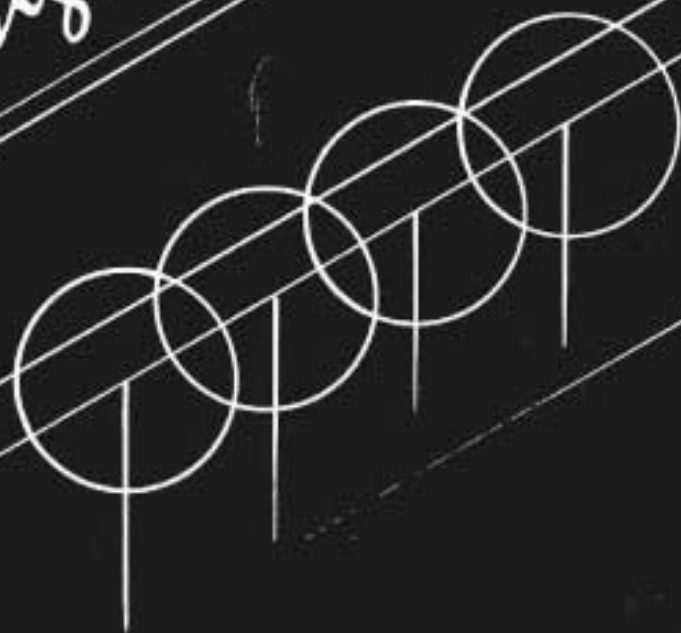




Mississauga Urban Design Awards 1986



Jury Report

## FOREWORD

It is with great pleasure that I, on behalf of the Council of the City of Mississauga, extend my congratulations to the recipients in the 1986 Mississauga Urban Design Awards.

Urban Design issues posed by new development must be carefully considered in achieving the goals of the City. The Awards Program is a valuable stimulus and an important activity guiding the public and private sectors in the creation of a great City. There is a great opportunity in a growing City like Mississauga to use its given natural assets to create a better environment to live, but this requires an on-going consciousness of the importance of Urban Design.

A handwritten signature in cursive script, reading "Hazel McCallion". The signature is written in black ink and is positioned above the printed name.

Hazel McCallion, Mayor

## MEMBERS OF COUNCIL

HAZEL McCALLION

MAYOR

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## THE JURY

LARRY TAYLOR

Chairman of the Jury  
Councillor — Ward 4, Mississauga

JOE BERRIDGE

Architect/Urban Designer  
Principal, Berridge Lewinberg Associates

JIM STANSBURY

Landscape Architect  
President, Hough Stansbury Limited



## SUBMISSIONS RECEIVED BUILT PROJECTS



1. BELLAIRE



2. CREDIT VALLEY HOSPITAL



3. H.J.A. BROWN EDUCATION CENTRE



4. 1523 HURONTARIO STREET



5. STS. PETER & PAUL SCHOOL



6. STOW & DAVIS

# SUBMISSIONS RECEIVED PROPOSED PROJECTS

**PROPOSAL FOR A RESIDENTIAL PROJECT  
NEAR A PUBLIC SCHOOL IN MISSISSAUGA  
& SYNERGISTIC  
BIRCHWOOD**

summary: We are an experienced firm for the development of new, to build on our site located in Mississauga, Ont. To this end we have secured the plans that go together to build a residential development for the upper end levels. In addition, the electrical needs are covered by the use of solar energy for heating. We have also been successful in securing the necessary approvals from the city of Mississauga, Ontario and the local utilities are accordingly integrated in the new facility. In addition, we are undertaking arrangements of financing to be made for the project. We have also prepared all the necessary plans of layout for the site and the parking, to meet the requirements of the city of Mississauga, Ontario and the local utilities.



1. A SYNERGISTIC BIRCHWOOD

2. BLOOR CAWTHRA MEDICAL CENTRE

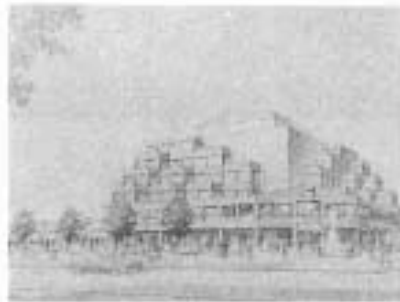
3. DUNDAS HAINES  
COMMERCIAL DEVELOPMENT



4. MISSISSAUGA CITY CENTRE

5. NORTHERN TELECOM CANADA

6. NOXELL (CANADA) CORPORATION



7. PROMONTORY AT SHERIDAN PARK

8. STEINBOK CORPORATE CENTRE

9. STOW & DAVIS

# JURY REPORT

The jury evaluated fifteen submissions under two categories: BUILT PROJECTS and PROPOSED PROJECTS. Built projects were eligible for Awards and Citations; Proposed projects were eligible for Citations only.

Built projects are projects which are completed. The Jury visited all submitted developments. The success of a project depends on a combination of many factors: the quality of its design, both in architecture and site development; the resolution of its functional aspects; its response to the context, to its site, and to built and natural constraints; and the quality of its execution.

Proposed projects are those currently in various stages of development, but have a clear intent to be implemented at a future date. Since site visits could only provide contextual information, it became important for the entry panels to adequately present the details of the proposals. Citations have been awarded in recognition and encouragement for the creative response illustrated by the project.

The jury has selected two Built Projects to receive citations and three citations for Proposed Projects. The jury felt that the quality of the Built submissions did not merit an Award.



## **H.J.A. BROWN EDUCATION CENTRE**

## **CITATION BUILT PROJECT**

The H.J.A. Brown Education Centre received a 1984 citation for a proposed project due to its intended well-defined site relationships, appropriate scale and detailing, and contribution to respecting historical precedents set by its adjacency to the Britannia Schoolhouse. The built project continues to reflect the intended attention to detailing and is indicative of a developing vernacular style with the City of Mississauga that interprets traditional themes and forms in a modern way. However, the siting of the building has lost an important opportunity to strengthen the Highway #10 corridor due to the weak elevational and landscape relationship between the building and the highway. The welcoming community atmosphere created by the main interior "Street" and the H.J.A. Brown Education Centre makes a strong contribution to the civic life of Mississauga.

The Jury was divided on the success of several of the architectural features such as the green roof and the gables, but nonetheless commended the excellence of detailing and execution.

**CREDITS:** Shore Tilbe Henschel Irwin Peters Architects & Engineers  
Hough, Stansbury & Associates Limited  
The Peel Board of Education





## 1523 HURONTARIO STREET

## CITATION BUILT PROJECT

1523 Hurontario Street maintains the design guidelines established for the Hurontario corridor south of the Q.E.W. The architectural design reflects the siting of the original house and there is an interesting tension created between the traditional fenestration and post-modern entrance detailing. The overall site treatment, specifically the parking lot layout and retention of existing mature trees, is excellent. The Jury recognizes the effort displayed to create a compatible neighbourhood context. While the intended modesty of the building restricts the range of architectural expression, there were reservations about the choice of exterior materials and detailing and about the fenestration of the street facade.

CREDITS: Baker Salmons Associates Limited  
Glenn Piotrowski Architect Limited  
1523 Hurontario Group



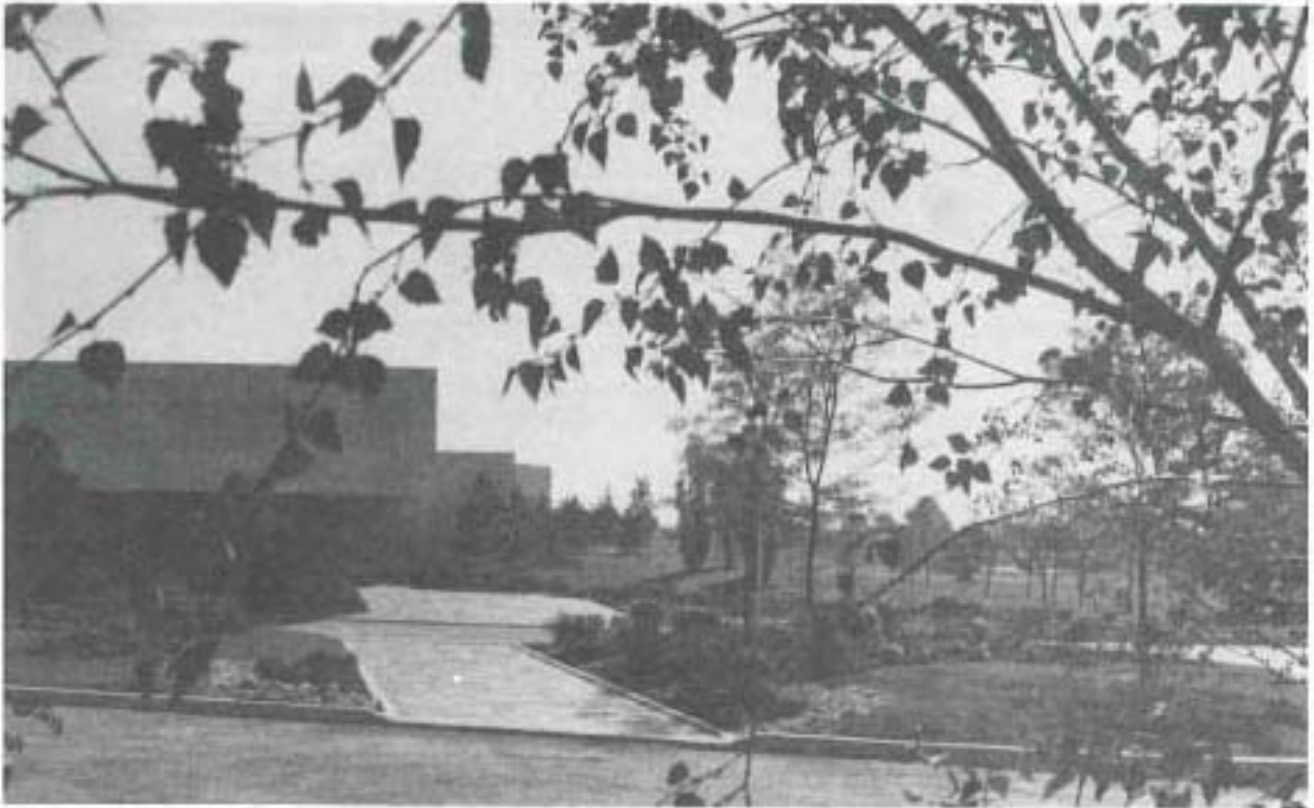
## MISSISSAUGA CITY CENTRE

## CITATION PROPOSED PROJECT

The Mississauga City Centre project situated at the northwest corner of Hurontario Street and Robert Speck Parkway is intended as a landmark development within the City Centre. The post-modernist, urban towers clearly establish a new design standard for other development within the City's core. The Jury recognizes the careful urban design response of a development of this type, with the formal streetscape and plazas, creative treatment of vehicular entrance and circulation, and the pedestrian arcade. However, it has major concerns respecting the derivativeness of the architectural style and material treatments. The Hurontario entrance into the project should be emphasized through a manipulation of landscape materials and the pedestrian arcade. Response to this issue will help to establish an even stronger street image within an overall urban design framework for the City Centre. Perhaps at the same time the architectural design of the project could be revised within the indicated massing. A building so important and visible should be unique to Mississauga.

**CREDITS:** Bregman + Hamann Architects Engineers  
Terraplan Landscape Architects  
BCE Development Corporation





## STOW & DAVIS

## CITATION PROPOSED PROJECT

The proposed second-phase landscape architectural treatment for the Stow & Davis project exhibits an original approach to creating a corporate identity. The corporate client should be commended for their support of this project. The delicate ring pond and landscape treatment with its totem poles demonstrates a creative and responsible approach to developing a unique employee environment. So careful a project could encourage similar treatment throughout the full open space system. In implementing the scheme the Jury hoped that concerns about the small size of the pond and the appropriateness of the totemic symbolism might be met.

CREDITS:            Bruno Apollonio Architect  
                         Terraplan Landscape Architects  
                         Stow & Davis

In summary, the Jury, after reviewing the fifteen submissions, expressed concern that the quality of projects was lower than in previous years. It was felt that the forum of the awards program should be revised to include greater public participation and recognition. Perhaps a system of reviewing all projects built and proposed in a year, whether or not they have been submitted, would make a greater general contribution to improving urban design in Mississauga.

The Jury cited specific urban design problems which require on-going attention. Parking and signage standards need to be examined in terms of the development restraints they impose on various sites. At present there is an almost impossible tension between the desire for visible parking and access and the ability to create an interesting street environment.

The style of architecture evolving throughout the City of Mississauga also needs re-examination. The Jury noted that much of the present architectural style is mundane and that stale repetition of elements such as clock towers, square pergolas and gables should be discouraged. There was in the submissions a lack of the originality and excellence that could so easily be a part of a rapidly growing municipality. Of particular concern was the fact that with few exceptions the projects did not contribute to a overall idea of what the urban area might be. Buildings were represented standing alone and not in their neighbouring context. Although that context has often not yet been developed, the City is the only agency that has an ability to communicate to developers and architects that vision of a future City.

It is hoped that these thoughts will lead to a strengthening of the Mississauga Urban Design Awards program and that the awards will continue to stimulate and encourage the realization of an urban identity for the City of Mississauga.



- A. H.J.A. BROWN EDUCATION CENTRE
- B. 1523 HURONTARIO STREET
- C. MISSISSAUGA CITY CENTRE
- D. STEINBOK CORPORATE CENTRE
- E. STOW & DAVIS

