



Mississauga's Million Trees Campaign
Youth Plan



Culture Plan



Green Building Standards



Research Innovation Commercialization Centre



Active Assist



Bus Rapid Transit

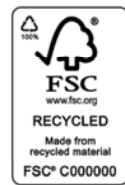


Older Adult Plan



Paid Parking Strategy

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move
belong
connect
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green

2009 Progress Report

ourfuturemississauga.ca



Moving from Vision to Action

In the fall of 2007, we reached out to and connected with over 100,000 residents and stakeholders in the most comprehensive public engagement initiative ever held in our city. We called it Our Future Mississauga. Our goal – create an inspirational vision for Mississauga and a way to achieve it over the next 40 years.

As we move from vision to action, our Strategic Plan is changing how we conduct business and set our priorities. It is a road map to keep us pointed in the right direction as we make our city more transit-oriented; ensure that youth, older adults and new immigrants thrive; complete our neighbourhoods; cultivate creative and innovative business; and live green. In short, this is our plan for building a city for the 21st century – and we are moving forward.

We are especially proud of the advances we have made in only a few short months. We have captured these accomplishments briefly here and in detail in our Progress Report. Visit www.ourfuturemississauga.ca for the latest information about our progress or to download copies of our Strategic Plan, Action Plan and Progress Report.

Our new Strategic Plan starts with a Vision for our city's future

Throughout Our Future Mississauga, thousands of ideas emerged. These ideas were distilled and discussed among our Council, community and staff. These discussions helped to shape the creation of our City's Vision Statement.



Our new Vision Statement is supported by five Strategic Pillars for Change:



Each of these Pillars has its own unique direction statement and principle, along with specific strategic goals to ensure that this vision is achieved. This Plan will provide a sound framework for action and vision to move our city forward for the next 40 years.

Achieving the Plan

Within the Strategic Plan, each Strategic Pillar for Change is connected to specific action items which will propel the Plan forward. These key action items are outlined in the Action Plan – a complementary document that includes key indicators, targets, actions and funding options for each Strategic Pillar for Change. The Strategic Plan will come alive through the work that is created through these key actions.

How will we measure success?

The success of the Strategic Plan will be measured by the level of transformation and energy that we will be able to see, feel and hear all around our city.

More than half of the 87 actions in the Action Plan are underway – three are complete! When our Strategic Plan is realized we will be known as a location of destinations, with a variety of events and festivals supported by a vibrant downtown and a spectacular waterfront. It will be a location of choice for people who want to live, learn, work, play and visit. It will be a city where people choose to be!

Our annual Progress Report will be delivered to Council and the community to help monitor progress and to keep the Plan on track. Progress Reports are an important part of our pledge to continue working closely with our community partners to ensure that their voices are heard and that we stay grounded in the key actions that support our goals.

Turn this document over to see how we are doing with our Cool Indicators and see a snapshot of our progress under each of the Strategic Pillars for Change.

Here are some of the ways we moved the Strategic Plan forward in 2009:

Cool Indicators

By measuring progress on these indicators each year, we can track how Mississauga grows and changes in a “cool” and creative way.



DEVELOPING A TRANSIT-ORIENTED CITY

Transit Priority Projects – Detailed design is underway on projects to move transit to dedicated lanes and on the Bus Rapid Transit system.

Paid Parking Strategy – Key initiatives were implemented that will pay future dividends for developing downtown.



ENSURING YOUTH, OLDER ADULTS AND NEW IMMIGRANTS THRIVE

Older Adult Plan – Our Council-approved Older Adult Plan is focused on ensuring that older adults remain in and are active in our community. It is a bold response to the reality of Mississauga’s aging population.

Youth Plan – Our first Youth Plan was endorsed by Council. The goal? To make Mississauga a youth-friendly city.

Active Assist – Launched in 2009, this fee assistance program is helping low-income families and individuals in Mississauga to participate in our Recreation and Parks offerings.



COMPLETING OUR NEIGHBOURHOODS

Sheridan College – Our downtown’s vibrancy got a boost from Sheridan College Institute of Technology & Advanced Learning’s partnership with the City to develop a downtown Mississauga campus, scheduled to open in fall 2011.

Infrastructure Stimulus Fund – \$169 million in infrastructure investment in 138 neighbourhood projects. Having completed our Strategic Plan we knew exactly where we wanted to improve our aging infrastructure, create great public spaces and connect our communities. Work is complete or underway across Mississauga.



CULTIVATING CREATIVE AND INNOVATIVE BUSINESSES

Culture Plan – Our first ever Culture Plan, approved in June 2009, addresses culture broadly, including heritage, cultural attractions and the overall development of quality urban spaces.

Research Innovation Commercialization Centre – Incubating a business idea into a viable product can be a big challenge. Mississauga’s Research Innovation Commercialization Centre is open and ready to help our local entrepreneurs succeed.



LIVING GREEN

Mississauga’s Million Trees Campaign – Tree-planting took root in 2009 with a planting program that will improve the quality of our environment, enhance our wildlife habitat, and add to the beauty of our neighbourhoods.

Brenda Sakauye CAFÉ award – This inaugural award recognizes staff achievements in environmental initiatives.

Green Building Standards – When you’re building, you need the right tools. These Standards will be essential for encouraging the development of environmentally-sustainable buildings in Mississauga.