



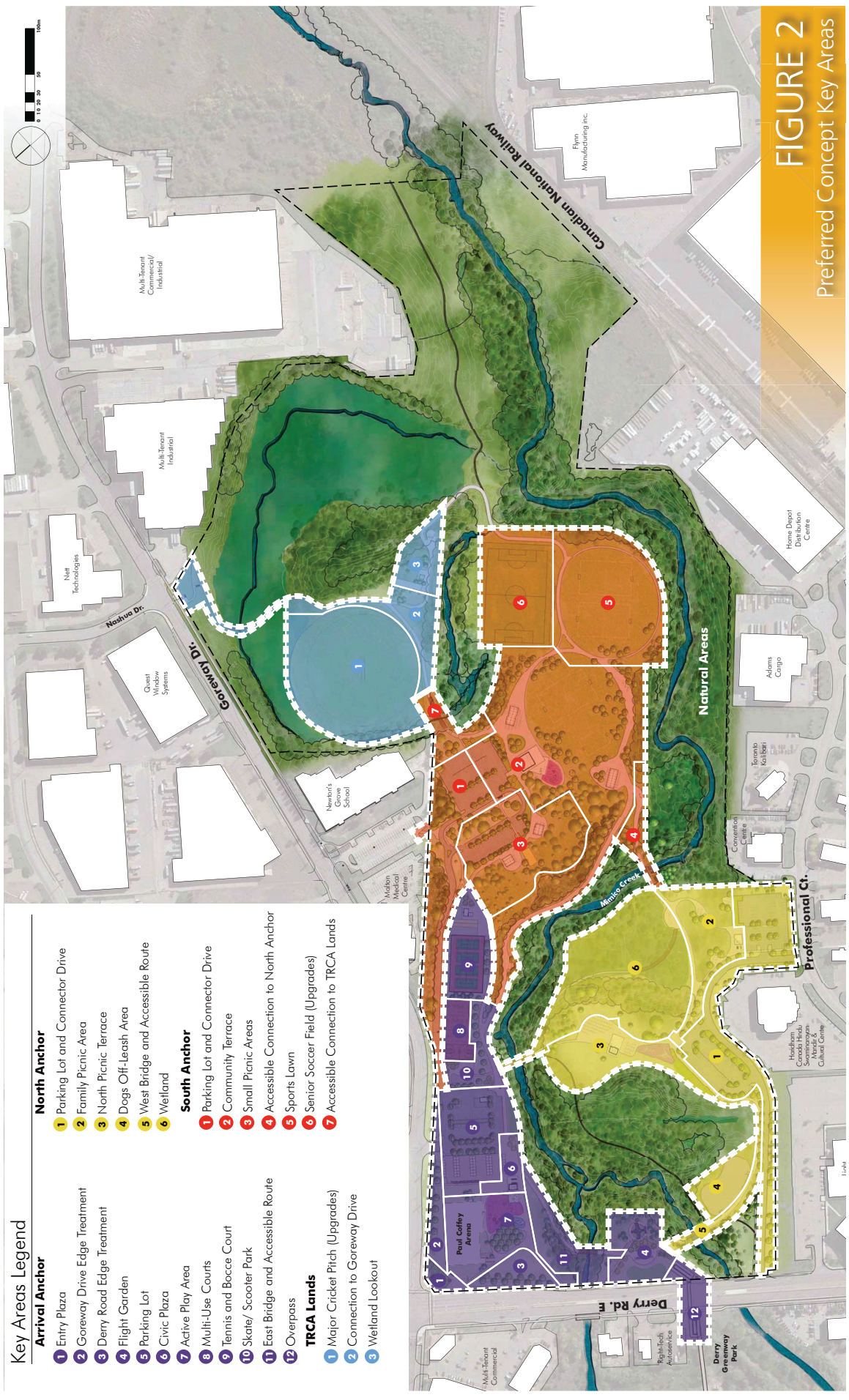


FIGURE 2
Preferred Concept Key Areas