

What is Kiss & Ride?

School site safety is a major concern in most municipalities today. The primary reason is vehicular congestion as parents jockey for prime parking space as close to the school as possible. This can create a serious safety concern for school children as parents park and stop vehicles within prohibited areas obstructing traffic, school driveways, fire routes and school buses.

To address this, the Mississauga Traffic Safety Council, in cooperation with the school boards and the City's Transportation and Works Department, has developed the School Zone Safety program, better known as Kiss & Ride.



Kiss & Ride operates each weekday morning at more than 100 schools across Mississauga. It allows for the delivery of the child to the school door or playground under the supervision of school staff and/or parent volunteers. The vehicle enters the school driveway stopping at the designated drop area. The child exits the car safely on the sidewalk side and the parent

then leaves school property confident that their child has safely reached his/her destination. At most school sites, school bus delivery occurs simultaneously, using a separate designated bus

- GOOD:** Start up a Kiss & Ride at your school;
- BETTER:** Use the Kiss & Ride;
- BEST:** Walk to school

lane. The use of on-site pavement markings and signage assists in guiding parents into the appropriate "Kiss & Ride" lane.

Mississauga Traffic Safety Council provides each school that is starting up the program with a safety kit including a cone, stop sign, safety vests and an information package with a Kiss & Ride video. Members of TSC also offer ongoing assistance as needed once the program has been implemented.

THINK SAFETY FIRST

It may take extra time to act safely; but one more minute is always worth preventing accident or injury when it comes to your children and their friends.

SLOW DOWN — BE PATIENT

SIGNS OF THE TIMES

MATCHING QUIZ!

Can you match the school zone sign to its meaning?

1. **No U-Turn**
(don't turn around in the street)
2. **Safe Walking Route**
(part of the Walk to School program)
3. **No Parking along this road**
(wait in your vehicle or park elsewhere)
4. **School Cross Walk**
(slow down, watch for students crossing)
5. **No Stopping along this road**
(keep this part of the roadway clear)

A



B



C



D



E



Answers:
1-E; 2-A; 3-C; 4-B; 5-D

Get Involved at Your School

- If you would like to initiate a Kiss & Ride program at your school, contact Mississauga Traffic Safety Council. Call: 905-615-3200 x4516 or e-mail: traffic.safety@mississauga.ca.
- If you would like to volunteer with the Kiss & Ride at your school, please contact your principal directly.
- Outstanding volunteers and staff who help monitor the Kiss & Ride Program on a regular basis at Mississauga schools are eligible to receive the WildeWood Volunteer Award at a City Council meeting. Watch the March/April edition of the Traffic Safety Times for nomination info.

The Traffic Safety Times is a publication of the Traffic Safety Council (TSC), an advisory committee of the Council of the City of Mississauga. TSC considers matters related to the safety of students and makes recommendations to Council designed and intended to protect elementary and secondary students from the dangers of vehicular traffic and related hazards.