



Pedestrian Master Plan

Survey #1 - Awareness Results

Overview

Thank you for participating in our first Pedestrian Master Plan – Awareness Survey that ran from September to October 2020.

We developed the awareness survey to gauge perceptions on Mississauga residents' walking or rolling experience throughout the city. The information collected will inform aspects of the Pedestrian Master Plan. They will also inform recommendations and actions which will take place over the next 10 years and beyond.

What We Heard

- 61% of responders walk or roll at least once a day
- 76% of responders who walk or roll do so for at least 30 minutes or longer
- Most responders walk or roll to get exercise and health benefits, spend time with family and friends and enjoy the outdoors
- Most responders found their top barriers to walking are that roadways are not used properly, sidewalks and trails are not well-maintained in the winter, some intersections are dangerous and there are not enough trails
- Most responders found that to make walking or rolling a better mode of transportation, actions need to be taken to make it easier to cross the street, sidewalks need to be maintained properly year-round and there needs to be more multi-use trails
- Top five places to build new sidewalks/trail are: busy streets, near community facilities, in high-dense areas, where it connects to a trail and close to transit stops/stations
- 62% of responders feel that implementing the Pedestrian Master Plan will encourage them to walk or roll more
- Top ways to inform responders: website, eNewsletter, social media and survey

Next Steps

We will be using all of the feedback we received to help us inform aspects of the Pedestrian Master Plan and communicate updates to Mississauga residents.

If you're interested, we have other ways for you to have your say on the plan including joining an [online community meeting on November 12](#), taking our [engagement survey](#) and letting us know your thoughts through our [comment box](#).