

4 Implementation Plan

STRATEGIC DIRECTION 1 – STRENGTHEN ARTS, HERITAGE AND CULTURE					
INITIATIVE	ACTION	TIMEFRAME/years			
		1	1- 3	3-5	> 5
1. Increase per capita financial allocation funding to cultural organizations, festivals and celebrations.	Increased funding from \$1.50 to \$3.00 over the next four years beginning in 2009. An increase of \$940,700 by 2012 (Recommendation #1)	✓	✓	✓	
2. Establish an Arts and Culture Stabilization Fund	\$300,000 in 2009 to kick start the fund and set an example to the private sector (Recommendation #3)	✓			
	Roundtable session with private sector, voluntary sector & other orders of government (Recommendation #4)	✓			
	Information session with arts & culture community & grants recipients (Recommendation #5)	✓			
	Mayor's session with corporate sector (Recommendation #6)	✓			
	Develop Arts Stabilization Fund program with corporate and community leadership. (Recommendation #2)	✓			
3. Institutional & Administrative Arrangements for Heritage and Museums	Move Heritage Planning and Museums to the Culture Division. (Recommendation #7 and 8)		✓		
	Create additional resources for Museums and Heritage Planning. (Recommendation #9 and 10)		✓		
	Strengthen role of Heritage Advisory Committee in heritage awareness and promotion. (Recommendation #11)			✓	

	Review of roles and responsibilities of all heritage organizations and collaboration with library. (Recommendation #12)		✓		
STRATEGIC DIRECTION 2 – ENCOURAGE COMMUNITY CELEBRATIONS AND FESTIVALS					
INITIATIVE	ACTION	TIMEFRAME/years			
		1	1- 3	3-5	> 5
4. Assess contribution that celebrations and festivals can make to cultural development, tourism, identity and economic development	Celebrations and Festivals Strategy for Mississauga (Recommendation #13)		✓		
	Transfer festivals and celebrations responsibilities currently housed in Recreation and Parks to the Culture Division (Recommendation #14)		✓		
STRATEGIC DIRECTION 3 – STRENGTHEN CULTURAL INFRASTRUCTURE					
INITIATIVE	ACTION	TIMEFRAME/years			
		1	1- 3	3-5	> 5
5. Policy framework for cultural infrastructure	Policy framework for cultural facility development (Recommendation #15)	✓			
6. Review 2008-2017 Capital Program forecast	Determine an available quantum for cultural infrastructure for 2011 -2020 (Recommendation #16)		✓		
	Ten-year forecast for spending on new cultural facilities for 2011 budget (Recommendation #22)		✓		
	Ten-year forecast for spending to repair and adaptively reuse existing facilities for 2011 budget (Recommendation #23)		✓		
7. Complete communities with cultural infrastructure	Community driven and neighbourhood focused cultural development in Mississauga (Recommendation #17)		✓	✓	✓
8. Capital project capacity	Create cultural infrastructure development capacity (Recommendation #18)		✓		
	Establish expertise in cultural capital outreach, advocacy and partnership-building in the Culture Division (Recommendation #19)		✓		

	Collaborate with Facilities and Property Management to ensure that the City creates a specialized capacity for data collection and monitoring of cultural facilities and capital projects and the integration of that data with other City GIS initiatives. (Recommendation #20)		✓		
9. Independent Review of Living Arts Centre	Independent study of the LAC to make recommendations about its future contribution to the cultural life of the City. (Recommendation #24)	✓			
STRATEGIC DIRECTION 4 - BUILD PARTNERSHIPS AND INCREASE COLLABORATION					
INITIATIVE	ACTION	TIMEFRAME / years			
		1	1-3	3-5	> 5
10. Culture Division adopts new ways of working – becomes a Connector, Facilitator, Enabler	Establish a City Interdepartmental Culture Team to advise on measures to use cultural resources to achieve Mississauga's strategic goals. (Recommendation #26)	✓			
11. Rename the Office of Arts and Culture	Culture Division (Recommendation #27)	✓			
12. A Network of Cultural Partnerships in Mississauga	Mississauga Arts Stabilization Board (See Recommendation #4)		✓		
	Festival and Events Roundtable (See Recommendation #28)		✓		
	Heritage Sector & Library Synergies (See Recommendation #12)		✓	✓	✓
13. Review of Leadership Roles and Responsibilities	Review leadership roles and responsibilities in arts sector in collaboration with MAC. (Recommendation #29)		✓		
STRATEGIC DIRECTION 5 – STRENGTHEN THE FLOW OF INFORMATION					
INITIATIVE	ACTION	TIMEFRAME / years			
		1	1-3	3-5	> 5
14. Cultural Resource Database (CRD)	Culture Division work with Geomatics and IT to maintain and improve the Cultural Resource Database (CRD) on an ongoing basis (Recommendation #30)		✓		

	Business Plan that identifies resources required to maintain the CRD and mapping capability on an ongoing basis (Recommendation #31)		✓		
15. Cultural Mapping Partnership (CMP)	Convene City, private and community stakeholders in an ongoing information sharing and implementation forum. (Recommendation #32)		✓	✓	✓
16. Cultural Report Card	Annual report card to assess Mississauga's cultural vitality and chart progress in key areas (Recommendation #33)		✓	✓	✓
17. E-Maps for Cultural Activity and Resources	Culture Division convenes a city working group to facilitate development of a cultural resources application for E-maps. (Recommendation #34)		✓		
18. Interactive Culture Website	Working group set up to develop an interactive culture website as a central hub for culture news and events (Recommendation #35)		✓		
STRATEGIC DIRECTION 6 - IDENTIFY CULTURAL NODES AND CREATE AN ARTFUL PUBLIC REALM					
INITIATIVE		ACTION			
		TIMEFRAME / years			
		1	1-3	3-5	> 5
19. Cultural Node Pilot Project	Select an area in Mississauga (e.g. Downtown, Port Credit, Streetsville) and test the use of planning tools (Community Improvement Plans- CIPs; form based zoning, TIFs), incentives, supports and partnerships to support cultural resources and activities. (Recommendation #36)		✓		
	Create a pilot project advisory group with broad representation from City departments to provide advice and support to the pilot project. (Recommendation #37)		✓		
20. Remove Systemic Barriers to Cultural Activity	Understand and address barriers to cultural development created by parking regulations - link to City's parking strategy review		✓		

	Review Sign By-Law to recommend exemptions in cultural districts and streamline permit process		✓		
	Make a presentation to Interdepartmental Cultural Team on parking and sign by-law strategies. (Recommendations #38 & 39)		✓		
21. Create an Artful Public Realm	Create pilot project opportunities for artists from a wide range of disciplines to contribute to the design of public infrastructure projects from the beginning (e.g. BRT, LRT, waterfront parks, roadways and intersections) (Recommendation #41)			✓	✓
22. Establish a Public Art Program	Culture Division retains a Public Art coordinator to implement the Public Art Policy (Recommendation #40)		✓		
STRATEGIC DIRECTION 7 – ATTRACT AND SUPPORT CREATIVE INDIVIDUALS					
INITIATIVE	ACTION	TIMEFRAME / years			
		1	1-3	3-5	> 5
23. Affordable Live/Work/Performance Space	Culture Division examine potential ways for the City to secure affordable live/work/performance space for artists and cultural organizations through the use of planning tools and other measures. (Recommendation #42)			✓	✓
24. Business Services Support for Cultural Community and Creative Sector	Promote Mississauga Business Enterprise Centre (MBEC) services to the cultural community (Recommendation #43)		✓	✓	✓
25. Broad-Base support for Individual Artists	Strengthen Mississauga Art Council's capacity to provide services and support to individual artists. (Recommendation #44)		✓	✓	✓