

start build grow

learn from
small business
professionals

Whether you are starting or growing a small business, or just thinking about it, the Mississauga Business Enterprise Centre (MBEC) can help you.

- ▶ Start your business
- ▶ Build your business plan
- ▶ Grow your business

We offer:

- FREE business information and resources
- FREE one-on-one business consultations
- FREE business plan reviews
- Low cost business seminars and workshops
- Low cost online business training courses
- Young entrepreneur programs

Visit us online at mississauga.ca/mbec
or in person on the 4th floor of the
Mississauga Central Library.



The **Mississauga Business Enterprise Centre** is your central source for small business information, resources and guidance.

follow us on:  



Visit: Mississauga Central Library,
301 Burnhamthorpe Rd. W., 4th Floor
Mississauga, ON L5B 3Y3

Phone: 905-615-4460
Email: mbec@mississauga.ca
Website: mississauga.ca/mbec

In partnership
with:  Ontario

Any personal information provided to MBEC is collected under the authority of Section 108 of the Municipal Act, 2001 and may be used to contact you regarding MBEC programs. Questions about the collection of this personal information should be directed to the Administrative Coordinator, CMO/EDO/MBEC, at the address and telephone number above.

Starting or growing a business?



We can help!





Start your business with a visit to the Mississauga Business Enterprise Centre (MBEC)

start

Starting Your Small Business – The Basics

Thinking of starting a business? Learn the basics of business start-up in this **FREE** one-hour information seminar. **Fee: FREE**

April 4, 2013	Thu	10:00 - 11:00 am	598446
April 18, 2013	Thu	10:00 - 11:00 am	598447
May 2, 2013	Thu	10:00 - 11:00 am	598448
May 16, 2013	Thu	10:00 - 11:00 am	598449
May 30, 2013	Thu	6:30 - 7:30 pm	598450
June 13, 2013	Thu	10:00 - 11:00 am	598451
June 27, 2013	Thu	10:00 - 11:00 am	598458
July 11, 2013	Thu	10:00 - 11:00 am	598459
July 25, 2013	Thu	10:00 - 11:00 am	598460
Aug 8, 2013	Thu	10:00 - 11:00 am	598461
Aug 22, 2013	Thu	10:00 - 11:00 am	598462
Sept 5, 2013	Thu	10:00 - 11:00 am	598463
Sept 19, 2013	Thu	10:00 - 11:00 am	598464

Four Part Workshop Series – Beyond the Basics

In this **four-part** series, we will walk you through the process of starting a business from concept to reality. The series runs on four consecutive weeks.

Fee: \$96.30 plus tax

May 1, 2013	Wed	6:30 - 9:00 pm	602124
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Build your business with learning opportunities offered by MBEC

build

Writing a Business Plan

How do you write a business plan? Learn the key components needed to develop a professional business plan in this two-hour seminar. **Fee: \$26.50 plus tax**

April 10, 2013	Wed	6:30 - 8:30 pm	598467
June 19, 2013	Wed	6:30 - 8:30 pm	598469

HST and Your Business

Have you started a business but unsure if you need to register for the HST? Learn the key requirements of the HST from an accountant in this two and a half hour seminar. **Fee: \$26.50 plus tax**

May 14, 2013	Tues	6:30 - 9:00 pm	598470
July 9, 2013	Tues	6:30 - 9:00 pm	602121

FREE Doing Business with Government Seminar

Interested in doing business with the government? Learn the fundamentals of selling goods and services to the government in this **FREE** three-hour seminar. **Fee: FREE**

Mar 27, 2013	Wed	9:00 am-12:00 pm	585623
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"Being part of Summer Company gave me invaluable help in understanding how a business works. Learning from business professionals how to start and maintain my business has been a worthwhile learning journey for me. The grant, the workshops and one on one business consulting put me on the path to be a successful business owner." – *Tristan Kong, TKong Photography*



Grow your business to the next level with information and guidance offered by MBEC

grow

Internet Marketing for Your Business

How can you market your business on the internet? Learn basic tools that can help you build a presence on the internet in this two-hour seminar. **Fee: \$26.50 plus tax**

June 5, 2013	Wed	6:30 - 8:30 pm	598471
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Pre-registration is required for seminars and can be processed in two ways:

1. On-line Connect2Rec at mississauga.ca/rec&parks or
2. Visit a Customer Service Centre located on the first floor of the Mississauga Central Library or at your local community centre.

MBEC Online Business Training *

Small business training at your fingertips. Learn from the comfort of your own home office! Choose from the following online training courses:

Understanding Financial Statements	\$39
Basic Business Finance	\$49
Social Media	\$49
Basic Sales	\$89
Small Business Management	\$199

*For more information or to purchase an MBEC Online Business Training course, please visit us at mississauga.ca/mbec.

what our clients have to say...



"I must thank the MBEC staff for all their support in helping me get my business launched! It was through MBEC that I learned about funding options, in particular the CYBF program. I will continue to use their services as I move my business from the 'Start' phase to the 'Build' phase." – *Joyanne Howell, Open Mind Marketing*