helena Grdadolnik
Celebrate the Square, Call for Short Films
Culture Division
4th Floor, Central Library
301 Burnhamthorpe Rd. W.
Mississauga, ON
Canada L5B 3Y3

For more information please read the **Rules and Regulations** below. If you have any questions, please contact: helena.grdadolnik@mississauga.ca

Content Style Tips

The following are some basic content style tips for Mississauga Celebration Square screens:

- Content should be bold and simple.
- Information that is too small or cluttered, including small text, is not advisable as it may not be legible.
- Do not use too much white as it can be difficult to look at. Putting 5% black over the top may help.
- No commercial advertising or product logos are permitted.
- The screens are in public space and the audience cannot turn them off, therefore we must be sensitive to the fact that people of any age group and disposition could be watching.

Rules and Regulations

Release

By participating in the Celebrate the Square Call for Short Films (the "Competition"), I certify that I/we are the sole owner(s) of the work described above, and that I have obtained all necessary releases and clearances necessary for public screening. By submitting this entry, I agree that the Corporation of the City of Mississauga (the "City") may publicly screen the work on the Mississauga Celebration Square Screens, and may use all or part of the work and any stills and descriptive material, including the title of the work in any publicity efforts for Celebration Square, including any broadcast or Internet website use. I also agree to allow my submission to be included in repeat screenings outside of the original context. I understand that my screening copy may not be returned.

The City and its elected officials, directors, officers, employees, agents, contractors and representatives (collectively the "Releasees") accept no responsibility for any injury, loss, or damage that the entrant, or any other person, may suffer in connection with the entrant's, or any other person's, participation in the Competition or any Competition-related activity, and/or the entrant's, or any other person's, acceptance, use, or misuse of any prize; any breach of the Rules and Regulations by the entrant or any other person; the conduct of the Competition; the operation of the website through which entrants may submit entries to the Competition; any alternate method of entering the Competition; or any third party claims in relation to the Competition (collectively, "**Claims**"). By entering the Competition, entrant irrevocably releases and indemnifies the City and the Releasees from and against any and all Claims that the entrant may have against the City and the Releasees and/or in relation to the Competition. Winner will be required to sign and return, within the time period indicated on the documents, a license agreement with the City and/or any other document required by the City in relation thereto.

Third Party Rights & Clearances

All films must be the original work of the entrant and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If the film contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to the submission of the film, any and all releases and consents necessary to permit use of the film by the City of Mississauga. The City of Mississauga reserves the right, in its sole and unfettered discretion, to verify at any time during the Competition that all necessary Clearances relating to any film have been obtained. At any time, the City of Mississauga reserves the right, in its sole and unfettered discretion, to disqualify and remove any film that potentially or actually infringes any third party's copyright(s).

Limitation of Liability

By entering this Competition, entrants hereby release and discharge the City of Mississauga and its respective affiliates, subsidiaries, assigns, agents, representatives, independent contractors, officers, employees and directors from and against any and all claims, liabilities, costs, damages and expenses of any kind arising out of or relating to their participation, their use or acceptance of any prize, the use by the City of Mississauga of any films submitted by entrants and/or any actions or decisions of the City of Mississauga in connection with the conduct and administration of this Competition and subsequent screening. Entrants hereby waive any right to seek injunctive or other equitable relief in connection with any claim against the City of Mississauga, or any of their respective affiliates, subsidiaries, assigns, agents, representatives, independent contractors, officers, employees and directors.

The website through which the Competition is offered, and all software and hardware used to operate the website are made available for participants to enter the Competition on an "as is" basis without warranty of any kind, express or implied, including, but not limited to, implied warranties of merchantability and fitness for a particular purpose. There are no warranties that the Competition website or the software and hardware used to operate it will be uninterrupted

or error-free, that defects will be corrected, that it is free of viruses, worms or other harmful components, that entries will be received or processed or that the Competition website or the software and hardware used to operate it are accurate, reliable or secure. In no event will the City or Releasees be liable for any lost or damaged data. The City and Releasees shall not be responsible for lost, stolen, delayed, damaged or misdirected entries, or for any failure, or for any problems or technical malfunction of any internet or telephone network or broadcast transmission of the entry. Without limiting the release of liability provisions herein, and for greater certainty, the City and Releasees will not be liable for: (i) any incorrect or inaccurate information, whether caused by the Competition website users or by any equipment or programming associated with or utilized in the Competition or by any technical or human error which may occur in the processing of entries in the Competition; (ii) any error, omission, interruption, deletion, defect or delay in operation of the Competition website or any transmission in connection with the Competition; (iii) any communications line failure, theft, destruction or unauthorized access to, or alteration of, entries; (iv) any problems with, or technical malfunction of, any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, or failure of e-mail which may occur for any reason whatsoever, including technical problems or traffic congestion on the Internet or at any website or combination thereof; or (v) any injury or damage to entrants' or to any other person's computer related to or resulting from participating or downloading materials in this Competition.

If the City determines in its sole discretion that there is any suspected or actual evidence of electronic or non-electronic tampering or fraud relating to the Mississauga Celebration Square Screens, or if technical difficulties compromise the integrity of the Mississauga Celebration Square Screens, the City reserves the right to cancel, terminate, modify or suspend the screening, in whole or in part, at any time without notice. The City and Releasees are not liable for any failure to screen one-minute films if that failure is due to circumstances beyond their control.

Considerations for Screening for the City of Mississauga

The City of Mississauga will not allow screening of any film that minimizes or detracts from the image of the City or its employees; condones discrimination; or condones, exploits or incites either violence, hatred or unlawful activity. The City of Mississauga will not allow screening of any film that contains nudity or advertising or that otherwise does not comply with all applicable policies of the City of Mississauga.

Conduct

The City reserves the right at its sole discretion to disqualify any individual from the Competition, and to ban that individual from any future Competitions of the City, if the City finds or believes such individual to be tampering with the entry process or the operation of the Competition or where applicable, the Competition website; to be acting in violation of the Rules and Regulations or in a disruptive manner, or with intent to annoy, abuse, threaten or harass the City, City's agencies, other entrants or any other person. Any attempt by an entrant or any other person to deliberately damage any website or undermine the legitimate operation of the Competition is a violation of criminal and civil laws and should such an attempt be made, the City reserves the right to seek damages from any such person to the fullest extent permitted by law.

Cancellation or Modification of Competition

If for any reason, this Competition is, in the City's sole discretion, not capable of running as planned (including, without limitation, by reason of damage by computer virus, worms, bugs, tampering, unauthorized intervention, human error, fraud, technical limitation or failures, applicable law, unforeseen obstacles or any other causes which in the sole opinion of City could corrupt, compromise, undermine or otherwise affect the administration, security, fairness, integrity, viability or proper conduct of the Competition), City reserves the right in its sole and absolute discretion to modify these Rules and Regulations and/or to modify or suspend all or any part of the Competition. The City further reserves the right to cancel or

terminate this Competition at any time for any reason. The City reserves the right to select entrants to be eligible to win the prizes from among all eligible entries received up to the time of any such cancellation, termination, modification or suspension, as applicable.

Rules Binding

By entering this Competition, an entrant acknowledges and agrees that the Rules and Regulations are legally binding. All decisions of the City and any jury members, if applicable, are final and without appeal in all matters relating to this Competition, the awarding of the prize and the screening of the films.

Governing Law

The Competition is subject to all applicable laws and shall be governed by and construed in accordance with the laws of the Province of Ontario and the laws of Canada applicable therein. The Competition is void where otherwise prohibited by law.

Personal Information

All personally identifiable information ("**Personal Information**") collected in connection with this Competition will be used solely for purposes of administering this Competition and for publicity and promotional purposes relating to the Competition and for any consistent purposes. The entrant acknowledges that the City is governed by the *Municipal Freedom of Information and Protection of Personal Information Act* ("**MFIPPA**") and that all Personal Information supplied in the entry form and all other information collected in the course of the Competition may be subject to public disclosure under MFIPPA. This Personal Information will not otherwise be sold or transmitted to third parties except to third-party agents and service providers in connection with the foregoing activities. Names of the Competition winners may be published by the City. By entering the Competition each entrant grants his/her permission for the collection, use and disclosure of his/her Personal Information submitted to the City for the foregoing purposes.

Further Information

For assistance with this Competition or a copy of the Rules and Regulations, mail your queries to:

Attn: Helena Grdadolnik
Celebrate the Square, Call for Short Films
Culture Division
4th Floor, Central Library
301 Burnhamthorpe Rd. W.
Mississauga, ON L5B 3Y3

Entrant's Agreement

By entering the Competition, each entrant and if the entrant is under the age of majority in his/her province of residence or country of residence, the entrant's custodial parent/legal guardian agrees to the foregoing Rules and Regulations.