

# seminar for your business

## Internet Marketing for your Business

Do you want to learn how to attract more visitors to your website? This seminar will present the basics of search engine optimization and setting up online campaigns.

### This two-hour seminar will teach you how to:

- Use the 'best' keywords
- Leverage the online visibility of your website
- Use free tools for monitoring traffic to your website

*Knowledge of the Internet is recommended.*

### To attend this seminar, please register:

**Date:** Wednesday, June 5, 2013  
**Time:** 6:30 – 8:30 pm  
**Course Code:** 598471  
**Fee:** \$26.50 plus tax  
**Location:** Mississauga Central Library

Pre-registration is  
required and can be  
processed in two ways:

1. On-line Connect2Rec at [mississauga.ca/rec&parcs](http://mississauga.ca/rec&parcs) or
2. Visit a Customer Service Centre located on the first floor of the Mississauga Central Library or at your local community centre.

The Mississauga Business Enterprise Centre (MBEC) is your central source for small business information, resources and guidance. Visit MBEC on the 4th floor of the Mississauga Central Library, online at [mississauga.ca/mbec](http://mississauga.ca/mbec) or call us at 905-615-4460.

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