

# CELEBRATE THE SQUARE

2011 FILM CALL WINNERS

City of Mississauga's Culture Division invited filmmakers to 'Celebrate the Square' by submitting short silent films in any genre to be shown on Mississauga Celebration Square's new outdoor LED screens. The international open call received 42 entries from as far away as Korea and Bulgaria as well as many local entries under three themes: Celebration, Public Space and Wild Card.

Three winning films and ten honourable mention prizes were selected by a jury comprised of City of Mississauga staff from the Film and TV Office, Mississauga Celebration Square and the Culture Division as well as two guest jurors: Christof Migone and Sharon Switzer.

The three winning films will premiere on June 26, 2011 during the City of Mississauga's IIFA Buzz events after which they and the honourable mention films will play periodically on the Mississauga Celebration Square screens.

MISSISSAUGA  
**CELEBRATION SQUARE**

**Premiere Location**

Mississauga Celebration Square  
301 Burnhamthorpe Road West  
Mississauga, ON, L5B 3Y3

Silent shorts are entwined with the early history of cinema. One idea, a unique scene, a single take—the various constraints of those times limited the possibilities to the basics. The present context offers limitless possibilities. The digital realm has revolutionized the production of images throughout its processes, from the camera, to the editing room, to the projection. The challenge now has become of demarcating one's project from the plethora of others. How to innovate when everything has already been done? How to engage an audience who has already seen everything?

The range of concepts and techniques the jury was confronted with was expansive. All genres were represented, from animation to documentary, from experimental to narrative, from playful parodies to dramatic vignettes. The winners and honourable mentions selected by the jury present a cross-section of excellence in the field. These works are accessible without forsaking inventiveness. Some enthrall with seemingly the simplest of phenomena and devices. Others are enigmatic and lead to a path that's not predetermined. Yet others present the everyday as a rich source of micro-events, all worthy of study and celebration. All will hopefully captivate viewers as they visit Mississauga Celebration Square. Even if simply as passersby, perhaps they will stop and wait until the water boils – mute, brief, and all the more poignant.

**Christof Migone, Director/Curator, The Blackwood Gallery, University of Toronto Mississauga (Jury Member)**

When I was a young artist I dreamed of making art that would be played on TV in the place of commercials. It was long after giving up on that utopic plan that I found out some enterprising artists had actually created this unique sort of public art, despite the difficulties involved.

And now, many years later, public screens of various sizes are colonizing our cities, primarily for commercial purposes. And artists are starting to become interested in these contested visual spaces as opportunities for creating a new genre of public art. Unlike the permanent artworks that are created through various 'percent-for-art' plans, public screens can offer ever-changing programs of film, video and contemporary art that address current issues and multiple communities.

Cultural screens like the pair at Mississauga Celebration Square are fairly unique in Canada, as most public screens are controlled by commercial interests. Screens like these play an especially important role in the evolution of public art, and have the potential to create collective social experiences that go beyond base consumption; increasing public dialogue, civic engagement and community-building.

**Sharon Switzer, Media Artist and Curator, Art for Commuters, Onestop TTC subway screens (Jury Member)**

## GRAND PRIZE WINNER & FIRST PLACE WINNER CELEBRATION CATEGORY

**Title: Watched**

**Artist statement:**

Watched is an experimental and highly formal video involving a close look at a complex and dynamic transformation between state of matter that is generally under-appreciated and most often not witnessed.

**Director: Dave Kemp**

Dave Kemp is an artist based in London, Ontario whose practice looks at the intersections and interactions between art, science and technology.



## FIRST PLACE WINNER WILD CARD CATEGORY

**Title: An Ode to Bruce Chatwin**

**Artist statement:**

An ode to a man I never met, who wrote a book I never read.

**Director and performer: Sky Fairchild-Waller**

Sky Fairchild-Waller is an American-Canadian artist currently based in Toronto. He works in performance, video and installation, and has created work seen internationally.



## FIRST PLACE WINNER PUBLIC SPACE CATEGORY

**Title: A Day in the Life**

**Artist statement:**

A dancer moves through her day as she dances in the kitchen, on the bus to work, in her office, at a restaurant and a park. She remains true to herself in every situation and finds a way to make dance a part of every moment of her day. No matter where she finds herself she is still a dancer and an artist.

**Director: Pasquale Marco Veltri**

Pasquale Marco Veltri is a Canadian filmmaker and photographer based in Mississauga. Pasquale has an holistic approach to the art of cinema; he is involved in producing, directing, cinematography and writing. His films have screened in Canada (Montreal World Film Festival), Britain, France (Cannes Film Festival), Italy and Egypt.

## HONOURABLE MENTION AWARDS

**Hidden Cities**

by John Graham, Ottawa, ON



**Symbiosis**

by Laura Payne, Guelph, ON



**Herbacentrice**

by Jennifer Wanner, Calgary, AB



**Dangerous Waters**

by Peter Rowe, Mississauga, ON



**Chat Story**

by Georgi Krastev, Varna, Bulgaria



**Where Clouds Come From**

by Michele Santim, Monterado, Italy



**Fruit Flies**

by Christine Lucy Latimer, Toronto, ON



**W.I.L - What is Love**

by Shirley Mpagi, Mississauga, ON



**Blue Jay Snow**

by Stephen Cruise, Willowdale, ON



**Sketch**

by Jared Katsiane, Boston, USA

