



NEWS RELEASE

ENERSOURCE LAUNCHES *peaksaverPLUS*TM PROGRAM

All participants to receive a free Home Energy Display Unit

September 5, 2012 – MISSISSAUGA, Ontario – The *peaksaver*[®] program has evolved into *peaksaverPLUS*TM and is coming to Mississauga. *peaksaverPLUS*TM is an innovative program that helps reduce electricity consumption when demand is at its highest.

Mississauga residents can help manage Ontario's electricity demand by registering any of the following eligible appliances into the program, as long as the unit is in good working condition:

- Central air conditioner;
- Electric water heater; and/or
- Pool pump.

Those who choose to enroll their central air conditioner into the program will receive a professionally installed, free programmable thermostat (a \$350 value). The installation technician will help you program your new thermostat to suit your lifestyle. Depending on the settings you choose, your energy savings could be as much as 10%.

Thermostat features:

- Large, clear backlit display with touch screen interaction,
- Program and change your thermostat settings online, and
- Precise comfort control (+/-0.5 C).

For all other eligible appliances (electric water heater or pool pump), a small device will be installed in close proximity, free of charge and from time-to-time, usually hot summer weekdays, be cycled down or off for short intervals.

In addition to helping the environment and reducing overall energy consumption, all participants in the *peaksaverPLUS*TM program will receive a free Home Energy Display. The Energy Display is an easy-to-use home electricity monitor that is connected to your meter and provides near real-time feedback on how your household is consuming electricity. It can tell you at a glance:

- The amount of electricity you are consuming at any particular time.
- The difference in electricity consumption caused by turning various electrical appliances in your home ON and OFF.
- The amount of money you are spending on electricity consumption (commodity charges only).

How the *peaksaverPLUS*TM program works:

Enrollment in the *peaksaverPLUS*TM program allows you to contribute to electricity reduction in the province at times of peak demand. Your thermostat can be adjusted by a maximum of two degrees or you could have your electric water heater and/or pool pump turned off when the need for electricity is at its highest. Adjustments will only occur on weekdays (not weekends or holidays), to a maximum of 10 times per calendar year, and is limited to four hours in duration, usually from 2:00 pm to 6:00 pm.

The more *peaksaverPLUS*TM participants there are in the community, the more the program helps during peak demand times to create real environmental benefits. To participate in the *peaksaverPLUS*TM program, you must be an Enersource residential customer and have central air conditioning in good working order. You must be the homeowner or have written permission to participate from your landlord. The installation technician will verify that your eligible appliances meet the program requirements.

More than 200,000 Ontario residents have already signed up to help manage peak demand and create real environmental benefits – you can too! For more information or to register for the program, please call 1-866-323-0206.

Interested in other ways to conserve electricity? Go to www.enersource.com for more!

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For more information, contact:

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