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**THE CORPORATION OF THE CITY OF MISSISSAUGA**

**MISSISSAUGA CYCLING ADVISORY COMMITTEE**

**TUESDAY, MAY 8, 2012 - 7:08 PM**

**COMMITTEE ROOM A**

2<sup>ND</sup> Floor, Civic Centre  
300 City Centre Drive, Mississauga, ON L5B 3C1  
Internet Address - <http://www.mississauga.ca>

Members Present:            Jeff Wachman (**Chair**)  
                                     Don Stephens (**Vice-Chair**)  
                                     Councillor C. Fonseca  
                                     David Bell  
                                     Allan Harder  
                                     Dorothy Tomiuk  
                                     Ghada Hamouda  
                                     Irwin Nayer  
                                     Krista Lethbridge  
                                     Darrin Wolter  
                                     Donnie Morris

Members Absent:            Syed Ali  
                                     Rajendra Singh

City/Regional Staff Present:

Jacquelyn Hayward Gulati, Manager, Cycling Office  
Andy Bate, Supervisor, Traffic Operations  
Jacqueline Hunter, Cycling Technologist  
Stephanie Smith, Legislative Coordinator, Office of the  
City Clerk

CALL TO ORDER - 7:08p.m.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST - Nil

PRESENTATIONS/DEPUTATIONS

MATTERS TO BE CONSIDERED:

1. Administrative Matters:

1.1 Items to be added under "Other Business" - Nil

1.2 Minutes of Previous Meeting – April 10, 2012

That the Mississauga Cycling Advisory Committee minutes of April 10, 2012 be approved as amended as follows:

a) To include Donald Morris under "Members not Present".

Approved (D. Walter)

2. Introduction of New Mississauga Cycling Advisory Committee Citizen Members

Irwin Nayer, Ward 8 resident and Ghada Hamouda, Ward 2 resident both provided verbal introduction of themselves.

Mr. Nayer is a 32 year resident of Mississauga and is a retired Accountant who has 143 000km of cycling under his belt.

Ms. Hamouda, is a Civil Engineer with her Ph.D from Waterloo University. Her current position is Senior Policy Advisor at Ontario Ministry of Transportation.

3. Communication and Promotion Subcommittee

Krista Lethbridge, Citizen Member provided a verbal update regarding the Communications and Promotion Subcommittee. Ms. Lethbridge mentioned that the Mississauga Waterfront Festival has not updated their website and feels that this is not the right venue for the Mississauga Cycling Advisory Committee (MCAC) to attend. It was suggested to promote the usage of a bicycle bell on the MCAC website for a safety campaign. The key message could be "Ring Your Bell".

Jeff Wachman, Chair suggested to create six messages for the readerboard signs to

promote cycling safety.

The Communications and Promotions Subcommittee thanked Don Stephens for all the design artwork that he created.

4. Network and Technical Subcommittee

Donnie Morris, Citizen Member gave a verbal update on projects that the Network and Technical Subcommittee are working on.

Mr. Morris advised that the Ward Rides are in process dates have been set and the subcommittee is currently designing routes for all Ward Rides. He noted that there may be 2 Ward Rides in Ward 5 due to the size of the Ward. Mr. Morris mentioned that he would forward all Ward Ride routes to Councillor Fonseca to forward to all Councillors.

Mr. Morris advised that the Trail Ambassadors meeting took place on Saturday April 14, 2012 and had 30 people show up. In attendance were university students, high school students and Gears. Mr. Morris thanked Jacquelyn Hayward Gulati, Manager, Cycling Office and Jacqueline Hunter, Cycling Technologist for organizing such a successful event.

Darrin Wolter, Citizen Member took the lead on producing a Critical Connections – Preliminary Analysis Chart that identifies the status on gaps on Mississauga routes. A chart of this information was circulated to the Committee.

5. Tour de Mississauga Subcommittee

Dorothy Tomiuk, Citizen Member provided a verbal update on the status of Tour de Mississauga taking place on Sunday September 16, 2012.

Ms. Tomiuk noted that the Tour de Mississauga Subcommittee is still working on obtaining one more primary sponsor for the event. It was also mentioned that on-line registration would start on June 1<sup>st</sup>, 2012.

The Mississauga Cycling Advisory Committee (MCAC) engaged in conversation to establish a quantity of Tour de Mississauga jerseys and t-shirts to be ordered.

RECOMMENDATION

That staff be authorized to obtain quotes for purchasing 300 or 500 Tour de Mississauga jerseys, 200 Tour de Mississauga t-shirts and 50 Marshal t-shirts for Tour de Mississauga.

Approved (A. Harder)

Recommendation MCAC-0032-2012

6. Tour de Mississauga Cycling Jerseys

Item number 6 was discussed during item number 5.

7. Speaker for Public Event

Jacquelyn Hayward Gulati, Manager, Cycling Office asked the Committee about building the cycling culture and having a speaker come out as done in the past. It would be a great opportunity to tie building the cycling culture around Tour de Mississauga. Mia Birk is currently scheduled to speak in the City of Peterborough on September 20<sup>th</sup> so it was suggested by Committee members to have her come in November 2012. It was also suggested that it would be a great opportunity to promote her during the Tour de Mississauga.

RECOMMENDATION

That a speaker for a public event be referred to staff for further consideration regarding availability of a speaker, information to be presented and marketing of the public speaker.

Approved (D. Morris)

Recommendation MCAC-0033-2012

8. Ontario Bike Summit and Complete Street Forum Debrief

Jacquelyn Hayward Gulati, Manager, Cycling Office provided a verbal update regarding the Complete Street Forum that took place on April 24 – 25, 2012. Excellent speakers participated in the event and discussion was raised from all levels of government including Provincial challenges.

Jeff Wachman, Chair also attended the Complete Street Forum and spoke about the positions from a Provincial and Municipal level. He also indicated it was a great forum.

9. 2012 Bikeway and Trail Maps

Jacquelyn Hayward Gulati, Manager, Cycling Office discussed the new 2012 Bikeway and Trail Maps. A copy was distributed to all members of the Mississauga Cycling Advisory Committee. Ms. Hayward Gulati advised that the new maps will be in Libraries, Community Centres and at Bike Shows in the next couple weeks.

RECOMMENDATION

That the 2012 Bikeway and Trail Maps be received for information.

Received (K. Lethbridge)

Recommendation MCAC-0034-2012

10. Proposed Cycling Network Plan

Jacquelyn Hayward Gulati, Manager, Cycling Office discussed the Proposed Cycling Network Plan. As an in-depth update was presented to the Committee last month this was simply a verbal update. Ms. Hayward Gulati addressed various routes that have gone out to tender.

11. 2012 Joint Meeting of Bicycling Committees

Jacquelyn Hayward Gulati, Manager, Cycling Office advised the Mississauga Cycling Advisory Committee (MCAC) that the 2012 Joint Meeting of Bicycling Committees is meeting on May 12, 2012 in Welland, Ontario. It was discussed and decided that Irwin Nayer, Citizen Member would represent that Committee at the event.

RECOMMENDATION

That Irwin Nayer, Citizen Member from the Mississauga Cycling Advisory Committee (MCAC) attend the 2012 Joint Meetings of Bicycling Committees being held on May 9, 2012 in Welland Ontario.

Received (Councillor C. Fonseca)

Recommendation MCAC-0035-2012

12. Bicycle Friendly Community Award from Share the Road Coalition

Jacquelyn Hayward Gulati, Manager, Cycling Office informed the Mississauga Cycling Advisory Committee (MCAC) that Mississauga was presented with the Bicycle Friendly Community Award – Bronze Designation by the Share the Road Cycling Coalition for the City's active support of cycling. The award will be presented to Council on May 9,

2012. It was indicated that no municipality has received gold or platinum status.

13. Google Update

Jacquelyn Hayward Gulati, Manager, Cycling Office advised the Committee that Google has approached the City to take street views of off route trails. Approval has been granted from Community Services who will provide Google a list of trails.

14. Bike to Work Day

Jacquelyn Hayward Gulati, Manager, Cycling Office advised that posters to promote Bike to Work Day have been distributed and anyone can sign up. Currently 10 high schools have signed up to participate in the event.

Dorothy Tomiuk, volunteered to help set-up the Cycling booth for the event.

Councillor Chris Fonseca indicated that she will lead the ride in the west end of Mississauga.

15. 2012 Calendar of Events

The Mississauga Cycling Advisory Committee (MCAC) reviewed the 2012 calendar of events.

It was discussed that the MCAC would attend the May 9, 2012 Council meeting to present the Phil Green Recognition Award and possibly discuss the Peel Active Transportation Plan. The pre Tour de Mississauga pick up day needs to be included on the Calendar of Events which takes place on September 15, 2012. Dates need to be added to the monthly Ward Bike Rides and all rides will leave at 6:30pm.

RECOMMENDATION

That the 2012 calendar of events regarding Mississauga cycling related events in 2012 be received for information.

Received (D. Stephens)

RecommendationMCAC-0036-2012

16. 2012 Action List

The Mississauga Cycling Advisory Committee (MCAC) discussed the action list to update it to include, readerboard messages.

RECOMMENDATION

That the action list from the meeting held on April 10, 2012 be received for information.

Received (D. Stephens)

Recommendation MCAC-0037-2012

17. Information Items

17.1 Spring into Cycling

Contains information regarding the Spring into Cycling workshop on May 5, 2012 at Burnhamthorpe Library.

17.2 Can Bike Information Course

Contains information regarding Can-Bike programs for the 2012 spring session.

17.3 Share The Road March 2012 Newsletter

Recent Share the Road activities and news items

17.4 2012 Toronto Bike Show Letter

Letter dated March 21, 2012 to the Show Manager for the Toronto Bike Show regarding Mississauga Cycling Advisory Committees participation in the event.

17.5 Great Waterfront Regeneration Trust Invitation

Letter dated April 4, 2012 from Marlaine Koehler, Executive Director, Waterfront Regeneration Trust regarding the 5<sup>th</sup> Annual Great Waterfront Trail Adventure.

17.6 Proposed Natural Gas Main

Letter dated March 19<sup>th</sup> from Marlene Norris-Robinson, Property Agent, Land Services, Enbridge regarding the proposed natural gas main part of lot 35.

Received (D. Morris)

ADJOURNMENT – 8:54 p.m.