

MEADOWVALE THEATRE

VENUE RENTAL & TECHNICAL GUIDE



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About Meadowvale Theatre

Meadowvale Theatre is one of the City's premiere community arts venues located in the heart of Mississauga's Meadowvale neighbourhood.

 meadowvaletheatre.ca

 [saugaLIVE](#)

Since its opening in 1989, Meadowvale Theatre has been a staple for community theatre and the arts in Mississauga.

Meadowvale Theatre is considered home to many theatre organizations and community groups that offer music, drama, comedy, dance, cultural celebrations, musical theatre and more.

Music Theatre Mississauga's Encore Series continues to deliver fantastic seasonal performances on the Meadowvale Theatre stage. Five community theatre groups unite to offer the 5-show subscription series each year.



AUDITORIUM

Auditorium

Meadowvale Theatre's auditorium comes equipped with lighting, audio and video systems as well as technical staff to operate. This ensures staging live events is fun and easy. The technical crew is non-union and use of the core team is mandatory to ensure a successful event. Guest lighting designers and audio engineers are always welcome.

Key Features

- 40' wide, 30' high proscenium stage
- Integrated stage lighting system
- 26 single purchase counterweight fly system
- Free Wi-Fi for guests
- Multi-purpose rehearsal hall with separate entrance, waiting area and washrooms



Capacity
395 seats

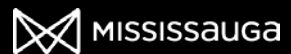
Meadowvale Theatre

Location

6315 Montevideo Road

Meadowvale Theatre is located on Montevideo Road, near the intersection of Battleford Road and Erin Mills Parkway.

Owned and Operated by



Capacity Size

395 seats in Auditorium

Rehearsal Hall

This multi-purpose space is an ideal space to host small performances or gatherings, including workshops and rehearsals. In addition to a dance floor, technical lighting and sound support are available.



Lobby

Event organizers also have the option of booking the lobby space, perfect for receptions, catering and merchandise sales in conjunction with performances, corporate seminars or other events.

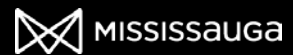
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Food and Beverage

Food and drink, including alcoholic beverages, are available during performances at the lobby concession. Food and outside containers are not permitted in the theatre. During performances, all beverages, including alcoholic beverages, are permitted in the theatre.



Community Programs, Workshops and Camps

The City of Mississauga's camps and programs run throughout the year. They include HIGH FIVE® quality standards, extended hours, recreation support facilitator programs for children, and financial assistance programs.

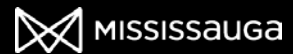
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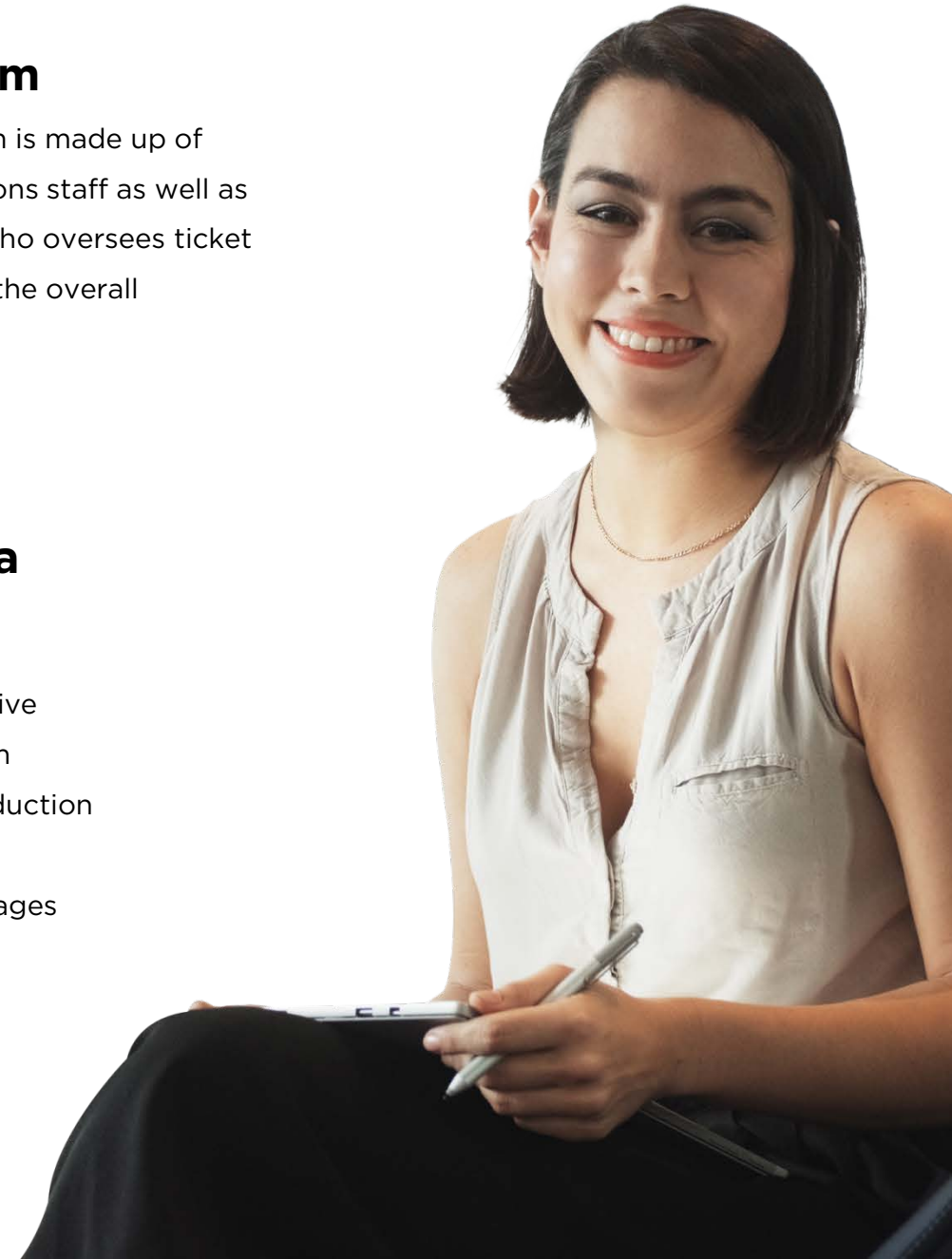
395 seats in Auditorium

Front of House Team

Our skilled Front of House Team is made up of ushers, box office and concessions staff as well as a Front of House Coordinator who oversees ticket sales, food and drink as well as the overall customer experience.

Live Events & Media Production Team

The experienced and talented Live Events & Media Production team includes in-house technical production staff who will work with event organizers from the planning stages right through to execution.



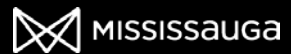
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Capacity Size

395 seats in Auditorium

Public Transit

A short walk from Meadowvale Town Centre and its bus terminal, the theatre can easily be reached by local MiWay transit, including bus route 48 Erin Mills.

Parking

Free parking is available in the shared parking lot with the adjacent West Credit Secondary School.

Accessibility

Meadowvale Theatre is designed with accessibility in mind. Recent renovations have included updates to further improve accessibility.

Accessible features at Meadowvale Theatre include:

- Accessible drop-off zone near main entrance
- Accessible washrooms
- Accessible seating
- Assistive hearing devices available





**LIVE EVENTS &
MEDIA PRODUCTION
SERVICES**

Technical Production Services Package

The technical team will assist in getting your production up and running. In order to best accommodate your event, the following items will be required:

- Stage plots and drawings
- Cue lists and scripts
- Input lists
- Equipment lists
- Locations and requirements for other elements (e.g. videographers)



Video Capabilities

- A full projector system is available with BlackMagic ATEM Mini and Qlab for video playback.
- Comfort monitors (50”) are permanently located in the house allowing for full use of the stage during presentations.
- A dedicated camera is located in the orchestra pit.

Additional equipment, services and/or staffing are also available upon request.

Meadowvale Theatre uses the industry standard 4-hour minimum call for all staff, and has strict guidelines for meal breaks to ensure compliance with the Ontario Ministry of Labour.

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Technical Specifications & Equipment



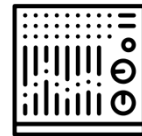
Lighting

- ETC ION Lighting Console (2048 parameters)
- ETC Source 4 Conventional Fixtures
- Elation LED Lighting Fixtures



Audio

- Digico SD12 at Front of House
- Renkus Heinz IC Live PA
- 8x EV-ZLX Monitors
- QLab3 for audio playback



Patching

- A mix of analog and digital patch points throughout the venue



Technical Specifications

Complete list of available equipment



Meadowvale Theatre uses the industry standard 4-hour minimum call for all staff, and has strict guidelines for meal breaks to ensure compliance with the Ontario Ministry of Labour.

Meadowvale Theatre

Box Office

BOOKING INFORMATION



Booking Information

Venue bookings at Meadowvale Theatre operate on a first-come, first-serve basis up to one year before the event date. All booking inquiries are evaluated on a number of criteria. All event arrangements are considered tentative until a contract has been issued and executed. To inquire about booking an event at Meadowvale Theatre, please contact us at:



meadowvale.theatre@mississauga.ca



meadowvaletheatre.ca



dial 3-1-1 within city limits

Insurance Requirements

General liability insurance is required for all events at Meadowvale Theatre. The following insurance requirements must be met for all events at the Theatre:

- \$2 million or \$5 million general liability insurance
- Name “The Corporation of the City of Mississauga” as an additional insured
- Cover all event dates including set-up and clean-up
- Proof of Insurance will only be accepted on the City of Mississauga template
- Must be signed, dated, and stamped by the insurance provider or broker

Deposit Requirements & Contract Execution

All arrangements for rentals are considered to be tentative until a contract has been signed.

For ticketed events, twenty (20%) percent of estimated event fees are due at contract signing. For non-tickets events, the deposit will be fifty (50%) percent of the estimated event fees.



Fees & Charges

Meadowvale Theatre Rental Rates





**SAFETY
& SECURITY**

Safety & Security

Health and Safety

As required by the City of Mississauga and provincial regulations, employers and workers are required to comply with fire, health and safety regulations. The following section outlines specific health and safety requirements for Meadowvale Theatre.



meadowvale.theatre@mississauga.ca



meadowvaletheatre.ca



dial 3-1-1 within city limits

Alcohol

Alcohol can only be sold at our lobby concession by Theatre staff and can only be consumed in our licensed areas (lobby, auditorium). Outside alcohol is not permitted on site.

Emergency Care & First Aid

Meadowvale Theatre has fully stocked first aid kits throughout the facility and is equipped with 1 AED unit found inside the lobby beside the sliding doors.

Parking

Free parking is available in the shared parking lot with the adjacent high school, West Credit Secondary School.

Washrooms

Multiple public washrooms are available in the lobby, including a universal and barrier-free washroom.



Assistive Listening Devices

Should an assistive listening device be requested, please contact our Box Office Staff. Assistive listening devices are available free of charge.



MARKETING SUPPORT

saugaLIVE

saugaLIVE are communications channels for residents, artists, visitors and communities to connect with live events, entertainment and experiences happening across the five premiere Culture venues in Mississauga. Meadowvale Theatre is one of the premiere venues.

 saugalive.ca

 [saugaLIVE](#)

saUGa **LIVE**

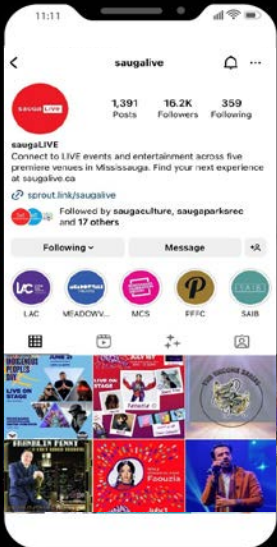
Social Media



@saugaLIVE Connects residents to LIVE events and entertainment across five premiere venues in Mississauga. Find your next experience at saugalive.ca



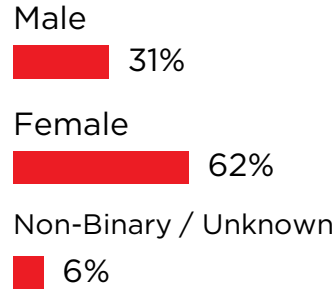
@saugaCulture Invites Mississauga to discover the vibrant world of arts and culture throughout the city! #SaugaCulture



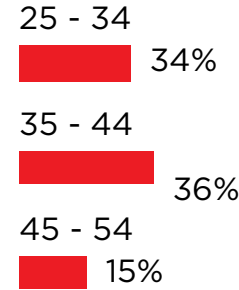
Demographics

@saugaLIVE

Gender

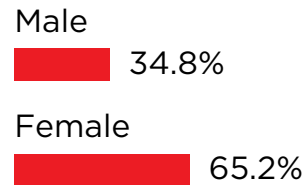


Age

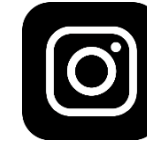
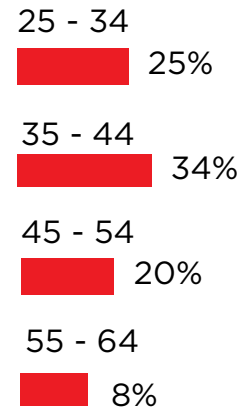


@saugaCulture

Gender



Age



Instagram

@saugaLIVE
16.2K Followers
 @saugaCulture
7.4K Followers



Facebook

@saugaLIVE
41K Followers
 @saugaCulture
6.3K Followers



Twitter

@saugaLIVE
14.6K Followers
 @saugaCulture
10.3K Followers

*Data is for all social media channels

*Current statistics as of June 2023


*Statistics are subject to change

Marketing: In-Kind Assets

We will leverage our in-kind assets to ensure that your event is promoted through our networks.

 meadowvale.theatre@mississauga.ca

 meadowvaletheatre.ca

 dial 3-1-1 within city limits



Meadowvale Theatre in-kind assets

- Digital Signage
- Venue Website
- City of Mississauga Community Event Calendar
- Arts & Culture Website
- City of Mississauga Tourism Website
- Onsite poster boxes and brochure rack
- E-newsletter to saugaLIVE subscribers
- Event promotion on social media channels (Instagram, Facebook and Twitter)*

When advertising your event, always use “Meadowvale Theatre”. Any and all use of the Meadowvale Theatre logo or likeness of the venue must be approved by our marketing team, who can also supply appropriate logos.

Be sure to also tag our saugaLIVE social media channels so we can repost where appropriate.



ABOUT THE CITY OF MISSISSAUGA

About The City of Mississauga

Mississauga is the largest city in the Peel Region with a total population of over 800,000 residents.

 mississauga.ca

 [@citymississauga](https://www.instagram.com/citymississauga)

The city is part of North America's largest and fastest growing regions, and Canada's most powerful beacon to the world with millions of people seeking economic opportunities, peace and security, and a better quality of life. With the downtown core of Mississauga being conveniently situated between two major Canadian highways, the city can boast a metropolitan reach of nearly 6 million.

mississauga tourism

A vibrant and culturally-rich city, Mississauga is a top tourist destination in the country that offers its visitors a variety of entertaining, engaging and inspiring experiences through its festivals, museums, theatres, and cultural sites.

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3-1-1
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Follow us at
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MEADOWVALE
THEATRE