



MISSISSAUGA

# Downtown Parks

Phase 2

Summary of Online Public Engagement

December 2022

**PARKS, FORESTRY  
& ENVIRONMENT**

## Downtown Parks Engagement Phase 2: Key Findings



The City is planning to expand and improve downtown parks by building two new parks and redeveloping two existing parks. Engagement for these parks has taken place in two phases thus far. In 2020, The City conducted a Phase One survey with a focus on three parks (Zonta Meadows, John “Bud” Cleary Park, and the Future Park at M City). Feedback from residents demonstrated a want to see additional park amenities, natural features and trails. This feedback gathered informed the preliminary park designs, which were shown in Phase Two of the public engagement.

In July 2022, The City launched Phase Two of engagement for Downtown Parks. The aim was to update residents, receive input about park designs and provide information about the additional fourth park at the corner of Kariya Drive and Elm Drive West.

The online engagement ran for 21 days, from June 13 – July 10, 2022.

Highlights of the engagement include:

- 515 survey submissions received
- 2,172 visitors to project survey webpage
- 22,943 project notices sent by Canada Post
- 32,134 impressions through media advisory
- 283,200 impressions via social media channels (mainly through Facebook, Instagram and Twitter ads and posts)
- Over 1,000 individual comments captured through the online survey

### Online Survey

The following is a detailed list of questions that were included in the online survey:

**Q1.** Did you participate in the Downtown Parks public engagement survey in August 2020?

**Q2.** The park program elements were informed by feedback received from the 2020 public engagement survey. Is there anything we missed?

### ***Zonta Meadows***

**Q3.** What are your favourite proposed amenities in Zonta Meadows? Please select your top three.

**Q4.** There are two options for the design of the tennis/pickleball area.

- Option 1: 1 tennis court and 8 dedicated pickleball courts or
- Option 2: 2 tennis courts and 4 dedicated pickleball courts.

Which of these options do you prefer?

**Q5.** How satisfied are you with the concept for Zonta Meadows?

**Q6.** Please feel free to provide comments on your answer or any additional feedback on Zonta Meadows.

### ***John "Bud" Cleary***

**Q7.** What are your favourite proposed amenities in John "Bud" Cleary Park? Please select your top three.

**Q8.** Which park concept option is your favourite?

**Q9.** Why is this park concept option your favourite?

**Q10.** How satisfied are you with the concept for John "Bud" Cleary Park?

**Q11.** Please feel free to provide comments on your answer or any additional feedback on John "Bud" Cleary Park.

### ***M City***

**Q12.** What are your favourite proposed amenities in the future park at Webb Drive and Redmond Road (M City)? Please select your top three.

**Q13.** Which park concept option is your favourite?

**Q14.** Why is this park concept plan your favourite?

**Q15.** How satisfied are you with the concept for the Future Park at Webb Drive at Redmond Road?

**Q16.** Please feel free to provide comments on your answer or any additional feedback on the Future Park at Webb Drive at Redmond Road.

### ***Future Park at Kariya Drive and Elm Drive West***

**Q17.** What are your favourite proposed amenities in the future park at Kariya Drive and Elm Drive West? Please select your top three.

**Q18.** How satisfied are you with the concept for the Future Park at Kariya Drive and Elm Drive West?

**Q19.** Please feel free to provide comments on your answer or any additional feedback on the Future Park at Kariya Drive and Elm Drive West

**Q20.** Overall, how satisfied are you with the Park Concept Plans for the Downtown Parks?

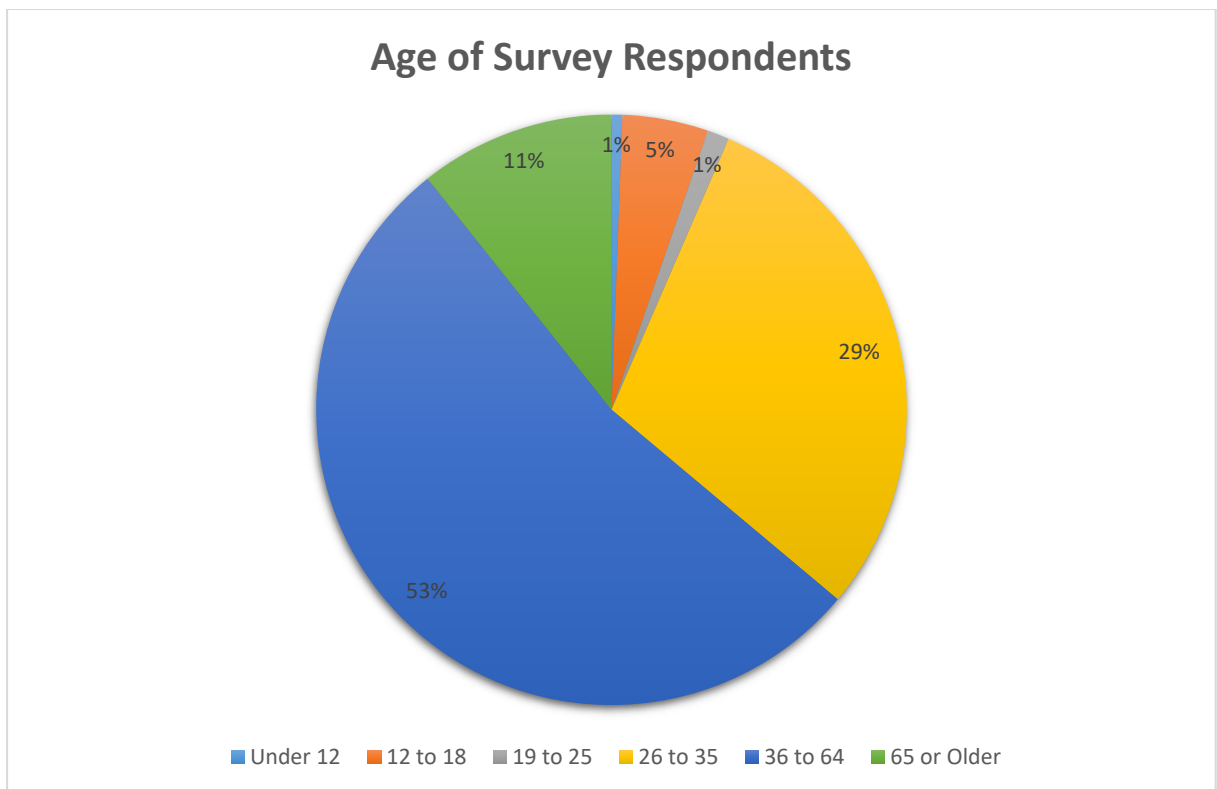
**Q21.** Please let us know if you have any additional comments for the Downtown Parks.

**Q22.** How often do you plan to visit any of the Downtown Parks?

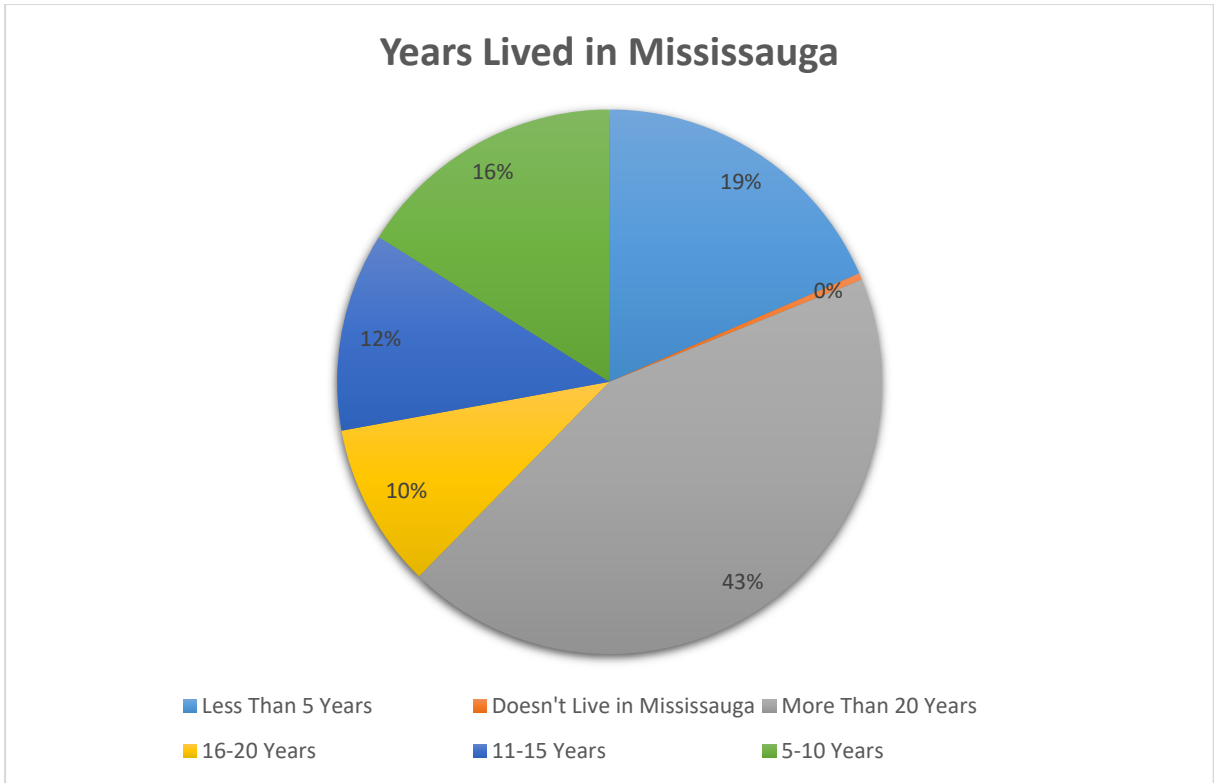
### Key Survey Findings

- Respondents were very happy with the preliminary park designs, as 74% were either satisfied or very satisfied with the overall concept plans.
  - 80 respondents (16% of total) confirmed that they participated in the first public engagement survey on the parks and additionally 40 respondents (8% of total) were unsure they did.
  - 250+ respondents (50% of total) said they would visit these parks daily.
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### Demographics



- Survey respondents skewed towards the middle-aged and young adult age groups, with 53% being aged 36-64 and 30% aged 29-35.



- Respondents were a mix of new and old Mississauga residents, with 44% having lived in the city for over 20 years, while 19% have lived in the city for less than 5 years.

### Zonta Meadows

- The three most popular ranked amenities were the fitness trail, cherry blossom grove and community garden
- 80% of respondents preferred more tennis courts over dedicated pickleball courts, as 80% chose Option 2 of the park design (2 tennis courts and 4 pickleball courts) over Option 1 (1 tennis court and 8 pickleball courts).
- 68% were satisfied or very satisfied with the concept plan.

### John "Bud" Cleary

- The top three most popular amenities were Cherry trees, community garden and open lawn space
- 68% of respondents were satisfied or very satisfied with the concept plans.
- 61% of respondents preferred Concept 2 (a longer trail area and grouping of sports activities) over Concept 1 (larger leash-free zone and less open space).

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### **Future Park at M City Webb Drive at Redmond Road**

- The highest ranked amenities were adult fitness zone, spray pad and gathering space
- 66% of respondents preferred the design of Option 1.
- 72% of respondents were satisfied or very satisfied with the concept plans.

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### **Future Park at Kariya Drive and Elm Drive West**

- The most popular amenities on this plan were the walking track, gathering space and playground
- 69% of respondents were satisfied or very satisfied with the park design.

Note: The **Your Say** website for Improving Downtown Parks <https://yoursay.mississauga.ca/downtown-parks/> remains online to continue to provide residents with some historical information on this project.

### **Next Steps:**

The feedback gathered from the Downtown Parks Engagement will inform the final park designs.