

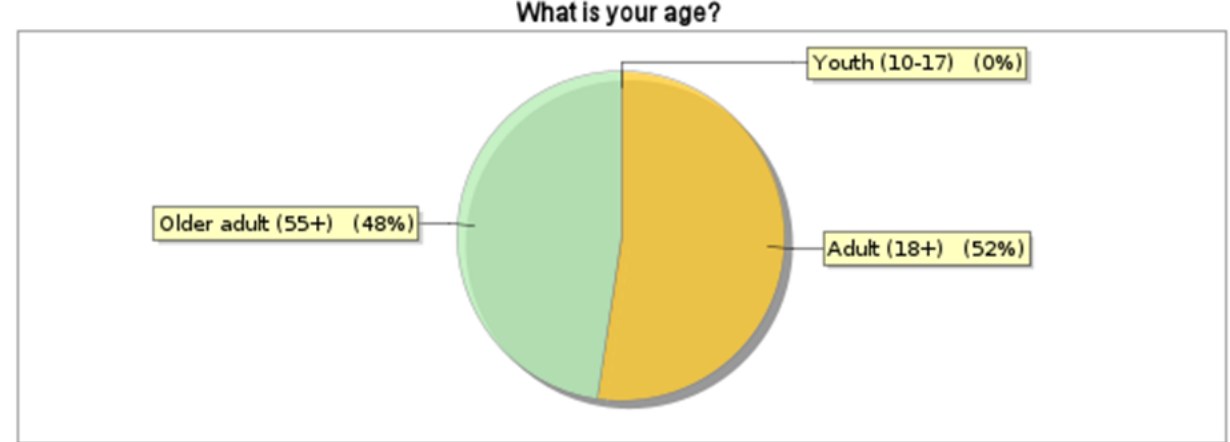
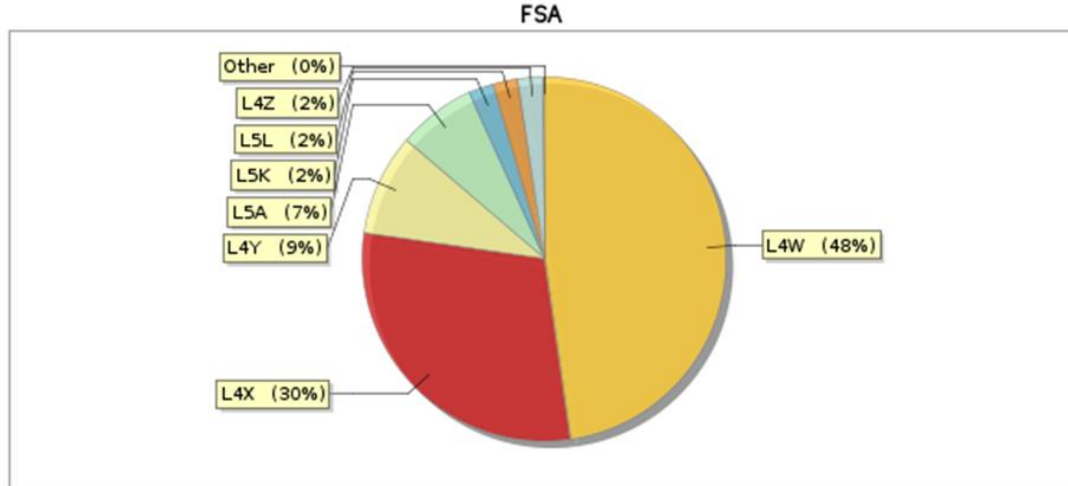
October 2021

# Burnhamthorpe CC Redevelopment

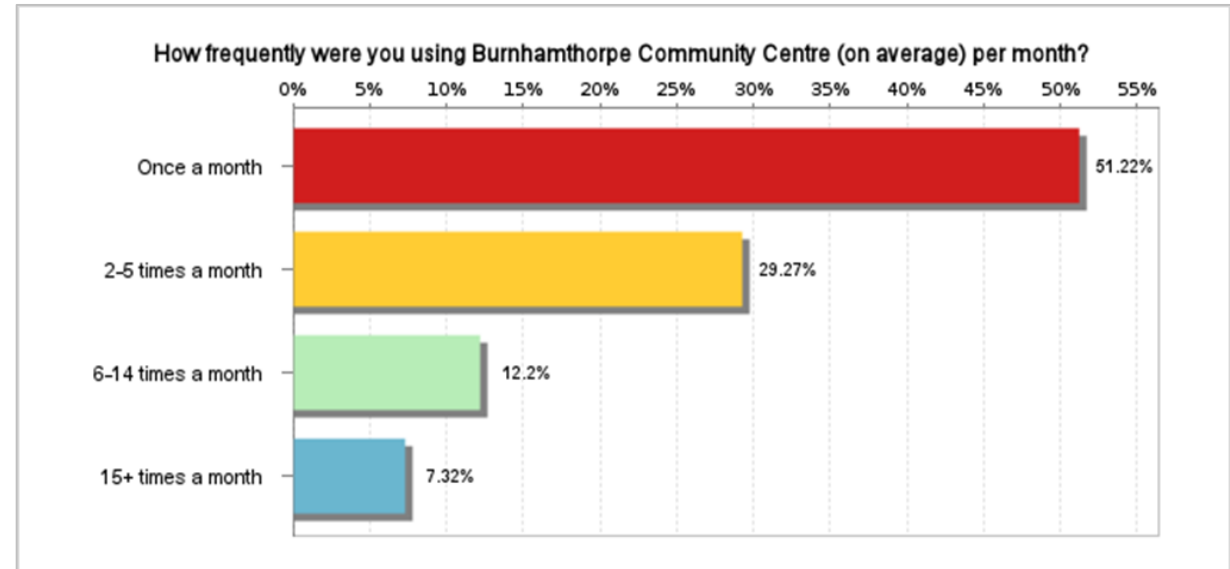
## Engagement Survey Results



# ~20% of the respondents visit the Centre more than 6 times a month

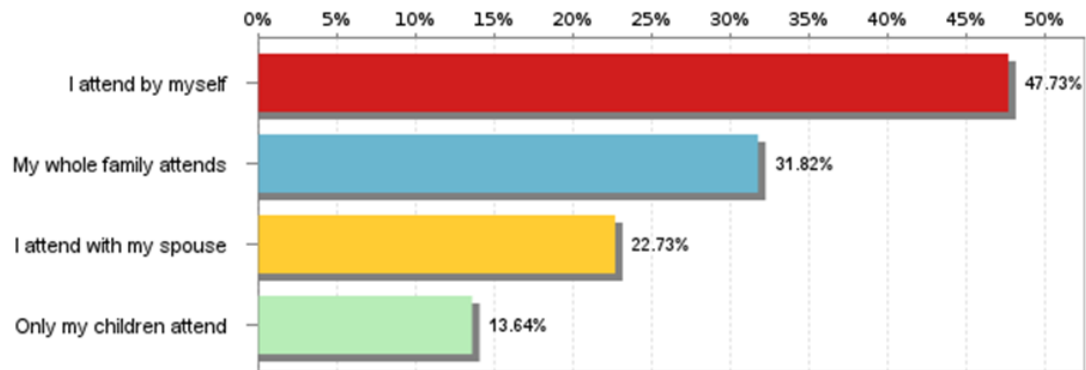


- 78% respondents belong to L4W and L4X FSAs
- 52% of the respondents are 18 – 55 and 48% are Older Adults (55+)
- Frequency of use:
  - 51% visit the Community Centre once a month
  - 29% frequent the Centre 2-5 times a month
  - 12.2% use the Centre 6-14 times
  - 7.32% visit >15 times a month



# 82% of the respondents drive to the site

Within your household, who uses the amenities at the above locations? (check all that apply)



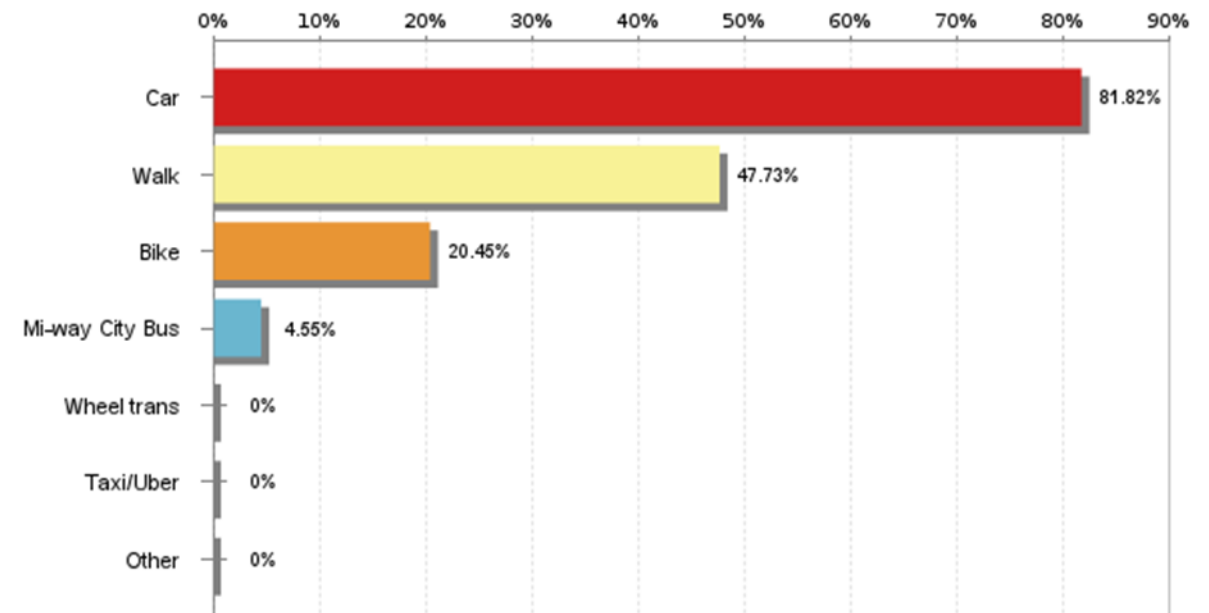
## Mode of travel:

- Driving, walking and biking are the top 3 choices of the respondents
- 81.82% of respondents get to the site by car
- Only 4.55% use MiWay
- Some people who selected car also selected walk and bike.

## Participation and usage of the facilities:

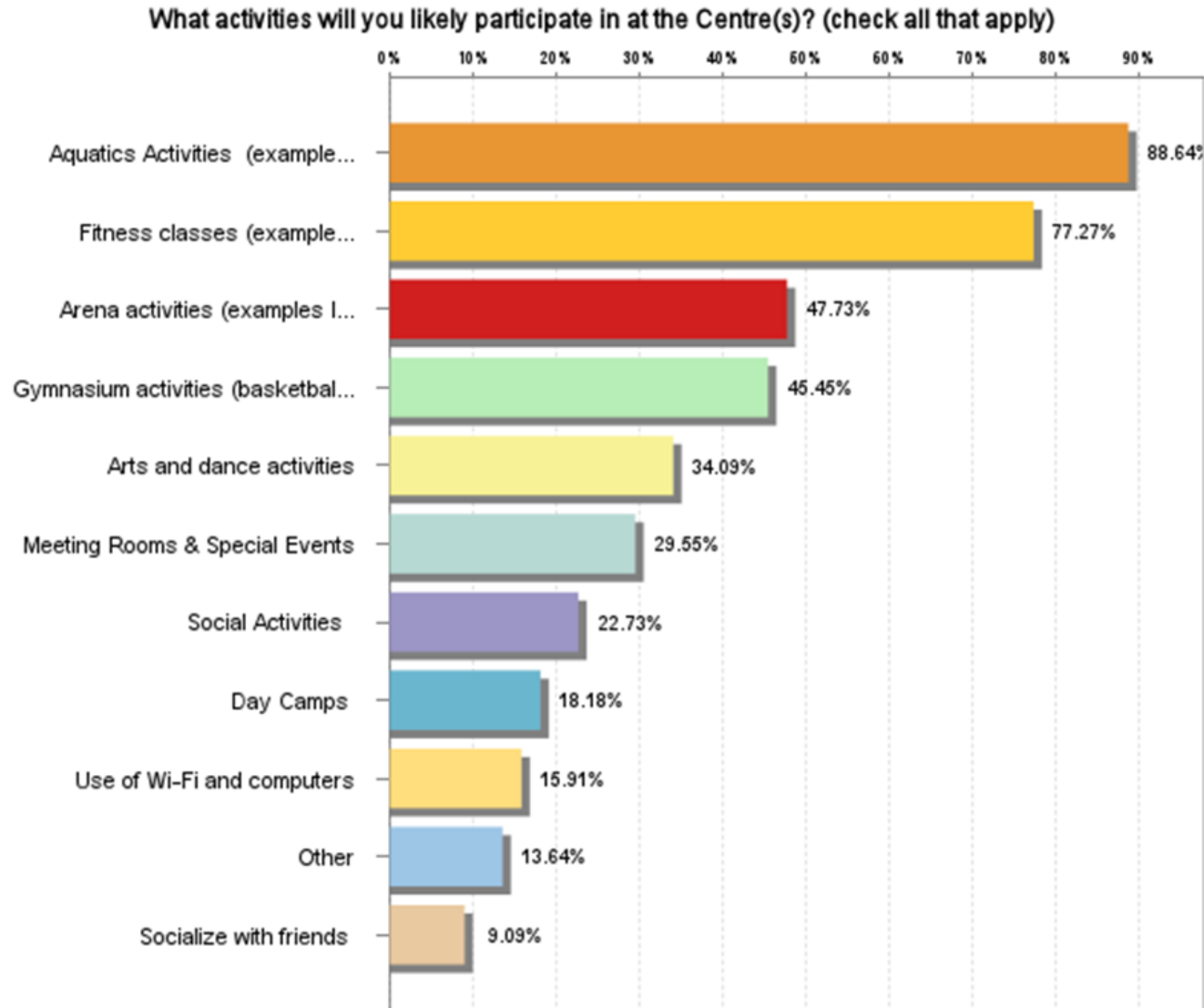
- 47.7% of the respondents said that they visit the Centre by themselves most of the times
- 36% respondents said that their entire family uses the amenities
- 55% said that they attend drop-in programs regularly

When travelling to the Centre(s) what mode of transportation do you use? (check all that apply)



# Aquatics and Fitness activities are the most popular

\*\* The demand for more senior programs and older adult fitness is very high



➤ **When asked about programming that is more inclusive:**

- Programs should be offered during the day time (weekdays and weekends) as well ( like adult swim lessons, drop-in tennis, drop-in badminton)
- Outdoor rink, pool and other outdoor fitness programs
- **Programs for seniors;** information sessions; multi cultural potlucks / social gatherings with local talents and open mics

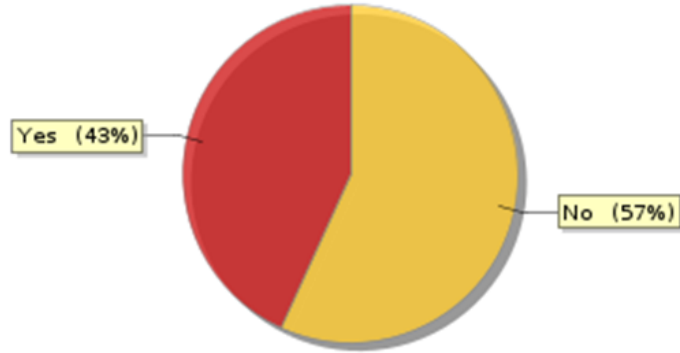
➤ Majority of respondents have mentioned that **weight room equipment/exercise support** and **more older adult fitness programs** will inspire them to use the Burnhamthorpe Fitness Centre more

➤ Upon re-opening the top programs that residents want:

- Drop-in weight training
- Spin classes
- Aquatics (Aqua fit, lane swims etc.)
- Skating
- Cardio classes
- HIIT
- Low Impact fitness
- Pickle ball

# 43% of the respondents are open to multi generational programming

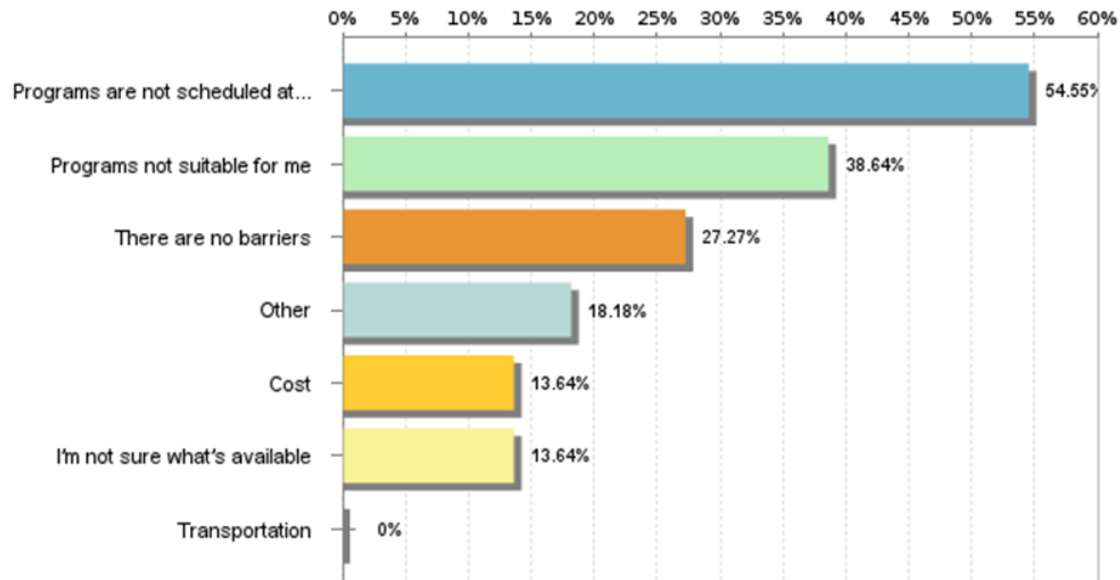
Would you participate in multi-generational programming? (example: Family Yoga, Family Art programs)



## Top choices for multi-generational programs:

- Arts classes
- Yoga
- Fitness classes
- Zumba/dance
- Martial arts
- Swim classes

What are some of the barriers to your participation? (check all that apply)



- Majority of the respondents want more program offerings at the location with better timings
- Some have mentioned that there are not many programs for younger children
- Unlit parking lot was an area of concern as well