



New Business

Mississauga Ontario Canada

Summer 2012

Building City of Mississauga's Global Business Platform - MIPIM Conference 2012

The Director of Economic Development and Mayor McCallion had the opportunity to represent Mississauga at the MIPIM Conference 2012 (Marche International des Professionnels d'immobilier) in Cannes, France, from March 6 to March 9, 2012.

MIPIM is the world's largest annual commercial real estate investment conference and a great opportunity for Mississauga to increase its visibility on a global scale. There were 15 pre-qualified meetings arranged with prospective international commercial real estate investors and advisors to discuss economic development opportunities in Mississauga. In addition, Mayor McCallion joined 50 other mayors by participating in a mayor's forum.

The Ontario government organized an *Invest in Ontario* exhibit featuring six participating municipalities which included Mississauga, Toronto, Brampton, Durham Region, Smiths Falls and Eastern Ontario.

As Mississauga is well positioned to foster international investment and expansion, the Economic Development Office will continue to seek opportunities to access foreign markets to further Mississauga's position as Canada's global business destination.

For more information about Mississauga's International Marketing Strategy, view the report on-line at: mississauga.ca/economicdevelopmentstrategy



Mayor McCallion with Absolute Towers architect Yanson Ma at MIPIM 2012.

Openings & Announcements



Therapure Biopharma Inc.

With support from the Province, Therapure Biopharma Inc. opened a new manufacturing wing at 2585 Meadowpine Blvd., a 130,000 sq.ft. facility that develops and manufactures innovative medical treatments. The facility expansion is expected to create 100 new jobs by 2014 in addition to the 120 people currently employed at Therapure.

Since its launch into the Contract Development and Manufacturing Organization (CDMO) space in 2008, Therapure has achieved impressive growth including the execution of more than 30 service contracts with a broad spectrum of Canadian and international customers. In addition to its CDMO services, Therapure also has a portfolio of internal drug development programs focused on liver cancer, hepatitis C and chemotherapy-induced anemia.

Recently, Therapure was honoured to receive a Gold Leaf Award presented by BIOTECanada recognizing it as an outstanding emerging health company for the potential of its unique biomanufacturing capabilities as well as its highly innovative drug discovery pipeline.
therapurebio.com



Therapure Biopharma Inc.'s 130,000 sq.ft. state-of-the-art facility in Mississauga.



L.M. Temperature Control Inc.

L.M. Temperature Control Inc. celebrated the opening of their new 20,000 sq.ft. rental service equipment and administration facility at 217 Statesman Drive. The new facility is approx. 20,000 sq.ft., almost double in size to their previous location and will allow LMTC to service customers better with additional dock space as well as additional space to grow a fleet of climate rental equipment for the numerous industries it services.

L.M. Temperature Control Inc. is a proud, 100% Canadian owned company that provides 24 hour service, 7 days a week. With an experienced staff that can tailor solutions to fit customers' needs and a diverse selection of state of the art specialized climate control equipment, the LM Group has been servicing the GTA and all of Canada, for over 26 years.
lmttemperature.com



Target-Canadian Headquarters

American retailer Target has opened its Canadian headquarters at the AeroCentre V corporate building in Mississauga, which now houses more than 300 people. Target confirmed it will open between 125 – 135 stores across Canada in 2013 and employ 150-200 people in each store. Located at 5570 Explorer Drive, Target occupies 180,000 sq.ft. of space in a cutting-edge, environmentally friendly office complex that is built to LEED (Leadership in Energy & Environmental Design) gold standard.

"Target is excited to select a state-of-the-art, environmentally sustainable office building in Mississauga for our Canadian headquarters location," said Tony Fisher, president, Target Canada. "From how we build our stores to the

products on our shelves, environmental sustainability at Target is a priority, and I am pleased to be able to extend that commitment at AeroCentre V.”
target.ca

KUEHNE+NAGEL



Kuehne + Nagel

Kuehne + Nagel has built a 380,000 sq.ft. pharmaceutical and healthcare logistics center, including an 80,000 sq.ft. CoolZone, designed to meet the specific needs of the highly regulated pharmaceutical and healthcare industry. The facility opened on April 4, 2012, and is located at 2300 Hogan Drive in Mississauga.

The logistics center offers warehousing of human and animal pharmaceuticals, medical devices, consumer healthcare products and manufacturing components, along with overflow storage. In line with Kuehne + Nagel’s sustainability and environmental commitment, the logistics center includes rain-water collection and irrigation, a white-membrane roof, and energy-efficient lighting.

“This facility and our connected services are a critical means to support our customers to increase their competitive advantage on both a domestic and international scale. We will continue to make strategic investments to ensure our customers directly benefit from our expertise, technology, facilities and network so they can maximize their business potential,” said John Levin, President & CEO of Kuehne + Nagel Canada.
kuehne-nagel.com



Left to right: John Hextall, President and CEO of Kuehne + Nagel North America, Mayor Hazel McCallion & John Levin, President & CEO of Kuehne + Nagel Canada.

Sunpetra Solar Energy Inc.



Sunpetra Solar Energy Inc. has expanded and moved to a 9,600 sq.ft. facility located at 7355 Torbram Road in Mississauga. This new location will provide better quality solar and LED-Green energy solutions to the community. As well as a high tech solar panel manufacturing and LED assembly facility, Sunpetra is also a distribution centre of high quality electric equipment.

Sunpetra Solar Energy Inc. is an Ontario-based corporation and is a firm believer in transitioning homes, offices and farms to renewable energy with solar energy and appropriate technology.
sunpetra.com



Regus Business Centre

Regus Business Centre, the world’s largest provider of flexible workplaces, officially opened its fourth location in Mississauga recently at 7111 Syntex Drive. Regus allows small and medium businesses to benefit by outsourcing office and workplace needs to Regus, allowing businesses to focus on their core activities. Located in Mississauga’s Meadowvale Business Park, the centre is equipped with products and services ranging from fully equipped offices to professional meeting rooms, business lounges and the world’s largest network of video communication studios.

Regus facilities, spread across a global footprint of 1,200 locations in 550 cities and 95 countries, allow individuals and companies to work wherever, however and whenever they want to.
regus.com



Assisting Ward 9 City Councillor Pat Saito (right) to cut the ribbon is Regus Centre manager Susan Michie.

New and Improved Economic Development Website!

We now offer two new interactive tools. Now available is a free, searchable, online Mississauga business directory. It will also allow businesses to keep their profiles up to date.

Our second new tool will help provide customized information to assist in site location requirements. We invite site locators and business decision makers

to create a personalized business case compiled of key information, such as business locators, market conditions, population demographics & housing. For full details, please visit our website at mississauga.ca/business

MISSISSAUGA
eBROCHURE

Build
a custom
ebrochure

Mississauga
eBusiness
Directory

Communications Master Plan

Mississauga's Communications Master Plan approved by Council

The City's Communication team will implement a 10 year, two-way communications plan with citizens of Mississauga.

The Communications Master Plan was developed based on industry benchmarks, market research, and current communications trends, as well as substantial input from both internal and external stakeholders.

Based on the new framework, the Communications Division will be focusing on Public Relations - proactive corporate reputation building; Citizen Engagement - interactive, two-way communications with stakeholders; Business Intelligence - measuring the City's effectiveness in communications using formal research and Communication Services - providing services the corporation needs such as

creative design, writing, photography and videography that is efficient and effective.

For more detailed information about the City's Communications Master Plan, please refer to the Executive Summary or contact Project Manager Sonja Banic at sonja.banic@mississauga.ca. mississauga.ca/portal/cityhall/presseleases?paf_gear_id=9700020&itemId=115200507n

Did you know?

Of the top 25 ICT Multinational Companies 7 are located in Mississauga:

#2 HP Canada, #4 Microsoft Canada, #6 Honeywell Canada, #7 Oracle Canada, #8 Ericsson Canada, #10 Wipro, #25 TEKsystems.



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