

# CELEBRATE

1974-2024



## Mississauga's 50<sup>th</sup> Anniversary Digital Celebration Kit

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1. Introduction
2. Host a community event on City property
3. Photo Props
4. Printable Posters
  - 8.5" x 11"
  - 8.5" x 14"
  - 11" x 17"
5. Colouring Sheet
6. Trivia Questions
7. Trivia Answers

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On January 1, 1974, the City of Mississauga was incorporated and over the past 50-years, Mississauga has grown into a vibrant, diverse and dynamic city. As we celebrate our City in 2024, you are invited to join in the many activities and events planned or create your own celebrations.

This Digital Celebration Kit will help you organize your own celebration and make it a fun and memorable festivity. 2024 is your year to show your love for **#Mississauga50**

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## Host a community event

If you plan on hosting an event of City property, you'll need to obtain a permit and get approval for specific activities.

You should submit your request a minimum of 6 weeks before the event date. Depending on the complexity of your event, a longer review time may be required.

If you have any questions about hosting an event, email us at [saugacelebrates@mississauga.ca](mailto:saugacelebrates@mississauga.ca).

To learn more about hosting an event on City property visit our [website](#).

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# Photo Props



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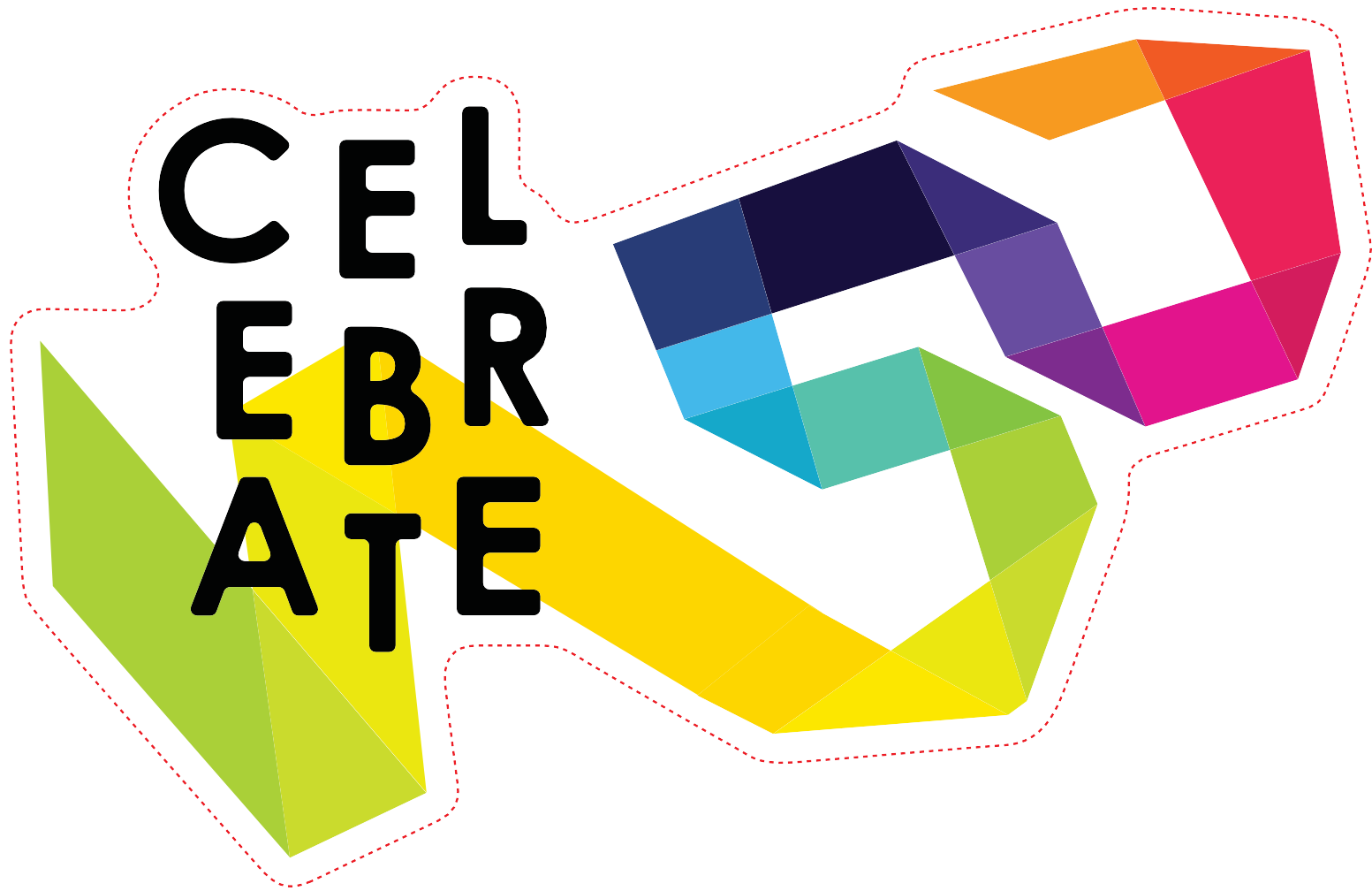
1974-2024



## How to Use Photo Props

- Print it, preferably on cardstock paper.
- Cut along the dotted lines.
- Affix it to a wooden dowel, such as a chopstick, with glue.
- Enjoy your celebration and use the hashtag **#Mississauga50**

Graphic

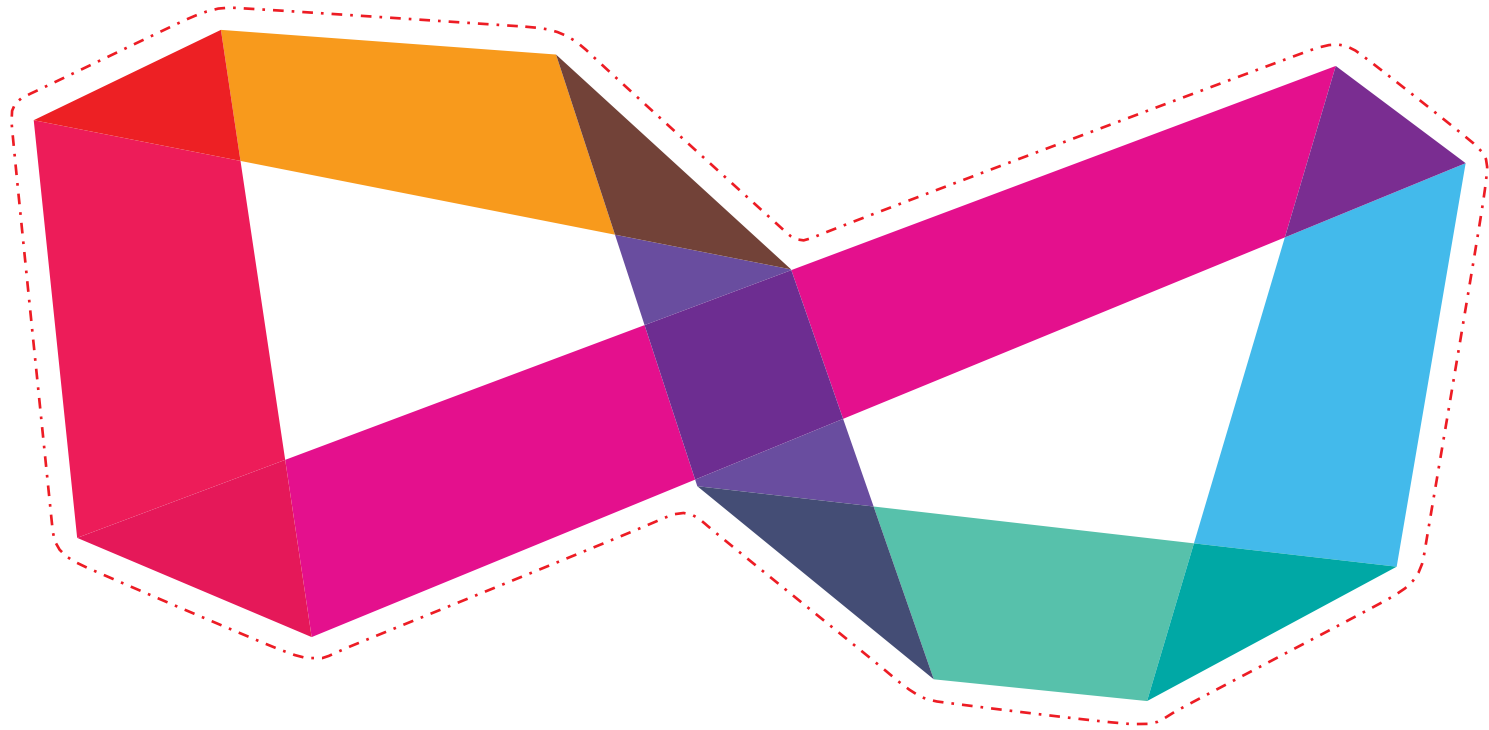


# Glasses

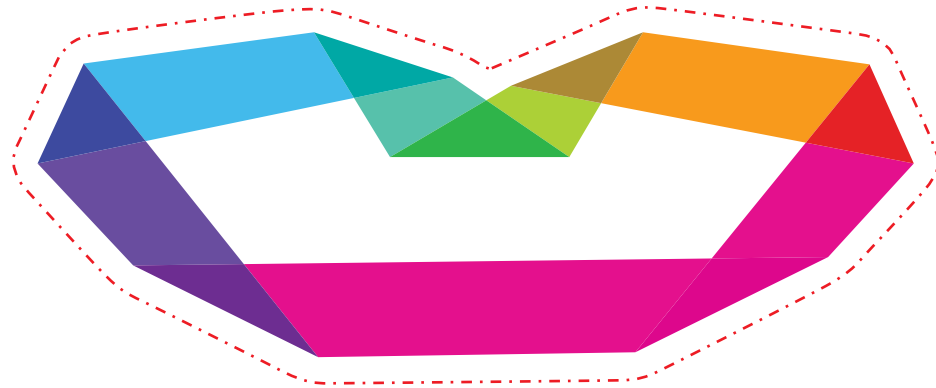




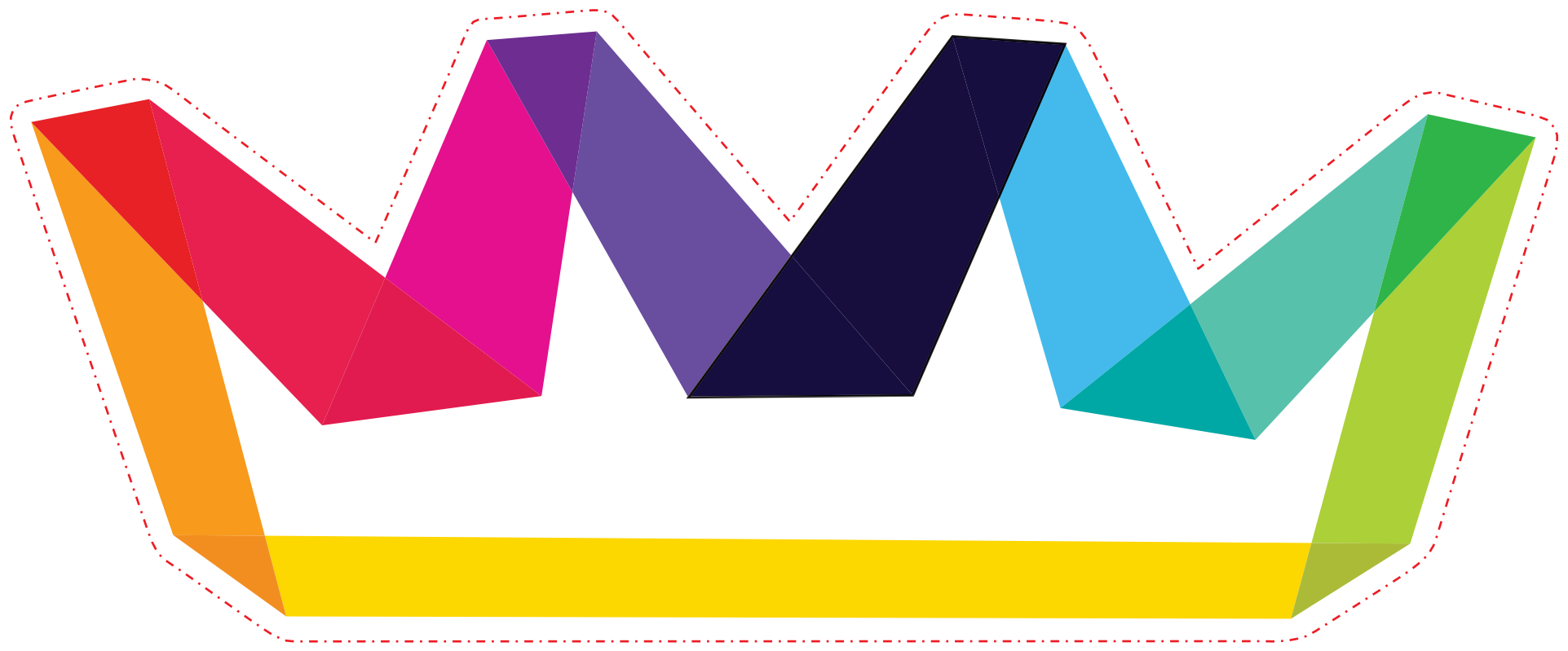
Bow-tie



Lips



Crown



Speech bubble



# Glasses



Moustache



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# Posters





MISSISSAUGA

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[mississauga.ca/50](https://mississauga.ca/50)



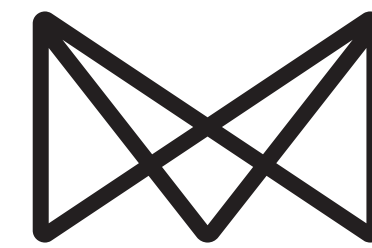


MISSISSAUGA

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[mississauga.ca/50](https://mississauga.ca/50)



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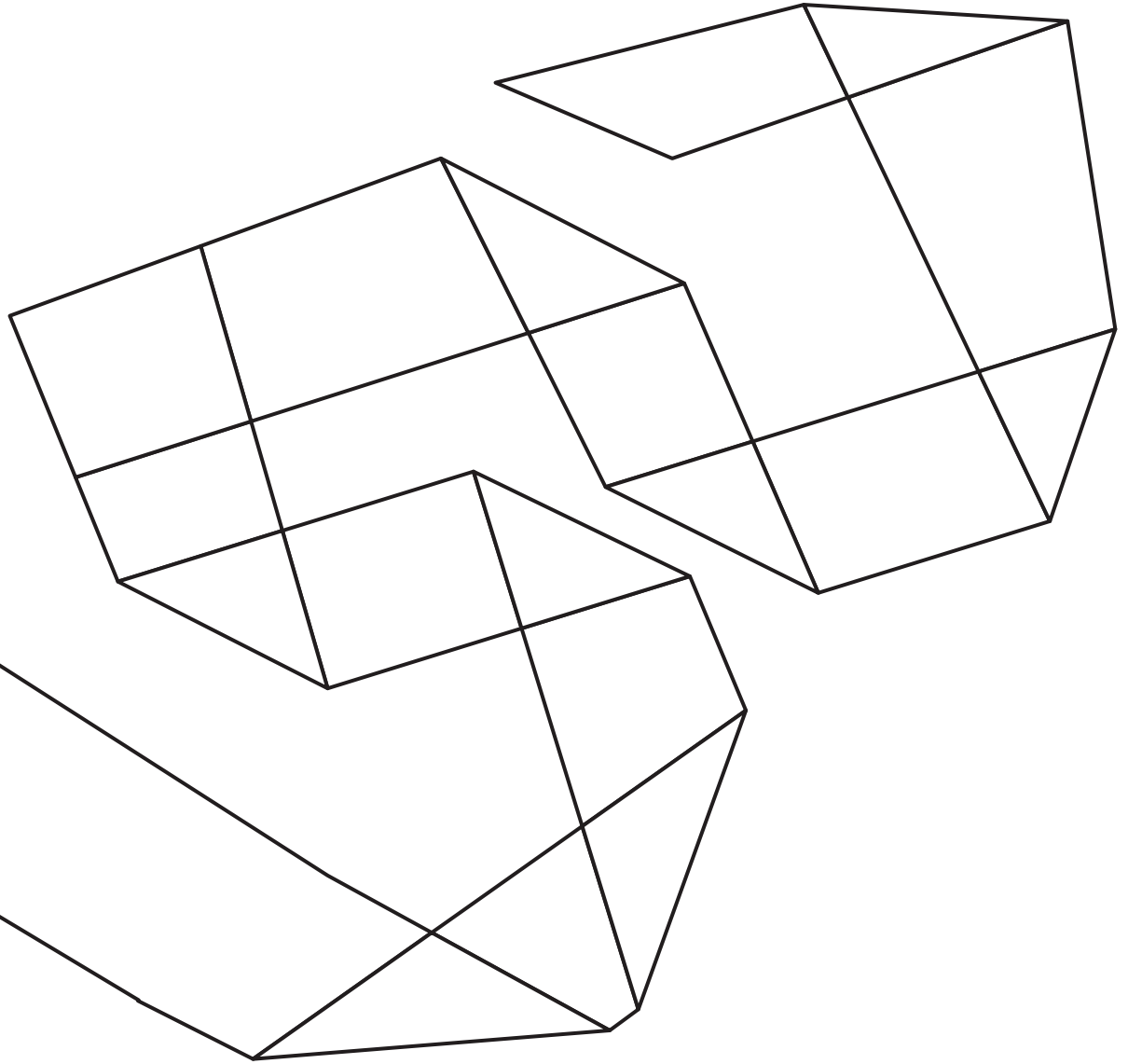
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# Colouring Sheet



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## It's Mississauga's 50th Anniversary!

Let's celebrate our city with bright colours and  
telling us your favourite thing about Mississauga.



MISSISSAUGA

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## Mississauga's 50th Anniversary Trivia Questions

1. In what year was the City of Mississauga incorporated?

- a) 1974
- b) 1973
- c) 1964

2. What does the name "Mississauga" mean?

- a) River of Many Mouths
- b) North City with Credit River
- c) River Follow the Great Lake

3. Do you know where Mississauga's "Sister City" is located in the world?

- a) Sheridan, USA
- b) Kariya, Japan
- c) Malton, England

4. What nickname was given to former Mississauga Mayor Hazel McCallion?

- a) Hurricane Hazel
- b) Superstorm Hazel
- c) Typhoon Hazel

5. The Avro ARROW, also know as the CF-105, was a jet interceptor aircraft designed, built and flown in this local neighbourhood?

- a) Malton
- b) Port Credit
- c) Erindale

6. What is the "real name" of the Marilyn Monroe towers located in downtown Mississauga?

- a) Absolute Towers
- b) Whirling Towers
- c) Future Towers

7. How many languages are spoken in Mississauga?

- a) 97
- b) 149
- c) 181

8. Mississauga is Ontario's 3<sup>rd</sup> largest City. Do you know where Mississauga ranks among the largest cities in Canada?

- a) 5<sup>th</sup>
- b) 7<sup>th</sup>
- c) 8<sup>th</sup>



9. To honour the incorporation of the City of Mississauga in 1974, who wrote and performed the 'Mississauga' song?

- a) Bryan Adams
- b) Billy Talent
- c) Tommy Hunter

10. Do you know the name of the local stadium that the Raptors 905 and the Mississauga Steelheads (OHL) call home?

- a) Paramount Fine Foods Centre
- b) Erin Mills Twin Arena
- c) Port Credit Memorial Arena

11. How many wards are there in Mississauga?

- a) 10
- b) 11
- c) 12

12. Do you know what square in Mississauga hosts many free events, activities and festivals throughout the year?

- a) Celebration Square
- b) Nathan Phillips Square
- c) Square One

13. Do you know, which local shopping centre, with over 300 stores, has just celebrated its 50-year anniversary?

- a) Square One
- b) Dixie Outlet Mall
- c) Erin Mills Town Centre

14. Do you know which local village has a history dating back to 1808 and is home to two of Mississauga's local historical museums?

- a) Cooksville
- b) Clarkson Village
- c) Meadowvale Village



15. Can you identify this Mississauga location that appeared in The Handmaid's Tale TV show?



- a) Celebration Square Amphitheatre
- b) Hazel McCallion Library
- c) Living Arts Centre

16. In 1967, residents of Toronto Township overwhelmingly voted in favor of renaming their new town 'Mississauga.' What name came in second place?

- a) Malton
- b) Toronto
- c) Sheridan

17. In 1977, Mississauga Transit introduced, what was at the time, an innovative computer-controlled bus help interface named "ERICA". It was designed to resemble this famous sci-fi robot.

- a) Robby the Robot
- b) WALL-E
- c) R2-D2

18. What landmark in Mississauga has an incorrect spelling of the name of the city?

- a) Mississaugua Golf Club
- b) Mississauga Civic Centre
- c) Downtown Mississauga





19. Which famous fast-food franchise founder lived in Mississauga?

- a) McDonalds
- b) Taco Bell
- c) KFC

20. What is the name of the largest multicultural festival in Canada that is hosted at locations across Mississauga?

- a) Canadian Multicultural Festival
- b) Carassauga
- c) KW Multicultural Festival

21. What famous landmark dotted the Lake Ontario skyline and was situated on the land where the new Lakeview Village community will be built?

- a) "4 Sisters" Lakeview Generating Station
- b) The Nightingale Pressed Brick Company
- c) Texaco Oil Refinery

22. Once used for producing munitions during WW II, this vibrant creative and cultural hub was opened by the City in 2017.

- a) Small Arms Inspection Building
- b) De Havilland Aircraft of Canada
- c) General Engineering Company

23. Canada's first aerodrome was opened in 1915 by Curtiss Aeroplanes and Motors Company. The airport and flying school consisted of a muddy field and a small airplane hangar. In what Mississauga neighbourhood was it located?

- a) Malton
- b) Long Branch
- c) Toronto Island

24. Regarded as one of the greatest jazz pianist and composer of all time, this Juno and Grammy winning artist was not born in Mississauga but lived here until his passing.

- a) Oscar Peterson
- b) Louis Armstrong
- c) Bill Evans

25. Celebrating 50-years of operation, how many buses are now in the MiWay transit system?

- a) 60
- b) 223
- c) 500



26. The University of Toronto Mississauga was known by this name before 1998.

- a) Erindale University
- b) Erindale School
- c) Erindale College

27. This Mississauga neighbourhood was once referred to as the “Strawberry Capital of Ontario”.

- a) Mineola
- b) Clarkson
- c) Lisgar

28. What has been the largest sporting event to be hosted in Mississauga?

- a) Pan American and Parapan American Games
- b) Winter Olympic Games
- c) Formula 1

29. What famous Ontario trail runs along Lake Ontario and passes through 22 parks Mississauga parks?

- a) Great Lakes Waterfront Trail
- b) Lake Ontario Trail
- c) Bruce Trail

30. What is the oldest surviving structure in Mississauga? Hint, it’s located in Ward 4.

- a) Benares Historic House
- b) Cherry Hill House
- c) Port Credit Lighthouse



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## Mississauga's 50th Anniversary Trivia Questions & Answers

1. In what year was the City of Mississauga incorporated?

- a) 1974
- b) 1973
- c) 1964

**Answer:**

**a – 1974**

*The City of Mississauga was incorporated on January 1, 1974, and this year the City will celebrate its 50th anniversary.*

2. What does the name "Mississauga" mean?

- a) River of Many Mouths
- b) North City with Credit River
- c) River Follow the Great Lake

**Answer:**

**a – River of Many Mouths**

*Mississauga's history dates back over 200 years to the early 1600s when French traders first met the Mississaugas, an Ojibwa band, on the North Shore of Lake Huron. By the 1700s, the Mississaugas had migrated south and settled in the area near Etobicoke Creek, Credit River, and Burlington Bay. There are many different interpretations of how this word Mississauga came to exist with the most likely that it is an Ojibwa word meaning 'river of many mouths'. The City of Mississauga wishes to thank and acknowledge the Anishinaabe peoples who came to be known as the Mississaugas of the Credit for our name.*

3. Do you know where Mississauga's "Sister City" is located in the world?

- a) Sheridan, USA
- b) Kariya, Japan
- c) Malton, England

**Answer:**

**b – Kariya, Japan**

*Mississauga's sister city is located in Kariya, Japan. Kariya Park, located in Mississauga, is renowned for its stunning Cherry Blossom and magnolia trees set in a Japanese garden landscape. The City of Kariya, Japan also boasts a Mississauga Park, featuring a scaled-down replica of Mississauga City Hall as its centerpiece, complete with a functioning clock tower. The park also offers visitors a large maple leaf structure and a charming log cabin.*

4. What nickname was given to former Mississauga Mayor Hazel McCallion?

- a) Hurricane Hazel



- b) Superstorm Hazel
- c) Typhoon Hazel

**Answer:**

**a - Hurricane Hazel**

*Hazel McCallion, was affectionately nicknamed, "Hurricane Hazel". She served as Mayor of Mississauga for a remarkable 36-years, making her one of Canada's longest-serving mayors.*

**5. The Avro ARROW, also know as the CF-105, was a jet interceptor aircraft designed, built and flown in this local neighbourhood?**

- a) Malton
- b) Port Credit
- c) Erindale

**Answer:**

**a - Malton**

*The Avro ARROW was hailed as being ahead of its time, and became a source of National pride in Canada. The cancellation and subsequent destruction of the Arrow, and of its component parts left many thousands of people out of work in the Malton community. A near size replica is being built and will be unveiled in Malton in 2024.*

**6. What is the "real name" of the Marilyn Monroe towers located in downtown Mississauga?**

- a) Absolute Towers
- b) Whirling Towers
- c) Future Towers

**Answer:**

**a - Absolute Towers**

*The Absolute Towers, nicknamed the "Marilyn Monroe Towers" due to their curvaceous design, have received international acclaim for their architectural uniqueness and have become a distinctive part of Mississauga's skyline.*

**7. How many languages are spoken in Mississauga?**

- a) 97
- b) 149
- c) 181

**Answer:**

**b - 149**

*Mississauga's rich cultural diversity is reflected in its multilingual population. This diversity contributes to a vibrant and culturally rich community with a wide range of languages and traditions. The top-ten languages most*



frequently spoken at home include: Arabic, Cantonese, Hindi, Mandarin, Polish, Punjabi, Urdu, Spanish, Tagalog, Tamil, and Vietnamese.

**8. Mississauga is Ontario's 3<sup>rd</sup> largest City. Do you know where Mississauga ranks among the largest cities in Canada?**

- a) 5<sup>th</sup>
- b) 7<sup>th</sup>
- c) 8<sup>th</sup>

**Answer:**

***b- 7<sup>th</sup>***

*Mississauga's growth and development have made it a key economic and cultural hub in Canada. Its strategic location near Toronto and diverse economy contribute to its ranking as the 7th largest city in the country. The TOP 6 cities, according to 2021 Canadian census data, are Toronto, Montreal, Calgary, Ottawa, Edmonton and Winnipeg.*

**9. To honour the incorporation of the City of Mississauga in 1974, who wrote and performed the 'Mississauga' song?**

- a) Bryan Adams
- b) Billy Talent
- c) Tommy Hunter

**Answer:**

***c - Tommy Hunter***

*In early 1974 members of the newly formed City of Mississauga Council, including the newly elected mayor, Martin Dobkin, approached country music star Tommy Hunter, who was then living in Lorne Park in Mississauga, with the idea of creating a song to celebrate Mississauga.*

**10. Do you know the name of the local stadium that the Raptors 905 and the Mississauga Steelheads (OHL) call home?**

- a) Paramount Fine Foods Centre
- b) Erin Mills Twin Arena
- c) Port Credit Memorial Arena

**Answer:**

***a - Paramount Fine Foods Centre***

*Paramount Fine Foods Centre, is home to both teams and has seating for over 5,000 fans.*

**11. How many wards are there in Mississauga?**

- a) 10
- b) 11



c) 12

**Answer:**

***b – 11***

*The division of Mississauga into 11 wards ensures that residents in different parts of the city are represented effectively in local government, allowing for localized decision-making and representation.*

**12. Do you know what square in Mississauga hosts many free events, activities and festivals throughout the year?**

- a) Celebration Square
- b) Nathan Phillips Square
- c) Square One

**Answer:**

***a – Celebration Square***

*Celebration Square attracts over 750,000 visitors each year and is home to hundreds of free annual festivals and events.*

**13. Do you know, which local shopping centre, with over 300 stores, has just celebrated its 50-year anniversary?**

- a) Square One
- b) Dixie Outlet Mall
- c) Erin Mills Town Centre

**Answer:**

***a – Square One***

*Square One Shopping Centre opened its doors in 1973 and is Ontario's largest mall. Notably, it is also the second largest mall in Canada, after the West Edmonton Mall.*

**14. Do you know which local village has a history dating back to 1808 and is home to two of Mississauga's local historical museums?**

- a) Cooksville
- b) Clarkson Village
- c) Meadowvale Village

**Answer:**

***b - Clarkson Village***

*Clarkson Village, with a history spanning over 200 years, is home to Mississauga's earliest neighborhoods. It is also the location of the Bradley Museum and The Benares Historic House.*



15. Can you identify this Mississauga location that appeared in *The Handmaid's Tale* TV show?



- a) Celebration Square Amphitheatre
- b) Hazel McCallion Library
- c) Living Arts Centre

**Answer:**

*a – Celebration Square Amphitheatre*

*In a notable scene from "The Handmaid's Tale," the handmaids are called to a meeting at an amphitheater located within Mississauga's City Hall.*

16. In 1967, residents of Toronto Township overwhelmingly voted in favor of renaming their new town 'Mississauga.' What name came in second place?

- a) Malton
- b) Toronto
- c) Sheridan

**Answer:**

*c – Sheridan*

*To signify the community's transition from a rural to an urban area, council sought public input for naming the town. Hundreds of diverse suggestions were received and put to a vote. "Mississauga" emerged as the chosen name in the plebiscite, surpassing "Sheridan" which came in second place.*

17. In 1977, Mississauga Transit introduced, what was at the time, an innovative computer-controlled bus help interface named "ERICA". It was designed to resemble this famous sci-fi robot.





- a) Robby the Robot
- b) WALL-E
- c) R2-D2

**Answer:**

**c - R2-D2**

*"ERICA," reminiscent of the R2-D2 character from the Star Wars movies, was stationed at Square One. This talking computer served as an interface between the buses and the Easy Rider system, significantly improving the reliability of information for customers. ERICA remained in service until the late 1980s.*

**18. What landmark in Mississauga has an incorrect spelling of the name of the city?**

- a) Mississaugua Golf Club
- b) Mississauga Civic Centre
- c) Downtown Mississauga

**Answer:**

**a - Mississaugua Golf Club**

*When it was incorporated in 1906, the Golf club's name was spelled "Mississauga" to honor indigenous heritage associated with the property. However, in 1913, the name was officially changed to "Mississaugua," inserting a "u" before the last letter. Interestingly, the original spelling persisted, except for one recorded instance. It was in the late 1940s that the board resolved the spelling conflict, confirming the correctness of the 1913 spelling.*

**19. Which famous fast-food franchise founder lived in Mississauga?**

- a) McDonalds
- b) Taco Bell
- c) KFC

**Answer:**

**c - KFC**

*The founder of Kentucky Fried Chicken (KFC), Colonel Sanders, resided in Mississauga for 15 years, from 1965 to 1980. Notably, he was a frequent customer of the KFC outlet located on Tomken Road.*

**20. What is the name of the largest multicultural festival in Canada that is hosted at locations across Mississauga?**

- a) Canadian Multicultural Festival
- b) Carassauga
- c) KW Multicultural Festival



**Answer:**

***b - Carassuaga***

*"Carassuaga" is recognized as Mississauga's largest multicultural festival in Canada. It first took place in 1986, featuring 10 different cultural pavilions and spanned two days. Over the years, it has expanded into a three-day event, attracting over 303,478 visitors in 2023.*

**21. What famous landmark dotted the Lake Ontario skyline and was situated on the land where the new Lakeview Village community will be built?**

- a) "4 Sisters" Lakeview Generating Station
- b) The Nightingale Pressed Brick Company
- c) Texaco Oil Refinery

**Answer:**

***a - 4 Sisters" Lakeview Generating Station***

*The Lakeview Generating Station, also known as the "4 Sisters" Lakeview Generating Station, occupied this land. It became the world's largest thermal-electric plant upon its completion in 1968. Notably, in 2006, the stacks of the power station were demolished, and in 2021, plans were approved for a significant waterfront community on this site.*

**22. Once used for producing munitions during WW II, this vibrant creative and cultural hub was opened by the City in 2017.**

- a) Small Arms Inspection Building
- b) De Havilland Aircraft of Canada
- c) General Engineering Company

**Answer:**

***a - Small Arms Inspection Building***

*The Small Arms Inspection Building, situated in Mississauga's Arsenal Lands near the waterfront, was previously a munitions plant during World War II. This historic site played a vital role, especially with a significant female workforce, challenging traditional gender roles. Following the war, the building's purpose evolved, and it now hosts various community events, artist exhibitions, and local markets after renovations. It was designated a heritage property in 2009 and acquired by the City in 2017.*

**23. Canada's first aerodrome was opened in 1915 by Curtiss Aeroplanes and Motors Company. The airport and flying school consisted of a muddy field and a small airplane hangar. In what Mississauga neighbourhood was it located?**

- a) Malton
- b) Long Branch



c) Toronto Island

**Answer:**

***b – Long Branch***

*Canada's first aerodrome, Long Branch Aerodrome, was situated in Long Branch, on Lakeshore Road just west of current Dixie Road in Ontario. It was established in 1915 by the Curtiss Flying School, a part of the Curtiss Aeroplane and Motor Company, serving as a pilot training school. When the Royal Flying Corps, Canada, was established in January 1917, its initial flying units were stationed at Long Branch. Subsequently, the Royal Flying Corps' training facilities were relocated to a larger airfield after the aerodrome's closure in 1919.*

24. Regarded as one of the greatest jazz pianist and composer of all time, this Juno and Grammy winning artist was not born in Mississauga but lived here until his passing.

- a) Oscar Peterson
- b) Louis Armstrong
- c) Bill Evans

**Answer:**

***a – Oscar Peterson***

*Oscar Peterson, widely recognized as one of the greatest jazz pianists of all time, made Mississauga his home for 30-years until his passing in 2007. His remarkable talent led Louis Armstrong to refer to him self as "the man with four hands."*

25. Celebrating 50-years of operation, how many buses are now in the MiWay transit system?

- a) 60
- b) 223
- c) 500

**Answer:**

***c – 500***

*As Ontario's third-largest municipal transit service provider, MiWay serves a growing population of roughly 766,000 across 179 square kilometers. The transit system boasts 500 buses servicing 65 transit routes.*

26. The University of Toronto Mississauga was known by this name before 1998.

- a) Erindale University
- b) Erindale School



c) Erindale College

**Answer:**

**c - Erindale College**

*Erindale College began when the University of Toronto purchased 150 acres of land along the Credit River in the early 1960s. The College opened in September 1967 and had 155 students. In 1998, Erindale College was rebranded as the University of Toronto Mississauga. Today, the University has 18 academic units, over 180 programs, 90 areas of study, over 16,000 students, more than 3,400 full and part-time employees as well as more than 69,000 alumni.*

**27. This Mississauga neighbourhood was once referred to as the "Strawberry Capital of Ontario".**

- a) Mineola
- b) Clarkson
- c) Lisgar

**Answer:**

**b - Clarkson**

*Clarkson was known as the "Strawberry Capital of Ontario". The connection between strawberries and Clarkson goes back to 1855 when Edward Sutherland started growing strawberries on his farm. In 1915, a sign was put up at the Clarkson railway station proudly saying, "More strawberries pass through this station than any other in Ontario."*

**28. What has been the largest sporting event to be hosted in Mississauga?**

- a) Pan American and Parapan American Games
- b) Winter Olympic Games
- c) Formula 1

**Answer:**

**a - Pan American and Parapan American Games**

*Mississauga, was one of the host cities for the 2015 Pan American and Parapan American Games. The Games allowed Mississauga to showcase its versatility by hosting a diverse array of sporting events, including judo, karate, taekwondo, wrestling, goalball, powerlifting, and wheelchair rugby. Over 10,000 athletes and officials from 41 countries attended, along with tourists, media, and other Games-related people.*

**29. What famous Ontario trail runs along Lake Ontario and passes through 22 parks Mississauga parks?**

- a) Great Lakes Waterfront Trail



- b) Lake Ontario Trail
- c) Bruce Trail

**Answer:**

**a – Great Lakes Waterfront Trail**

*The Mississauga section of Great Lakes Waterfront Trail is a continuous trail passing 22 parks, the Bradley Museum and Rattray Marsh, one of the few remaining wetlands along Lake Ontario.*

**30. What is the oldest surviving structure in Mississauga? Hint, it's located in Ward 4.**

- a) Benares Historic House
- b) Cherry Hill House
- c) Port Credit Lighthouse

**Answer:**

**b – Cherry Hill House**

*Cherry Hill House is possibly the oldest surviving structure in present-day Mississauga. Originally granted 200 acres by the Crown in 1807, Joseph Silverthorn, a United Empire Loyalist, expanded his landholding with an additional 500 acres. The stone wing of the house is believed to have been built in 1811, while the main structure was constructed in 1822. It is named after the cherry trees that once lined Silverthorn's driveway.*

