

PARK(ING) DAY

CALL FOR PROPOSALS:

ARTISTS, ART GROUPS, DESIGNERS, ARCHITECTS, LANDSCAPE ARCHITECTS AND ENGINEERS, BOTH RESIDENTS AND NON-RESIDENTS OF MISSISSAUGA

DEADLINE FOR APPLICATIONS: MONDAY, JUNE 4, 2012, NOON

Parking Day Installations

Lakeshore Road, Port Credit, Mississauga

September 19 – 30, 2012

The Port Credit BIA is seeking artists, art groups, architects, designers and/or engineers to submit proposals to temporarily transform an on-street parking space in Port Credit into a public space this fall as part of the international event Parking Day (September 21) and Culture Days 2012 (September 28 to 30).

Up to four Parking Day Installation proposals will be selected with a \$500 prize for each winning proposal and a budget of \$7,500 for each winning team to design and construct the structure. We are looking for imaginative ideas to create a vibrant streetscape. The installations are intended to be both public art and street furniture and shall aesthetically enhance the overall streetscape, providing space for people in a place usually reserved to park a car.

CRITICAL DATES

Deadline for questions: May 14, 2012

Deadline for proposals: June 4, 2012, Noon

Winners announced: June 14, 2012

Detailed drawings: July 30, 2012

Offsite construction period: September 12 to 18, 2012

Parking Day Installations open: September 19 to 30, 2012

This City of Mississauga's Culture Division is assisting the Port Credit BIA with this initiative.

Please submit proposals electronically to: cultural.planning@mississauga.ca

Proposals submitted after the deadline will not be accepted.

For further information:

visit: mississauga.ca/publicart

contact: helena.grdadolnik@mississauga.ca

ABOUT PORT CREDIT, MISSISSAUGA

Mississauga is a new and rapidly growing city immediately west of Toronto with a population of over 700,000 making it Canada's sixth largest city.

Port Credit is Mississauga's "Village on the Lake," located where the Credit River meets Lake Ontario. Port Credit was an independent town until the City of Mississauga was created in 1974. In the nineteenth-century Port Credit was a fishing port and a regional trading centre; today it is still home to two marinas, a rowing club, a canoe club and a renowned salmon fishing derby.

With the closing of the St Lawrence Starch Plant in 1990, Port Credit evolved from an industrial centre into a hub for commerce and tourism. The area hosts several festivals and events, notably: the Waterfront Festival in June, the In-Water Boat Show and BuskerFest in August and the Southside Shuffle, a three-day Blues and Jazz Festival in September.

Lakeshore Road is Port Credit's main street and is lined with numerous shops and restaurants in close proximity to Mississauga's waterfront trail, lakefront and riverside parks, and in view of its signature lighthouse. The road has heavy automobile traffic as it is one of the few east-west connections across the southern end of Mississauga. There is on-street parking on both sides of Lakeshore Road, but also two large public parking structures in close proximity.

THE PARK(ING) DAY CHALLENGE

As Port Credit is home to a number of festivals and events that bring locals and visitors out in large numbers throughout the summer, it could use more space on its main street for bike parking, sitting, hanging out, people watching and pedestrian movement. Lakeshore Road has narrow sidewalks and public space along the street is further limited by various utilities and structures.

There are a number of planned developments along Lakeshore Road which may result in future changes to the streetscape. As the four Parking Day Installations will be temporary, they can act as an art and design laboratory to test possibilities and to solicit feedback from the public in advance of future permanent changes to the area. We are looking for imaginative ideas to create a vibrant streetscape.

INSTALLATION SITES

The Parking Day installation locations may include the following four sites (see attached map):

Site 1

31 Lakeshore Road East, near Stavebank Road, on the south side in front of the former Post Office building

Site 2

Between 121 and 123 Lakeshore Road East, on the south side of the road, near Helene Street

Site 3

In front of the municipal parking lot used on Saturdays for the Farmer's Market, on the north side of Lakeshore Road East at Elmwood Avenue

Site 4

309 Lakeshore Road East, on the south side of the road, near Cayuga Avenue

TECHNICAL REQUIREMENTS

The Parking Day Installation's design must consider safety for people of all ages foremost as it is a primary issue for the Port Credit BIA and the City of Mississauga. Please check that your installation's designs have met all the requirements listed below:

Accessibility and visibility

- the platform must be as flush with the sidewalk as possible. At a minimum, 8'-0" of the platform must be flush with the sidewalk to provide wheelchair access;
- the sidewalk-facing side of the installation must be open to pedestrians;
- the installation must include a continuous physical barrier minimum height of 3'-6" from the pedestrian ground surface along the street-facing perimeter and the short ends while maintaining visual permeability and clear visual sightlines to the street;
- the installation must include vertical elements and use bright colours so that it will be visible to motorists, cyclists and pedestrians.

Utilities and drainage

- the installation must not restrict access to any public utility company and it must avoid City utility covers, valves, etc.;
- the gutter and area underneath the installation must not be impeded, the design must allow drainage along the gutter to pass underneath the installation;
- the installation must allow for easy access to the space underneath;
- the installation must be able to be moved and reinstalled if required.

Size restrictions

- no part of the installation shall be more than 6'-6" in height
- the installation must fit completely into the parking space site, and shall not be wider than 6'-0" and longer than 16'-0";
- the installation must be able to accommodate a 18" by 24" sign that will be provided to notify the public that this area is publicly accessible and that will include the logos of the organization's involved.

Materials and finishes

- do not include removable elements in the installation or any elements that are at risk to obstruct pedestrian or vehicular traffic in the event of heavy wind;
- the installation must be finished with quality, durable materials and in a manner that requires little or no ongoing maintenance for the duration of the exhibit and that will make the artwork resistant to weather, theft, vandalism and graffiti;
- where the installation includes plantings, low maintenance plantings are preferred.

Construction and install

- the installation should be designed for simple construction, as the winning individual or team are expected to construct the installation in a short amount of time;
- the installation should be able to be constructed offsite with no more than half a day's assembly at the site itself. The Port Credit BIA will provide an offsite location for construction nearby;
- the installations should be able to be used at any of the four sites;
- installations that can be re-used in Port Credit or another location in the future are preferred.

Standards

- the installation must comply with the Building Code Act, 1992, including the Building Code, O. Reg 350/06;
- the installation must meet all City of Mississauga standards, including safety, permits and by-laws and should be suitable for a public space.

CONSTRUCTION AND INSTALLATION

Winning individuals and/or teams are expected to construct their proposal. An offsite area in Port Credit near the four sites will be provided for construction anytime from September 12 to 18, 2012. The final assembly on the parking space sites is expected to be completed between 10am and 2pm on Wednesday, September 19.

The Port Credit BIA reserves the right not to construct any of the proposals and winning entries. If there are insufficient suitable entries, the Port Credit BIA reserves the right to commission one or more individuals outside of this competition.

The Parking Day Installations are owned by the winning individual or team. At the end of the exhibition, the City of Mississauga reserves the right to keep any or all of the installations for future re-use. In the event that the City of Mississauga does not exercise this right, the individual or group who have built it will be responsible for its removal.

BUDGET

\$ 500 award for winning proposals

\$7,500 construction budget (includes detailed drawing and engineering fee, if required)

\$8,000 total for each Parking Day Installation (includes all applicable taxes)

ELIGIBILITY REQUIREMENTS

This call for entries is open to visual artists, designers, architects, landscape architects, engineers and/or students in the disciplines listed. Multi-disciplinary teams are encouraged. The team lead must be a resident of the Province of Ontario. No entry fee is required.

SUBMISSION REQUIREMENTS

The entries must be sent electronically to cultural.planning@mississauga.ca with the following two files in PDF format, not to exceed 10MB together. If you need to use a third party to send the large files, please use **wetransfer.com**

File 1: Team Information

A maximum of fourteen letter-sized pages (8.5 x 11), one side only, as follows:

- Name of the project, name of team lead, including contact coordinates, and a maximum 100-word description of the individual or team – 1 page maximum;
- Brief CV(s) and/or bio(s) of team lead (and members, if applicable) – 3 pages maximum;
- Up to 10 images of selected projects for which team members have been responsible, followed with a brief description (max. 50 words) of each project and team member(s) role on the project – 10 pages maximum

File 2: Design Proposal

A maximum of four tabloid-sized pages (11 x 17), one side only, to include the following:

- 200-word maximum text describing the concept;
- A budget demonstrating how the proposal is able to be constructed for less than \$7,500;
- Plans, elevations, sections and details describing the project and its construction; and
- 3D images, sketches, photo-collages describing the project and/or its construction

By taking part in this call for proposals, entrants authorize the Port Credit BIA and the City of Mississauga to make public, exhibit and disseminate their proposals.

EVALUATION

A maximum of four winning entries will be selected by a jury of art and architecture professionals, representatives from the Port Credit BIA and staff from the City of Mississauga. The jury will evaluate proposals using the following evaluation criteria:

- The artistic merit of the proposal and its suitability to the context;
- Demonstrated relevant experience of the individual or team;
- Ability to meet all technical requirements for safety and durability within this call; and
- Ability to be constructed by the winning team to schedule and budget.

The jury will include the following individuals:

- Marion Klinnert, Port Credit BIA Board & Beautification Committee Chair
- Marion Morewood, Port Credit BIA Chair & Parking Committee Chair
- Helena Grdadolnik, Public Art Coordinator, Culture Division, City of Mississauga
- Steve Barrett, Manager, Transportation Asset Management, City of Mississauga
- David Anselmi, Senior Vice President, Development and Sustainability for Parc Downsview Park Inc & Mississauga Urban Design Panel member
- Stuart Keeler, Artist & Curator, Art Gallery Mississauga
- Joseph Rumi, Director, Rumi Galleries

In advance of winners being announced and awarded funds, they will be asked to sign a contract with the Port Credit BIA.

RESOURCES

mississauga.ca/publicart portcredit.com parkingday.org

Original PARK(ing) Day concept by Rebar. rebargroup.org

PARKING DAY INSTALLATION SITES

