

## CALL TO ARTISTS – Expressions of Interest

### Transit Terminal Mural

**Submission deadline: Sunday, June 29, 2025 by 11:59 P.M. EST**

**Artist Fee: \$16,500.00 + HST Canadian Dollars**

The City of Mississauga's [Public Art Program](#) seeks to commission an artist, artist team, or illustrator to create original artwork for Mississauga's City Centre Transit Terminal. The commissioned artist(s) will be expected to create two digital artwork designs, which will be printed on vinyl and installed by the City within the terminal building.



Exterior of Mississauga's City Centre Transit Terminal.

### 1. Eligibility

This is a public competition open to emerging, mid-career and professional artists, illustrators, and artist teams residing in Canada. Students, including art, design and architecture students,

and established gallery artists looking to expand their practice into public art are encouraged to apply.

## 2. Submission Checklist

Apply via our online submission software [here](#).

Please read all components of the RFP prior to completing your submission. A complete application includes the following:

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### Section 1: Artist Information

*Other than your name, this information will not be visible to the Art Selection Committee.*

- ☐ **“Artist Information”** including your name, pronouns, contact information for yourself and two professional references.

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### Section 2: Artist Statement

*This information will be visible to the Art Selection Committee.*

- ☐ **Artist expression of interest:** describe your artistic practice and why you are interested in this opportunity. You can submit a written statement (1000 word maximum) or a recorded video (an MP4 file or online link, max 20 MB).

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### Section 3: Artist Portfolio

*This information will be visible to the Art Selection Committee.*

- ☐ **Artist portfolio:** submit up to 10 images of past work, highlighting work that showcases your artistic practice, style, approach and interest in the project. Each image should include: title, year, media, location, project budget, dimensions, and collaborators and/or commissioning agencies. All technologies must also be disclosed.

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### Section 4: Anonymous Survey Completion

*This information is confidential*

- ☐ **Submission Survey:** Fill out the [Anonymous Submission Survey](#) and include a screenshot of the completion page to complete your application.
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**Artificial Intelligence (AI):** Artists that utilize artificial intelligence (AI) technologies in their practice are permitted to apply to this opportunity and to use AI in the creation of the commissioned artwork, provided they adhere to an artist-first approach\*. Artists are required to disclose AI usage and have the option to provide a brief description of how their AI usage aligns with the City's artist-first approach. Disclosure may be shared with art selection jury members, but personal information is kept confidential.

*\* An artist-first approach to Artificial Intelligence (AI) means disclosure and identification of AI technologies used and the protection of other artist's moral rights and artistic integrity (i.e. technologies used do not utilize creative work without the consent of its original creators or subjects). Artists should approach these technologies in the spirit of accessibility, consent, innovation, creative and critical thinking.*

**Incomplete submissions or submissions received after the deadline will not be juried.**

Artist(s) retain copyright over their submissions. However, submissions may be used by the City of Mississauga in meetings with stakeholders and staff.

**Accessibility:** The City will provide accommodations, including reading or writing support, throughout the selection process to applicants with disabilities and/or English as a second language. Please notify Philippa French, Public Art Curator at 905-615-3200 ext. 4675 or [public.art@mississauga.ca](mailto:public.art@mississauga.ca) of the nature of any accommodation(s) that you may require in respect of any materials or processes used to ensure your equal participation.

**Technical Assistance:** If you experience any technical challenges or need assistance using the application software, please reach out to [public.art@mississauga.ca](mailto:public.art@mississauga.ca). If you have feedback on this application process and platform, we invite you to complete a quick and anonymous survey [here](#).

### 3. Project Brief

The [City Centre Transit Terminal](#) is Mississauga's main transit hub and bus station which is part of the 18 kilometre Mississauga Transitway. Over 900 buses pass through the terminal every day connecting riders to destinations inside and outside of Mississauga and facilitates connections with GO and Brampton Transit buses and, in the future, with the Hurontario Light Rail Transit service. The station is situated on the northwest corner of Square One Shopping Centre.



Interior photo of the City Centre Transit Terminal.

Buses use the upper level, while access from Square One is through the lower level. The upper level includes tickets sales, an information booth, and lost and found services. GO Transit's regional Square One Bus Terminal is located directly north from the transit station, across Rathburn Road, on Station Gate Road.

The terminal was built in 1996 and underwent a renovation in 2020 to transform the downtown Mississauga hub into a modernized space with improved accessibility and services for MiWay customers. As part of these renovations, MiWay has completed a [Wayfinding Study](#) for the terminal, that will introduce new signage and a wayfinding system to enhance the customer experience in the updated City Centre Transit Terminal.





Interior photo of the City Centre Transit Terminal.

Building from this, public art will be added into the facilities to contribute to wayfinding goals by creating a strong sense of place. Artwork in this space will be high impact and viewed by many pedestrians and transit users and will enhance the commuting and travel experience by making time spent in the terminal more enjoyable and engaging. Located in the [Downtown Core Culture District](#), public art in the terminal will enhance the identity of the Downtown Core by engaging diverse local communities in storytelling, being culturally relevant, fostering community building, and building a sense of belonging.

#### 4. Project Goals

The City seeks to commission site-specific artwork that enhances the wayfinding system within the Transit Terminal, improves the travel experience, and contributes to the Downtown Core neighbourhood identity. The artwork should:

- Transform the transit environment into a vibrant and enjoyable space that enhances daily commutes.
- Capture the diverse cultural identity of the community, fostering a sense of community and belonging through engaging and inclusive storytelling.
- Inspire navigation by creating a visual journey that intuitively guides and inspires movement through the space.

## 5. Artist Responsibilities

The commissioned artist(s) is responsible for:

- Creating and submitting high-resolution digital files of the artwork
- Working with the City through design review, including providing up to three (3) revisions
- Supporting fabrication, installation and interpretive signage, in an advisory capacity.

The City will work directly with a contractor to fabricate and install the artwork. Directly overseeing and managing this contract are not included in the commissioned artist(s) scope of work or budget, although the commissioned artist(s) will have the opportunity to shadow City staff to gain knowledge in contracting public art fabricators.

## 6. Location Details

**Address:** 200 Rathburn Road West, Mississauga, ON L5B 4C1

There are two locations for public art in the City Centre Transit Terminal. The commissioned artist(s) will be responsible for creating artwork designs for both locations.

- **Site 1: Terminal Wall** – Located adjacent to the stairs and escalators leading to the lower level. This wall is highly visible from the exterior platforms, the passenger waiting area, and the stairs and escalators (approximately 25'x15')



- **Site 2: Information Booth** – On one side of the information booth is a set of windows that are not used by MiWay staff. Perforated window film will be used on this location, so that MiWay staff inside the booth can see out but passersby cannot see inside (approximately 6'x12').

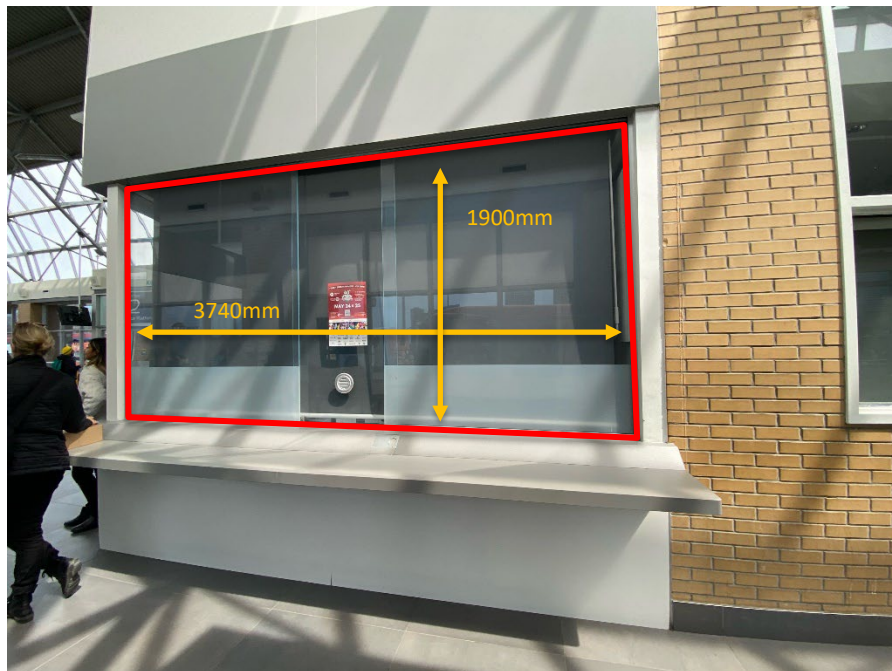


Photo and Dimensions of Location 2: Information Booth

## 7. Artist Fee

The commissioned artist(s) will receive an artist fee of **\$16,500.00 + HST Canadian Dollars.\***

This fee does not include contractor fabrication and installation costs.

*\*This fee includes (but is not limited to): contract execution; development of artwork and/or design; submission of artwork in required form; design review and revisions (up to three revisions); supplying artist and project statement, bio, headshots and suggested didactic text; attendance at meetings; and insurance as required by the City.*



## 8. Schedule

It is expected that the commissioned artist(s) will comply with the project's general timeline dates\*, as highlighted below:

<b>June 29, 2025 at 11:59 p.m. EST</b>	<b>EOI Submission Deadline</b>
Week of July 7, 2025	Art Selection Committee Shortlists Candidates
July 14, 2025	Request for Proposals (RFP) shared with shortlisted artists
August 8, 2025	RFP closes
August 9-September 2, 2025	Community Engagement Period
Week of September 8, 2025	Art Selection Committee reviews proposals
September 2025	Selected Artist Notified; Contract Execution
October 2025	Design development process
November 2025	Artwork fabrication and installation

*\*Schedule subject to change*

## 9. Selection Process and Criteria

This is a two-stage art selection process:

### **Stage One:** Artist Shortlist based on Expression of Interest (EOI) Submissions

An art selection jury comprised of arts professionals, community members and/or members of the project team will score submissions against an evaluation matrix. The jury will recommend up to three artists or artist teams to advance to Stage 2: Request for Proposals based on the following criteria:

- Artist's interest and expressed desire in this project and their understanding of the project goals
- Artist's ability to complete a project of this scale, budget, and timeline, as evidenced in their past work
- Artist's past work, specifically in its high level of quality, originality, and suitability in style and concept to this public art project's goals

Our public art program accepts informal training and community/peer recognition, and recognizes artists, creators, and storytellers from a diverse range of disciplines. **Please do not hesitate to reach out to our team or send a submission, even if you are unsure if your credentials are suitable for the opportunity.**

### **Stage 2:** Request for Proposals

Up to three shortlisted artists will be invited to respond to a detailed Request for Proposals package and will be paid **\$750.00 + HST** to develop proposals.

The City of Mississauga reserves the right to select and retain the artist deemed most appropriate for the project at its sole discretion.

## 10. Questions

For more information, please email [public.art@mississauga.ca](mailto:public.art@mississauga.ca) or refer to [mississauga.ca/publicart](https://mississauga.ca/publicart).

## 11. Commitment to Equity

The City's Public Art Program is committed to continually improving our application processes to ensure equitable and inclusive opportunities for all. If you have feedback on this application process, particularly if you are a racialized individual or individual facing systemic barriers that

limit your full participation within the public art industry, we invite you to complete a quick and anonymous survey here:

<https://survey123.arcgis.com/share/69f7aba68a7b4964a78abece6e0b125d>.

## **12. Reserved Rights of the City of Mississauga**

The City reserves the right to select and retain the artist deemed most appropriate for the project at its sole discretion.

The City of Mississauga (the “City”), at its sole discretion, may request clarifications or request additional information, as deemed necessary to evaluate the submissions. The City retains the sole discretion to determine whether a submission is responsive and if the prospective Artist or Artist Team is capable of performing the Work. The City reserves the right, at its sole discretion, to determine the number of pre-qualified Artists or Artist Teams. The City reserves the right to not proceed with awarding a contract.

The City of Mississauga shall have the exclusive right to issue all public announcements regarding the competition.