

40 means 40

The City of Mississauga's Transportation and Works Department, together with Traffic Safety Council, have implemented "40 km/hr when flashing" speed zones on major collector and arterial roads near schools in order to reduce the speed limit to 40 km/hr.

The use of these zones has resulted in improvements in speed limit compliance and is considered a reasonable speed limit reduction to motorists.

Mississauga City Council recently expanded the hours when the speed zones are in effect. Motorists can now expect to see these signs flashing in specified school zones Monday to Friday, 7:45 a.m. to 5 p.m. (Sept. 1 to June 30), rather than just during school arrival, lunchtime and dismissal. The change offers more consistency for motorists and also for schools, regardless of their start and end times or any extra-curricular programs. It also underscores the City's priority toward the safety of children.

Reducing vehicle speed has been proven to be effective in preventing crashes and reducing the severity of injuries. Pedestrian safety is each driver's responsibility. Children's physical and mental capacities are still developing well into their teens and they are often unable to make safe judgments about pedestrian safety. Drivers must be prepared for children to act like children.

Therefore, it is always a good idea to slow down in every school zone.

There are currently 11 "Flashing 40km/hr speed zones" near schools across the city:


- Central Pkwy East (near Rathburn) — St. Charles Garnier Catholic School
- Central Pkwy West (near Confederation) — Bishop Scalabrini CS
- Glen Erin Dr. (near Folkway) — St. Clare CS
- Glen Erin Dr. (near Britannia) — Our Lady of Mercy CS
- Glen Erin Dr. (near Windwood) — St. Elizabeth Seton CS
- Meadowvale Blvd. (near Derry) — EEC Ange-Gabriel
- Rathburn Rd. (near Perivale) — St. David of Wales CS
- Tenth Ln. (near Aquitaine) — Plum Tree Park Public School
- Thomas St. (near Glen Erin) — Thomas Street Middle School
- Tomken Rd. (near Bloor) — Tomken Road MS
- Trelawny Circ. (near Doug Leavens) — Trelawny PS

THINK SAFETY FIRST

Taking your time means preventing accidents!

SLOW DOWN — BE PATIENT

SIGN OF THE TIMES



BUSY SIGN:
There's lots to notice when you approach this sign in your vehicle.

- The top portion means you are entering a school zone.
- The "maximum 40" indicates the speed limit in kilometers per hour.
- "When flashing" refers to the lights on the sides of the sign. The reduced speed limit is in effect when the lights are flashing.

Just remember...
when you see the yellow lights flashing, **slow down!**

Apply for 'Kiss and Ride' Award

Did you know your school can be rewarded for having a smooth-running Kiss and Ride? The WildeWood Award—named after James Wilde and Arthur Wood who co-founded the "Kiss and Ride" concept here in Mississauga—is a \$500 bursary available to schools throughout the city that have demonstrated a successful Kiss and Ride program. Normally four bursaries are awarded each year to schools from the Peel public and Dufferin-Peel separate boards.

**Nominate Your School
for the annual
WildeWood Award.**

To nominate your school, speak directly with your principal or contact the Traffic Safety Council at 905-615-3200 x4516 or traffic.safety@mississauga.ca. Deadline is May 20, 2010.

The Traffic Safety Times is a publication of the Traffic Safety Council (TSC), an advisory committee of the Council of the City of Mississauga. TSC considers matters related to the safety of students and makes recommendations to Council designed and intended to protect elementary and secondary students from the dangers of vehicular traffic and related hazards.