



New Business

Mississauga Ontario Canada

Winter 2012/2013

Hurontario-Main LRT Project Update - The City of Mississauga and Brampton

The City of Mississauga and the City of Brampton are currently working on the Hurontario-Main Light Rail Transit Project from the lakeshore in Port Credit to downtown Brampton. The project team is looking at designing rapid transit and integrating it into this important street.

The cities of Mississauga and Brampton carried out the 'Hurontario-Main Street Study' exploring transit options to connect Port Credit to downtown Brampton. A master plan was created and through technical analysis and public input, light rail transit (LRT) was selected as the best transit option.

The next phase was carried out in Spring 2012 with Open Houses and Public Information Centres (PICs) to learn what people wanted for the system's design. This information will help the project team develop recommendations for alignment, route stops and how the system will be integrated into the existing area.

As the design process progresses, ongoing community meetings will provide opportunities for public consultation. By mid-2013, the project team will begin the Transit Project Assessment Process and will be presenting the draft Environmental Project Report, which summarizes the engineering and environmental studies, and details for carrying out the project.

The Hurontario-Main LRT Project has been identified as a priority project for Metrolinx in the Greater Toronto Area, though it is currently unfunded.

The City of Mississauga is committed to improving public transportation to support future development, minimize growth in traffic congestion, improve air quality and help our economy. To learn more about the project, ask questions or to send comments, visit the project website: hurontario-main.ca

Openings & Announcements

GOLFZON PARK

Golfzon Canada

GOLFZON Canada Inc., an international leader in the distribution of golf simulator systems, is pleased to announce the opening of its fourth 3D, virtual golfing experience in Mississauga, at 6677 Meadowvale Town Centre Circle.

By integrating its online and offline products and services, GOLFZON creates a rich new golf culture, making the experience of simulated golf more real, enjoyable and accessible to everyone, regardless of their skills.

Founded twelve years ago in Korea, this GOLFZON location occupies 6400 sq ft, and continues to build on its successful history, making Canada's opening its first expansion in the Western hemisphere.

golfzonpark.ca



GOLFZON PARK, Meadowvale Town Centre



Transline Resource Group

Transline Resource Group (TRG), the UK's leading supply chain recruitment firm, announced the opening of a new trading subsidiary in Canada - Transline Resource Group (Canada) Inc.

Transline, which operates at 4 Robert Speck Parkway in Mississauga, has been building up its specialist recruitment team and has started to work with a wide range

of companies in Ontario – offering a flexible, contingent workforce and permanent professional staff placements. Transline Resource Group (Canada) Inc. has already started work on its first major contract - supplying the workforce to a large electronic communications company based in Mississauga, Ontario.

trrt.ca



YourMississaugaBiz

YourMississaugabiz.com is a new online publication with offices located at 1290 Central Pkwy W. in Mississauga. Bruce Leslie, Editor-in-Chief, along with 10 staff of journalists and other personnel, will provide a daily feed of business news, announcements and event coverage targeted solely to the Mississauga and Brampton business community.

YourMississaugaBiz.com is a subscription based online publication that is backed by Toronto Star Newspapers Limited, a division of TorStar Corporation.
yourmississaugabiz.com



Canlan Ice Group – Indoor Soccer Facility

Canlan Ice Sports Corp. is excited to announce the latest addition to its Sports and Recreation portfolio, Canlan Sportsplex - Mississauga. This state of the art facility boasts over 55,000 sq ft of recreational sports and entertainment. The facility is home to two fully boarded indoor turf fields, one sport floor boarded rink and three official size sport floor volleyball courts.

Located at 3360 Wolfedale Road and staffed with 5 full time and 15 part-time, this concept is complimented with a fully licensed bar and grill that overlooks all playing surfaces that offer premium sports content on an array of HD TV's.
Canlansports.ca



Did You Know?

Mississauga Citizen Satisfaction Survey Results

Citizens are very happy living in Mississauga: more than nine in ten rate their quality of life as excellent or good (95%), and a similar proportion (96%) are truly satisfied with their City as a place to live. Eight in ten residents agree they are proud to say they're from Mississauga (81%), and strong majorities agree it is welcoming (78%), vibrant (78%), and celebrates local diversity (86%).

The City of Mississauga conducted a broad-based market research program that assembled and analysed citizen opinions. Administered through Environics Research Group, the online panel survey was conducted with 1,135 residents of Mississauga, between the period of July 20 – Aug. 3, 2012. Feedback from its citizens measured their satisfaction with programs and services, and their perception of the importance of these services to assist in setting funding priorities.

To view complete results of the survey, visit: mississauga.ca/file/COM/citizen-satisfaction-survey-results-2012.pdf

City of Mississauga Welcomes International Students!

The City's Economic Development Office hosted an International Student "Welcome to Mississauga" event on Friday, November 9, at the Civic Centre.

Approximately 100 international students studying at the Sheridan Hazel McCallion Campus and University of Toronto Mississauga, visited City Hall as a welcome and orientation to the city. Mayor McCallion delivered remarks to the students, along with Professor Deep Saini, Vice-President, University of Toronto & Principal, University Toronto Mississauga and Dr. Jeff Zabudsky, President and CEO of Sheridan College.

Students were provided with the history of Mississauga, a narration of the story of the unique domed ceiling located in Council Chamber and given an opportunity to visit information displays of the various services provided by the City of Mississauga.

Representing over 20 international countries from Africa, Asia, Central America, the Caribbean, Europe and South America, students were invited to consider being ambassadors of the city and potentially the next business leaders of Mississauga.

For further information regarding services for newcomers to Mississauga, visit: mississauga.ca/portal/residents/newcomers



Photo by Rob Beintema, courtesy of The Mississauga News

GTA Delegation Participates in Business Development Initiatives to Brazil

This Fall, a delegation of economic development professionals from the Greater Toronto Area (GTA) travelled to Brazil to participate in a series of business development initiatives focusing on the Information Communication Technology sector in the cities of Sao Paulo, Rio de Janeiro and Curitiba. The GTA Team included Gerald Piszarski-GTMA; Susan Amring-City of Mississauga and other economic development communities from around the GTA, including the Greater Toronto Marketing Alliance.

The delegates met with a number of IT industry associations as well as senior company executives to discuss how to internationalize their operations by establishing a footprint in North America and specifically the GTA. In the last two years, Brazil jumped from 10th to 5th place in the ranking of countries that export IT services.

The team positioned the Toronto region as the location of choice for entry into the North American market and focused on enhancing the awareness of the GTA amongst Brazilian companies and associations. The delegates developed a value proposition that would appeal to Brazilian companies looking to expand their operations internationally. Representatives from the GTA have visited Brazil on three separate occasions to leverage and intensify relationships and introduce Brazilian firms to the business opportunities offered by the GTA.

In addition, the GTA delegation participated in Futurecom 2012, the largest Telecom and IT event in Latin America. Partnering with the Canadian Consulate, GTMA had the opportunity to present the GTA value proposition to an audience of Brazilian IT executives.

greatertoronto.org



Did you know?

'AAA' Credit Rating for City of Mississauga!

For the 9th year, Standard and Poor's Rating Services (S&P) reconfirmed the City of Mississauga's 'AAA' credit rating, thanks to the City's continued debt-free status, very strong liquidity and diverse economy strengths. S&P reported the City's stable forecast over the next two years, citing "Mississauga's financial management is excellent and has a very positive impact on credit quality."



ebusiness news

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