



# MINUTES

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**THE CORPORATION OF THE CITY OF MISSISSAUGA**

**MISSISSAUGA CYCLING ADVISORY COMMITTEE**

**TUESDAY, OCTOBER 11, 2011 - 7:00PM**

**COMMITTEE ROOM A**

2<sup>ND</sup> Floor, Civic Centre  
300 City Centre Drive, Mississauga, ON L5B 3C1  
Internet Address - <http://www.mississauga.ca>

**MEMBERS PRESENT:**

Jeff Wachman (Chair)  
Don Stephens (Vice-Chair) (left at 9:10pm)  
Allan Harder  
Councillor Chris Fonseca (arrived at 7:45pm)  
Darrin Wolter  
David Bell  
Donald Morris  
Dorothy Tomiuk  
Krista Lethbridge  
Syed Ali

**MEMBERS ABSENT:**

Andrew Hamilton-Smith  
Rajendra Singh

**CITY/REGIONAL STAFF PRESENT:**

Jacquelyn Hayward Gulati, Manager, Cycling  
Office

Pauliine Mikicich, Planner, Planning & Building

Andy Bate, Supervisor, Traffic Operations

John Britto, Legislative Coordinator, Office of the  
City Clerk

CALL TO ORDER – 7:15P.M

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

PRESENTATIONS/DEPUTATIONS - Nil

MATTERS CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under “Other Business”

1.2 Minutes of Previous Meeting – September 13, 2011

Approved as presented (Don Stephens)

2. 2011 Tour de Mississauga – Debrief

The Chair, Jeff Wachman invited comments from MCAC members.

Dorothy Tomiuk displayed photographs of the 2011 Tour de Mississauga, and commented on the Tour Banner that was autographed by participants of the 2011 Tour de Mississauga.

Comments/feedback from MCAC members:

Darrin Wolter:

- Test run of the online registrations should be done some time in May/June 2012.

Don Stephens:

- New branding every year
- Keep the same look, but change colour
- Better signage
- Control/better process for engaging Tour Marshalls
- School Boards willing to get engaged
- Write “Thank You” letter to School Boards
- Minimum age should be 16 years for Tour Marshalls

Jeff Wachman

- Certificates for Participation in the Tour de Mississauga
- Scavenger event for kids to keep them engaged
- Better online registration

Councillor Chris Fonseca

- Prefer Connect2Rec for registrations

Donald Morris

- Registration at Community Centres was a challenge, possible lack of staff awareness
- Distribute Tour posters and publicity material early to Community Centres
- Posters should indicate that registrations can be done online
- Need a bigger vehicle for dropping off / picking up Tour Marshalls
- Need volunteer Marshalls on site to help with allied duties, e.g. BBQ, etc.

Paulina Mikicich

- Talk with schools in May/June to get approximate number of volunteer marshalls
- Distribute medal / certificate as acknowledgement for participation

Andy Bate

- Great event – no complaints
- Closure of Living Arts Dr was a good idea
- Prepared report to Mayor (through Commissioner of Transportation and Works Department) on date conflict with Terry Fox Run

Jacquelyn Hayward Gulati

- Received only one complaint with respect to cyclists using two lanes after turning from Living Arts Dr on to Rathburn Road

Krista Lethbridge

- Need to start early planning for the 2012 Tour de Mississauga
- More rest stations along tour route
- Supports medal / certificate as acknowledgment for participation
- Official photographer should be informed of the tour route
- Publicity via business card

Allan Harder

- Branding should include MCAC Vision
- Need to source better sponsors for future events

- Need more riding Marshalls with first aid material
- Explore possibility of charging a participation fee

David Bell

- Explore possibility of picking up stranded riders
- Changing flat tires en route

Krista Lethbridge

- Explore possible sponsorship from Mi-way

Darrin Wolter

- Need to contact potential sponsors early in the year

Jeff Wachman

- Krista to send photographs to potential sponsors
- Need at least two major sponsorships of \$1,500 each

Syed Ali

- Need better Start and Finish banners

Councillor Chris Fonseca

- Received positive feedback from participants
- Good food provided for the participants
- Publicize related road closures to avoid cyclists using the entire road
- Need more rest/water stations at key locations long the tour route
- Explore possibility of better training for school volunteer Marshalls, possibly commencing in May/June
- “Share-The-Road” education
- Need to send out sponsorship package early in the year.

3. 2012 Tour de Mississauga – Sunday, September 16, 2012

Committee discussed preparations for the 2012 Tour de Mississauga event, with a tentative date for Sunday, September 16, 2012. Committee was comfortable with not changing the 2012 tour event date.

Andy Bate was of the opinion that the Terry Fox Run should not have any impact on the Tour de Mississauga.

Don Stephens advised that the Committee is sensitive to any conflicts with the Terry Fox

Run.

Chair, Jeff Wachman suggested the possibility of working with Trillium Health.

Jacquelyn Hayward Gulati, Manager Cycling Office advised of a memo from the Mayor seeking response from MCAC Chair with respect to the Tour de Mississauga date conflict with the Terry Fox Run.

The Chair, Jeff Wachman advised that a report will be prepared, in collaboration with the Manager Cycling Office, to General Committee seeking confirmation of the date for the 2012 Tour de Mississauga.

4. Annual update to Council, November 23, 2011

Committee discussed preparations for the annual update to Council at its meeting scheduled to be held on Wednesday, November 23, 2011.

The following members agreed to prepare and present the annual update to Council:

Jeff Wachman (Chair)

Darrin Wolter

Don Stephens (Vice Chair)

Dorothy Tomiuk

Jacquelyn Hayward-Gulati

5. Fall 2011 Ward 3 Group Ride

Committee discussed the fall 2011 group ride in Ward 3 scheduled to be held at 1:00pm on Saturday, October 22, 2011.

Jacquelyn Hayward Gulati, Manager Cycling Office distributed a draft map to the members. A confirmed map will be distributed in due course.

6. “The Recycler”

Committee discussed a proposal from “The Recycler” to create bicycle sculpture to decorate the Mississauga Celebration Square’s skating rink during the winter season.

Dorothy Tomiuk suggested non-denominational decoration for the Square in the form of 10’ trees made out of recycled bicycle parts at an approximate cost of \$200-\$500 per tree.

The Chair, Jeff Wachman suggested a preference for two 15’ trees at an approximate cost of \$300 each.

The Committee agreed with the Chair's suggestion.

Allan Harder suggested a permanent structure be erected in the Celebration Square.

7. Speaker for Cycling Workshop

Jacquelyn Hayward-Gulati, Manager Cycling Office provided an update on the proposed guest speaker for the public session on cycling in Mississauga. Jacquelyn advised that she contacted Vélo Québec who have expressed their willingness.

The Chair, Jeff Wachman suggested that the public session be organized some time during the last week of November 2011.

8. Port Credit Bike Racks

Jacquelyn Hayward-Gulati, Manager Cycling Office circulated a Memorandum dated October 11, 2011 titled **Pilot Project – New bike racks as part of Port Credit Cultural Node** and sought feedback from members at the next MCAC meeting scheduled to be held on Tuesday, November 8, 2011.

Refer recommendation MCAC-0026-2011.

9. Sidewalk cyclists face crackdown

Article from The Toronto Star of September 1, 2011 – referred by Councillor Pat Saito for review and comments from the Mississauga Cycling Advisory Committee.

The Committee decided to defer this item to the next MCAC meeting scheduled to be held on November 8, 2011.

Refer recommendation MCAC-0026-2011.

10. 2011 Phil Green Recognition Award

The Chair, Jeff Wachman suggested Jocelyn Lovell as a potential recipient for the 2011 Phil Green Recognition Award, and requested John Britto, Legislative Coordinator to find out details about Jocelyn.

11. Action List – July 12, 2011

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The Committee decided to defer this item to the next MCAC meeting scheduled to be held on November 8, 2011.

Refer recommendation MCAC-0026-2011.

12. Information Items

- 12.1 Council Resolution No.208-2011 of September 14, 2011 with respect to Council's support to the Share the Road Coalition's initiative to promote cycling and active transportation.

Recommendation

MCAC-0024-2011

That Council Resolution No.208-2011 of September 14, 2011 with respect to Council's support to the Share the Road Coalition's initiative to promote cycling and active transportation, be received.

RECEIVED: (Donald Morris)

13. 2011 Committee Event Calendar

Committee Event Calendar advising of cycling related events in 2011.

MCAC annual update to Council at its meeting scheduled to be held on Wednesday, November 23, 2011.

Date of Next Meeting – November 8, 2011

OTHER BUSINESS

- A. Email dated October 9, 2011 from Benita Schueder offering a donation towards maintenance of the Clarkson Bike Jumps in memory of her late son

Recommendation

MCAC-0025-2011

That the correspondence dated October 9, 2011 from Benita Schueder with respect to a donation towards the maintenance of the Clarkson Dirt Jump Bike Park in memory of her late son, be received.

RECEIVED: (Dorothy Tomiuk)



The Chair, Jeff Wachman moved the following motion which was voted on and carried:

Recommendation

MCAC-0026-2011

That the following items be deferred to the November 8, 2011 Mississauga Cycling Advisory Committee meeting, as Unfinished Business from the October 11, 2011 meeting:

- (1) Pilot Project – New bike racks as part of Port Credit Cultural Node
- (2) Sidewalk cyclists face crackdown – news item from The Toronto Star of September 1, 2011
- (3) 2011 Phil Green Recognition Award
- (4) Action list – July 12, 2011

APPROVED: (Jeff Wachman)

ADJOURNMENT – 9:45 PM