



# MINUTES

---

THE CORPORATION OF THE CITY OF MISSISSAUGA

MISSISSAUGA CYCLING ADVISORY COMMITTEE

TUESDAY, MARCH 9, 2010 - 7:05 PM

COMMITTEE ROOM A

2<sup>ND</sup> Floor, Civic Centre  
300 City Centre Drive, Mississauga, ON L5B 3C1  
Internet Address - <http://www.mississauga.ca>

MEMBERS PRESENT:

Jeff Wachman (Chair)  
Craig Laferriere (Vice-Chair)  
Councillor Pat Mullin  
Kelly Willis  
David Bell  
Nazrul Islam  
Allan Harder  
Dorothy Tomiuk  
Paul Price  
Rajendra Singh  
Andrew Hamilton-Smith

MEMBERS ABSENT:

John Sabiston  
Ania Halliop

Page 2....

CITY/REGIONAL STAFF PRESENT:

Keri Hyde-Baxter, Active Transportation  
Coordinator

David Marcucci, Manager, Planning & Heritage

Anne Farrell, Planner, Community Services

Andy Harvey, Manager, Traffic Engineering &  
Operations

Paulina Mikicich, Policy Planner

Jacqueline Hunter, Traffic Operations Technologist

Richard Roberts, Engineering Technologist

Sacha Smith, Legislative Coordinator, Office of the  
City Clerk

INDEX – MISSISSAUGA CYCLING ADVISORY COMMITTEE – March 9, 2010

CALL TO ORDER – 7:05 PM

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST

PRESENTATIONS/DEPUTATIONS:

- A. Michael Gusche, Project Coordinator with respect to the Etobicoke Creek Trail.
- B. Glenn Gumulka, Executive Director, Smart Commute Mississauga with respect to Bike to Work Day, Monday, May 31, 2010.

MATTERS CONSIDERED:

- 1. Administrative Matters:
  - 1.1 Items to be added under “Other Business”
  - 1.2 Minutes of Previous Meeting – February 9, 2010
- 2. Cycling Master Plan
- 3. MCAC Workplan
- 4. Toronto International Bike Show, March 5, 2010 – March 7, 2010
- 5. Promotional Matters
- 6. Phil Green Award
- 7. Information Items
- 8. Action List, February 9, 2010

Date of Next Meeting – April 13, 2010

OTHER BUSINESS

ADJOURNMENT

INDEX – MISSISSAUGA CYCLING ADVISORY COMMITTEE – March 9, 2010

CALL TO ORDER – 7:05 PM

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST

PRESENTATIONS/DEPUTATIONS:

- A. Michael Gusche, Project Coordinator with respect to the Etobicoke Creek Trail.

Mr. Gusche appeared before the committee to provide an update on the extension of the Etobicoke Creek Trail. He advised that the project should be completed by June 2010 and that there would be an event planned for July to formally open the trail for which the committee would be invited to participate. He further advised that upon completion there should be 39.5 km of trail between Eglinton Avenue up to Caledon. Discussion ensued with respect to filling in gaps in the trail, trail surface and parking availability on the trail at the airport site.

MG.25

- B. Glenn Gumulka, Executive Director, Smart Commute Mississauga with respect to Bike to Work Day, Monday, May 31, 2010.

Mr. Gumulka appeared before the committee to discuss the Bike to Work Day scheduled for May 31, 2010. He advised that the ride would commence at 7:30 am at the Riverwood location to arrive at the Living Arts Centre for 8:00 am – 10:00 am. He further advised that the goal would be 300 riders and that they are encouraging corporate rides and a corporate leaders challenge. In addition, 2 schools may participate in the event. Due to the number of participants the event may be catered instead of the Cycling Advisory Committee providing pancakes. The committee will be provided with posters to distribute if they wish.

MG.25

MATTERS CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under “Other Business”

Jeff Wachman advised that Craig Laferriere had an update on the Trail Checker Program, Paulina Mikicich requested to speak to information about the Official Plan and Alexis Fung Fook had information on an advertising opportunity for the Committee.

1.2 Minutes of Previous Meeting – February 9, 2010

Councillor Pat Mullin moved that the minutes of the February 9, 2010 Cycling Advisory Committee meeting be approved as presented. This motion was voted on and carried.

Approved (Councillor P. Mullin)

MG.25

2. Cycling Master Plan

Anne Farrell, Team Lead outlined the comments received at the Cycling Master Plan workshops and explained the action that was taken. She advised that the draft Volume 1 of the cycling master plan would be ready to present to General Committee on March 24, 2010 and it would be supportive if the committee was present to endorse the plan. Discussion ensued with respect to the upcoming presentation at General Committee.

3. MCAC Workplan

The MCAC Workplan was deferred to the next Cycling Advisory Committee for discussion.

MG.25

4. Toronto International Bike Show, March 5, 2010 – March 7, 2010

Paul Price provided a verbal report on the Committee's participation in the Toronto International Bike Show, March 5, 2010 – March 7, 2010. He advised that approximately 1500 maps and 2000 armbands were distributed. He suggested that in future the booth area be expanded to 20 feet x 10 feet. Councillor Pat Mullin suggested that there be a resolution that the City participate in the Bike Show and have a booth with the angle of boosting cycling tourism.

5. Promotional Matters

Committee to discuss the use of various Committee website addresses for promotional items.

Alexis Fung Fook, Public Affairs Consultant advised that it is important for the committee to include mississaugacycling.ca as the domain name on promotional items for consistency and to identify the group. Discussion ensued with respect to ideas for shorter domains that would help identify the committee.

MG.25

6. Phil Green Award

Email dated March 4, 2010 from Phil Green requesting that the Cycling Advisory Committee have a formal call for nominations for the Phil Green Award.

Jeff Wachman, Chair suggested that a call for nominations for the Phil Green Award be put on the committee website. Discussion ensued with respect to sending information about the award via email to the committee contacts and in the committee newsletter that is expected to be completed in Spring.

MG.25

7. Information Items

7.1 Mississauga News article dated February 23, 2010 entitled “Build Bike Paths”.

7.2 Memorandum dated March 2, 2010 from Andy Harvey, Manager, Traffic Engineering & Operations with respect to a proposed cycling facility.

Jacqueline Hunter, Traffic Operations Technician advised that the Cycling Master Plan has identified Glen Erin Drive as a major cycling route. She requested that Paul Price and Allan Harder attend the public information sessions and represent the Cycling Advisory Committee on March 30<sup>th</sup> and April 13<sup>th</sup> as it would be good to hear the comments from the public.

Received (D. Tomiuk)

MG.25

8. Action List, February 9, 2010

Action List of the meeting held on February 9, 2010, provided to Committee to update on the status of initiatives raised at prior meetings.

Received (D. Bell)

MG.25

Date of Next Meeting – April 13, 2010

OTHER BUSINESS

Trail Checker Program

Craig Laferriere advised that he contacted Volunteer MBC to post the volunteer opportunity as lots of students go to their website. He further advised that he hoped to have the program operating by mid-April 2010.

Mississauga Official Plan

Paulina Mikicich, Policy Planner advised that cycling is recognized in the new Official Plan as a form of transportation. Staff would like to provide a presentation to the committee regarding the inclusion of cycling. Ms. Mikicich noted that she would advise what date staff could attend for a presentation.

Active Living Green

Alexis Fung Fook, Public Affairs Consultant advised that the publication will include an 8 page supplement scheduled for April 19<sup>th</sup>. She further advised that a ¼ page ad would cost \$1000.00 and the deadline for submission is March 31<sup>st</sup>.

ADJOURNMENT – 9:00 PM