

MiWay's Vision 2029 and Beyond: Transforming Mississauga



MiWay of the Future

Providing the transit we need, to be the City we want.

Great Relationships

Bold Service and Infrastructure

Investment Support

Innovative Revenue Generation



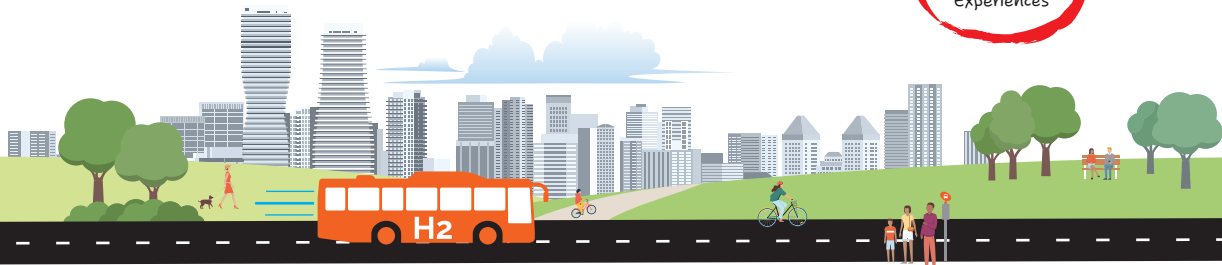
Elevated Customer Experience

Seamless Community Engagement

Inspired Employee Experiences

I Love MiWay

We will be the mobility option that people prefer, every time.



Levelling Up MiWay

We're strengthening the organization and our capacity to lead.

Robust Business Planning

Operational Maturity

Innovative Mindset

Inspirational Brand, Visual Identity and Marketing



Our Dream

A City transformed by transit.



Our Role

MiWay leads the future of transit, delivering the best experience in the moment.



Our Promise to Customers



Safety first



Reliable and on time



Excellent customer service



Keep you informed

What success will look like: A city transformed by transit

Our dream is to help transform Mississauga into a flourishing, complete city of the future. This means transit must be an essential contributor to a thriving, smart and humane community.

