

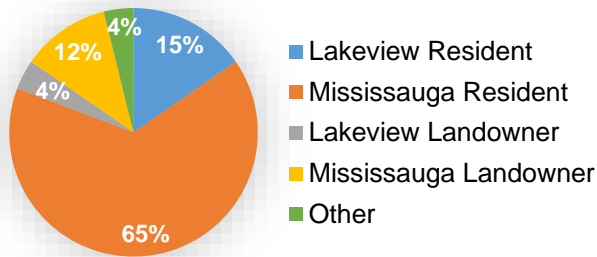


Lakeview Innovation District Community Improvement Plan (CIP)

What We Heard

Two surveys, one for residents and one for industry, were open from April 4 to 21, 2023 on the Lakeview Innovation District CIP website (<https://yoursay.mississauga.ca/lakeview-innovation-district>). The surveys aimed to gather feedback on providing incentives to industries locating in the Innovation District. The survey results summarized below are specific to the resident survey, which consisted of 11 questions and received 26 unique responses.

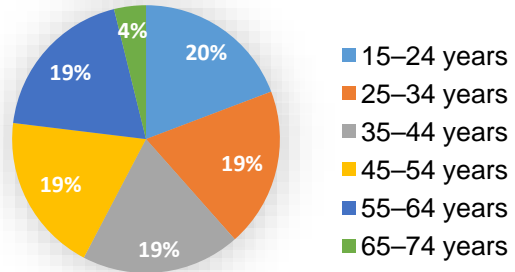
Question 1: Tell us more about you! Are you a...



Most survey respondents were residents of Lakeview or Mississauga (80%), followed by Lakeview or Mississauga landowners (16%). One respondent identified as “other” and no industry representatives participated in this survey.

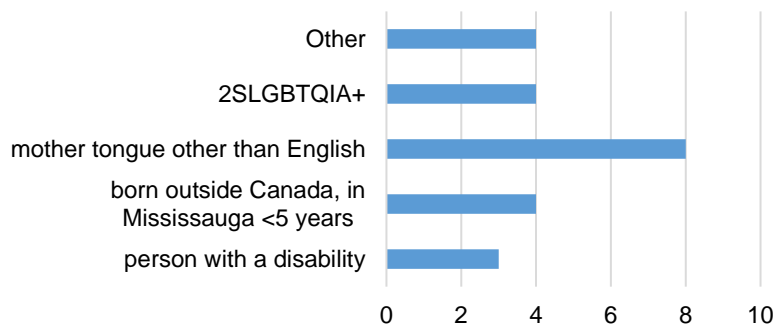
Question 2: What is your age group?

Survey respondents were evenly distributed between the age groups of 15 to 24 years old through 55 to 64 years old, with five (5) respondents in each age group and a single respondent in the 65 to 74 age group.



Questions 3 – 5: Self-identification

The next three questions centred on respondents’ self-identification. According to the responses to **Question 3: I identify as the following:** 11 women and 15 men completed the survey. **Question 4: Please check the following statements that best apply to you** revealed that 31% of respondents are white, 19% South Asian, and 15% preferred not to answer the question.



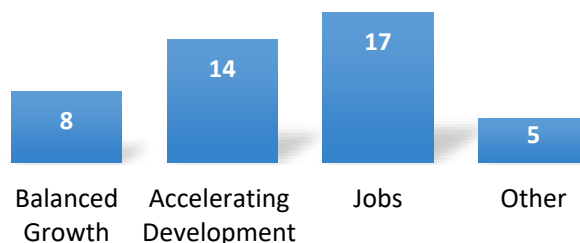
For **Question 5: Do you identify with any of the following statements?** 31% of respondents identified that they had a mother tongue other than English and 15% of respondents identified with each of the following: 2SLGBTQIA+; born outside of Canada, in Mississauga less than five years; person with a disability; and/or other.

Question 6: What is your postal code?

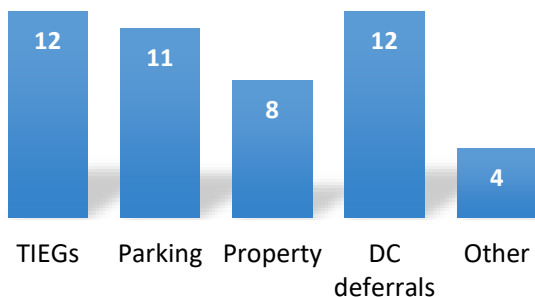
Almost all responses came from individuals located within Mississauga (96%), with only one respondent from outside of the city, which aligns with the responses received to Question 1.

Question 7: What do you think are the main benefits of the City investing in the Innovation District?

More than half of respondents identified an increase in jobs (65%) and accelerating development (54%) as benefits, while 31% of respondents selected balanced growth. Other benefits identified were increased property tax revenue from businesses and enhancing Mississauga's global recognition.



Question 8: In the next five years, what incentives do you think the City should offer to attract targeted industries to the Lakeview Innovation District?



Tax Increment Equivalent Grants (TIEGs) and Development Charge (DC) deferrals were supported by almost half (46%) of respondents followed by parking (42%). Municipal property was the least popular incentive proposed.

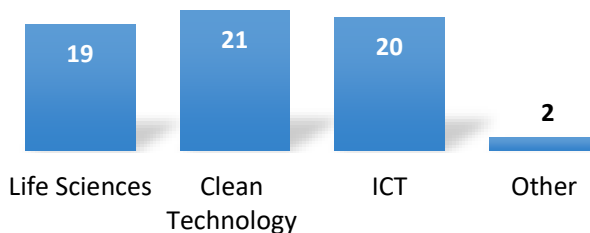
Other suggested incentives included business registration abatements, investment in public transit, and building affordable housing to attract a skilled workforce.

Question 9: Are there any financial incentives that you think the City should not offer?

Only ten (10) participants provide a response to this question. The responses included that the City should: not offer any incentives, or provide any free money; ensure public transit connectivity; ensure there is affordable housing; and incentivize net zero carbon emissions and hybrid work models.

Question 10: Which targeted industry/industries should receive incentives?

The majority of respondents (73% - 81%) supported incentives for the three targeted industries: Life Sciences, Clean Technology, and Information and Communications Technology (ICT), with more than half (58%) supporting all three to receive incentives. Other industries suggested were environment, health, and seniors.



Question 11: Is there anything else you would like to share?

A range of comments and opinions were submitted in response to this question, with a strong focus on transportation (particularly public transit) and creating a mixed use community with: green spaces, lake access, walkability, affordable homes, community facilities (community centre, library, schools). There was also a desire for the area to be state of the art and green.

Next Steps

The survey results were considered in preparing the draft CIP that will be presented for comment. The following steps are required to adopt and activate the CIP:

- **May 29, 2023** – [Planning and Development Committee](#) Public Meeting to consider the draft CIP

This meeting will be held in person and online.

Advance registration is required to participate and/or make a comment at the meeting virtually. Advance registration is preferred to participate and/or make a comment in the meeting in-person. To register, please email deputations.presentations@mississauga.ca or call 905-615-3200 ext. 4915 no later than the Friday prior to the meeting.

The proceedings will be streamed live online for the public to view at the following link:
<http://www.mississauga.ca/portal/cityhall/council-and-committee-videos>.

- **June 14, 2023** – City Council meeting to adopt a By-law to implement the CIP
- 20-day appeal period
- CIP in force and effect after appeal period and resolution of any appeals, if applicable

Comments and feedback are invited at the Public Meeting (registration details above) as well as anytime prior to City Council adoption of the CIP by contacting:

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