

CITY-WIDE PUBLIC ART BANNER PROGRAM – Call to Artists

Artist Fee: \$8,000.00

Extended Proposal Deadline: March 31, 2022 by 4:00 p.m.

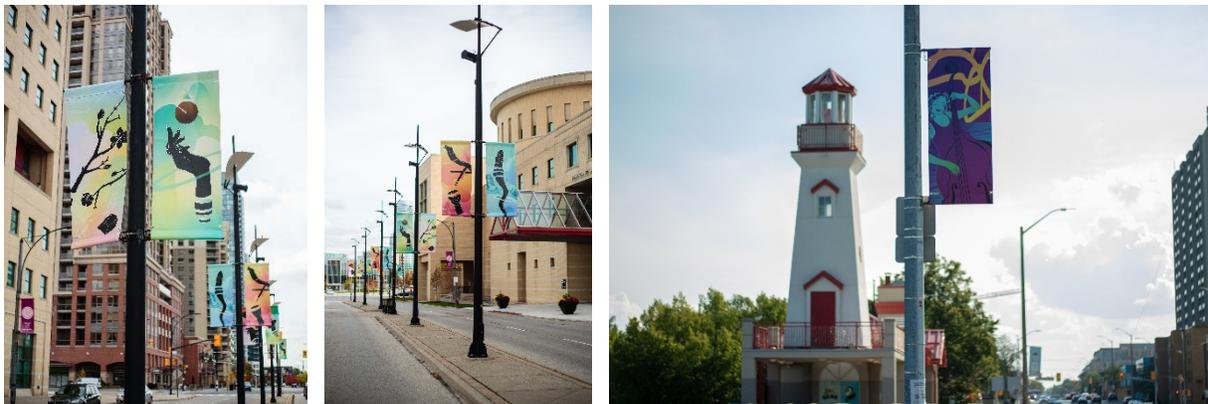
1. Project Brief

The City of Mississauga (the “City”) Public Art Program invites professional artists and illustrators to submit expressions of interest and concept proposals to create original banner artwork.

Banner artwork will be displayed on light pole standards throughout the city, creating a captivating visual presence from **end of June to winter 2022**.

The commissioned artist(s) will be responsible for creating **six banner designs**. The City will be responsible for all fabrication and installation.

At the end of the program, the commissioned artist(s) will have the opportunity to shadow an established sculptural and/or textile-based artist, who will transform the banners into a new creation.



Banner artwork by Pranavi Suthagar, 2020 (left) and Asli Alin, 2021 (right)



Banner artwork by Jacqueline Mak, 2019 (left); Reborn by Dan Bergeron, 2019 (right)

2. Eligibility

This is a temporary public art competition open to professional artists, illustrators and artist teams*. Preference will be given to artists with limited public art experience.

** The City defines a professional artist as someone who earns all or a sizable portion of their livelihood through remuneration for artistic performance or creation and is recognized by their peers as an artist.*

3. Considerations for the Artwork

The City of Mississauga is located on the Treaty Lands and Territory of the Mississaugas of the Credit, and the territory of the Anishinaabe, Chippewa, Seneca, Haudenosaunee and Huron-Wendat people.

The City's Public Art Banner Program has commissioned original artwork from a range of artists and artistic practices for four years. Every year, the banners have contributed to colourful, vibrant, and Mississauga-proud civic spaces in the Downtown Core and beyond. For our fifth year, we want to explore sustainability and mentorship, while continuing to support artistic excellence and local pride.

Artist Responsibilities: The City will work directly with a contractor to fabricate and install the banners. The commissioned artist(s) will be expected to:

- Create and submit high-resolution digital files of six (6) art designs;
- Write a brief statement for each art design;
- Develop an installation plan and support fabrication, in partnership with the City's Public Art Curator; and,
- Support the creation of interpretive signage, in an advisory capacity.

Mentorship & Sustainability: In recognition of the environmental effects of excessive plastic production, this project will include an opportunity to repurpose, refurbish and reuse banners. Once the banners are taken down from display, an established sculptural and/or textile-based artist will be commissioned to transform the banners into a new creation, which will be installed and/or unveiled in spring 2023. The commissioned banner artist(s) will have the opportunity to shadow this individual, learning new skills in public art creation and fabrication.

Artwork Themes: Banner artwork should engage Mississauga's diverse local communities; celebrate the city's natural, social and built environment; and bring more colour, beauty, pride and enjoyment to city streets. Banner material may be solid vinyl or artists may propose mesh or other textured material that is suitable for outdoor display and can withstand weather conditions.

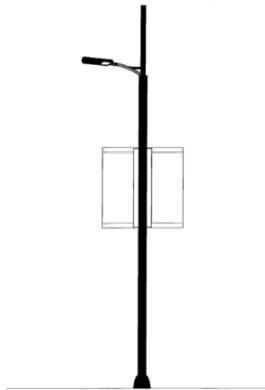
4. Technical Requirements

This RFP asks artists to propose concepts, not finished works. The commissioned artist(s) will work with City staff to confirm their final artwork meets all technical specifications. For the purposes of proposal development, artists are advised that banner artwork must adhere to the following specifications:

- Artwork must fit banner dimensions of 28" (700 mm) wide and 72" (1830 mm) high;
- Artwork will be printed on both sides of the banner;
- Artwork must be colourful, as light or pale colours tend to fade more;
- Artwork should be bold and visible from a distance;
- High resolution PDF, Adobe Illustrator .ai files, or .eps files are required for production; and,
- Artwork must adhere to [Corporate Policy and Procedure Banners 06-02-06*](#).

** Artwork must not contain content in breach of any intellectual property, trademarks, brands, or images of vulgar, offensive or illegal activity. Banners may not promote a political party or election candidate; promote tobacco and/or cannabis use; present demeaning or derogatory portrayals of individuals or groups; or contain anything which, in light of generally prevailing community standards, is likely to cause deep or widespread offence.*

Location Details: Banners will be installed on light poles at various locations throughout the city. Light poles have double-armed hardware and can be used doubly, singly, or a combination of both. Accompanying interpretive signage will be installed at pedestrian eye-level on select light poles.



Artists should be aware that the artwork may be subject to damage by the elements. Therefore, artists must accept the risk that their artwork may be damaged, altered, and/or removed by the City at any time following installation.

5. Artist Fee

The commissioned artist(s) will receive **\$8,000 + HST Canadian Dollars***. This fee does not include contractor fabrication and installation costs or artist fees for the sculptural/textile-based mentor artist.

** This fee includes (but is not limited to): the preparation and submission of the proposal, coordination and technical consultations including approvals or other expertise as required, preparation of any information and/or documentation, attendance at meetings and site visits, travel to the site and to meetings, insurance as required by the City, artwork delivery and relevant materials, and attendance at the installation and/or unveiling of the completed artwork.*

6. Anticipated Schedule

It is expected that the commissioned artist(s) will comply with the project’s general timeline dates, as highlighted below:

Date*	Project Phase
March 31, 2022 by 4:00 p.m. EST	Submission Deadline
Week of April 4, 2022	Art Selection Panel evaluates proposals
Week of April 11, 2022	Artists notified; Contract Execution
April 18 - May 27, 2022	Artwork Creation and Development; City Review
May 27, 2022	Banner Artwork Files due to Fabricator
June 2022	Banner Fabrication (by City contractor)
End of June - November 2022	Banners on Display
November 2022	Banner De-install (by City contractor)
Winter 2022/2023	Banners Repurposed; Job Shadow Opportunity
Spring 2023	Repurposed Banner Public Art Unveiled

* Schedule is subject to change.

7. Selection Process

An art selection jury comprised of arts professionals, community members, and/or members of the project team will score proposals against an evaluation matrix.

The City’s Public Art Program utilizes an open Request for Proposals for this project, in order to encourage a fair selection process for emerging artists and those with no prior public art experience. The scoring matrix emphasizes a proposal’s artistic excellence and originality, providing an equitable opportunity to artists without lengthy exhibition and/or commission-based experience.

The jury will recommend an artist or artist team for the award of commission based on the following criteria:

- Artistic merit, including quality of work, originality, and artistic excellence in the field of contemporary art;
- Artist’s interest and expressed desire in this project;
- Artist’s demonstrated ability to meet the artwork goals and technical requirements, within the set timeline and budget.

Our public art program accepts informal training and community/peer recognition, and recognizes artists, creators, and storytellers from a diverse range of disciplines. **Please do not hesitate to reach out to our team or send a submission, even if you are unsure if your credentials are suitable for the opportunity.**

The City reserves the right to select and retain the artist deemed most appropriate for the project at its sole discretion.

8. Submission Requirements

Please read all components of the RFP prior to completing your submission. A complete submission package includes the following documentation **in two separate PDF documents**:

1. **Juried Information**:
 - a. **Artist statement**: describe the proposed artwork and your interest in this project. You can submit a written document (2 page maximum) or a recorded video (an MP4 file, max 20MB).
 - b. **Up to 2 images of the proposed artwork**: this should propose a concept, not a finished product, and should show the jury your style and the direction you’d like to take this. Artist(s) will retain copyright over their proposals.
 - c. **Artist’s portfolio** (up to 10 images of past work): highlight artwork that showcases your style, approach and interests
2. **Curator Information**: submitted separately, use the “Curator Information” form below to provide artist and reference information.

Submissions must be sent by email to:
public.art@mississauga.ca

Subject: Artist Proposal - 2022 Banner Program

If the file size exceeds 20 MB, artists are asked to use an external file share program.

Accessibility:

The City will provide accommodations throughout the selection process to applicants with disabilities. Please notify Rachel Pennington, Public Art Curator at 416-699-4257 or rachel.pennington@mississauga.ca of the nature of any accommodation(s) that you may require in respect of any materials or processes used to ensure your equal participation.

Commitment to Equity:

The City's Public Art Program is committed to continually improving our application processes to ensure equitable and inclusive opportunities for all. If you have feedback on this application process, particularly if you are a racialized individual or individual facing systemic barriers that limit your full participation within the public art industry, we invite you to complete a quick and anonymous survey here: <https://app.keysurvey.com/f/41590907/afa0>.

Additional Information:

For information or questions regarding this Request for Proposals, please contact: Rachel Pennington, Public Art Curator, City of Mississauga, rachel.pennington@mississauga.ca.

9. Reserved Rights of the City of Mississauga

The City, at its sole discretion, may request clarifications or request additional information, as deemed necessary to evaluate the submissions. The City retains the sole discretion to determine whether a submission is responsive and if the prospective Artist or Artist Team is capable of performing the Work. The City reserves the right, at its sole discretion, to determine the number of pre-qualified Artists or Artist Teams. The City reserves the right to not proceed with awarding a contract.

10. Publication of Competition Information

The City shall have the exclusive right to issue all public announcements regarding the competition.

Curator Information Form

This form is to be completed by the Artist and submitted as part of the submission package. The personal information collected on this form will be kept confidential.

Personal information on this form is collected under the authority of sections 11 and 227 of the Municipal Act, 2001. The personal information you agree to provide herein, will be used by the Corporation of the City of Mississauga (the "City") for internal administration and statistics-gathering purposes only (the "Purpose"). The information will not be disclosed to any outside party. Questions about this collection should be directed to Rachel Pennington, Public Art Curator, Culture Division, 4141 Living Arts Dr, Mississauga, ON, L5B 4B8, Telephone: 416-699-4257.

Artist Contact Information

Name(s):

Pronouns:

Mailing Address:

Email Address:

Website and/or social
media links:

Voluntary Self-Identification

The City of Mississauga is working to better diversify applicants and artists in our collection. For statistical purposes only, we invite you to provide self-identified demographic information. Submission of this information is voluntary, and refusal to provide will not subject the applicant to any adverse treatment.

I _____ (*print full name*) am 18 years of age or older. I have read and understand this form, and by signing below, I hereby voluntarily give my consent and authorize the City to collect the personal information I have provided herein for the above-stated Purpose, and to do so without any payment or compensation to me of any kind.

Signature:

Date:

References

Please provide contact information for two references who can speak to the artist's artistic practice and interest and/or experience in public art projects. If contacted, information provided by a reference may be shared with art selection panel members. However, their contact information provided on this form will remain confidential.

Reference Name:

Pronouns:

Title:

Organization:

Email Address:

Phone Number:

Reference Name:

Pronouns:

Title:

Organization:

Email Address:

Phone Number:

Artist Declaration

I hereby declare that the information provided in this entire submission package is true and correct to the best of my knowledge.

Signature:

Name:

Date:
