

Asset Naming Community Meeting

Welcome!

What are you excited to discuss
and learn about today?

Instructions

Go to

www.menti.com

Enter the code

8492 7098



Or use QR code



Welcome

4 responses

Approach to naming assets is n the future

The future of the community

Criteria for choosing street names.

The purpose of this exercise and how much it costs.



4



Instructions

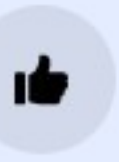
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What We're Doing This Evening

- ① Project Overview
- ② What We've Heard So Far
- ③ Naming Practices From Other Cities
- ④ Open & Small Group Discussions
- ⑤ Closing & Next Steps



Project Overview

What We've Heard So Far

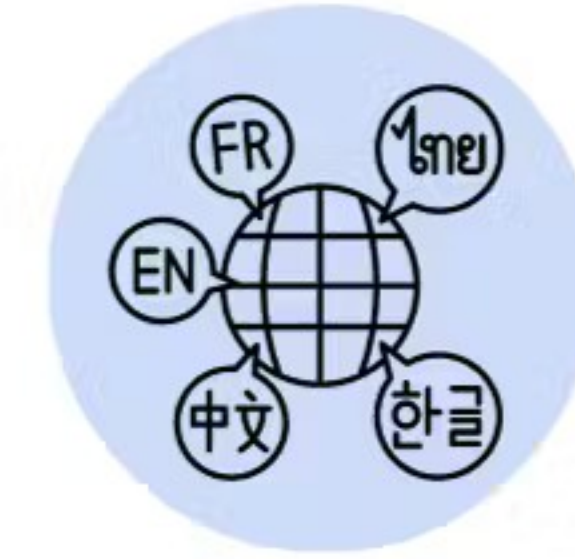
Naming Practices From Other Cities



City Assets should be named after **plants, wildlife, ideas, principles, beliefs and not people**



All new names should go through a process of **public review** and/or validation



The city should introduce goals of **linguistic and cultural diversity** in asset names through quotas or parity policies



The city should form a **committee** dedicated to working on asset naming approvals and research - comprised of city officials and community members



All existing city assets and new city asset names should be accompanied by **historical and cultural context** that is readily available



New names should **add to ease of navigating** the geographical terrain and not complicate it

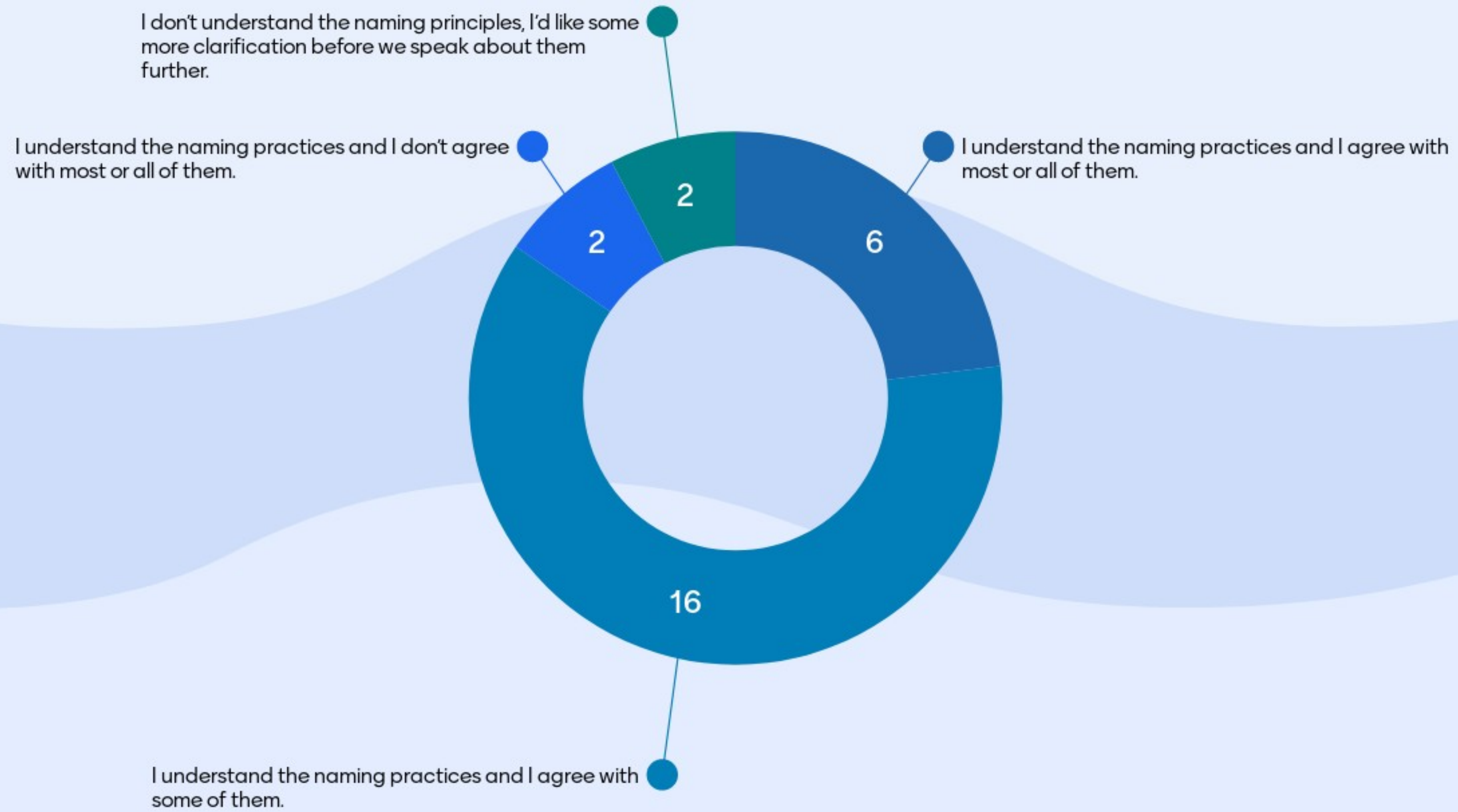


Place names should **only use Indigenous words with explicit consent and input from Indigenous nations** when they are honoring the principle that the name embodies



LET US KNOW WHAT YOU THINK ABOUT THE NAMING PRACTICES FROM OTHER CITIES

Multiple Choice



Small Group Discussions



Which naming practices
do you agree with?
Why?



Which naming practices
do you disagree with?
Why?



Do you have
suggestions or ideas for
new naming practices
we haven't mentioned?

Online: Discuss in your break out rooms. A facilitator will be writing down all of your thoughts.

In Person: Discuss in round tables. Your table facilitator will be writing down all of your thoughts.

We Want To Hear From You!

27 responses

Process for different types of assets - like a flow chart for whether you need to find it, etc.

Beliefs feels stressful because it immediately feels like we're talking about religion. Maybe concepts is a better word

Some of the "shoulds" should be "coulds" - ie. there needs to be wiggle room. It isn't a logical thing, some creativity is good.

The question of accessible history is fraught because that raises questions like whose truth are we prioritizing and who is doing the history. We don't want to cancel history but to understand it

Not a fan of quotas - (the gender parity question)

The language of quotas and parities feels like we it might create bias - who decides what parity is?

Context for names is important. Understanding why a name is selected and it's context or history.

IF you're naming after a person, the process should be vetted more heavily than if you're naming it after a spider / flower /something inanimate

auctioning names makes it so rich people get to choose names - the most rich decide our names

We Want To Hear From You!

27 responses

Like the idea of different language names as long as they are pronounceable and legible (eg. not in different language characters)

Really like the idea of a central place on the city website where historical context of names can be easily accessible

Names related to a place in different languages eg. names about water and canoes close to the water

We need to take into account the kind of personality we're trying to create for the City and the area as a whole whatever is being named.

We should include names that reflect our aspirations

Interested in creating new words (eg. merging words together)

Foreign names that reflect the place eg. the name for park in Urdthu

Lets include inanimate objects (food, things, etc)

Guidelines around time, eg. how long should a name stay

We Want To Hear From You!

27 responses

nothing political or religious or historical events

Names around the planet

Let's stay politically neutral and not go too far to the left or right. Don't be too "woke" but don't be MAGA either!

Name streets by number or direction e.g. 8th line

Native plants

Please, no more Hazel McCallion things :)

Continue naming after people

Need to determine how sponsorship naming fits in

Plant and animal names of extinct species.

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Next Steps



Stay Informed and Share Your
Feedback

The meeting presentation will be
shared on the project site:
www.mississauga.ca/naming



Scan the Post Meeting Survey QR Code
or access at:
bit.ly/miss-comm-meeting

Thank you!

Have we answered all of your questions and heard your comments?

If not, let us know what we missed!

