

Agenda 2.3



# Mississauga Public Library Board

## Regular Meeting

Minutes of the meeting held on Wednesday, May 21, 2025 at 5:30 p.m. at Streetsville Library.

### **Present**

Brad Bass  
Reyen Jones  
Councillor John Kovac  
Paul Lee  
Mai Lu  
Priscilla Mak  
Chucks Uwandulu

### **Absent**

Suman Kathuria  
Councillor Matt Mahoney

### **Staff Present**

Rona O'Banion, Director, Library  
Jennifer Stirling, Manager, Library Digital Services & Collections  
Laura Reed, Manager, Central Library & Community Development  
Sue Coles, Manager, Facilities & Operations  
Fawzia Raja, Manager, Library Operations Planning & Analysis

### **Minutes Recorded**

Anne Marie Solleza

## Minutes

### 1.0 Call to Order

After a brief branch tour, the Chair called the meeting to order at 5:57pm.

### 1.1 Excused Absences

16:25 Resolved that Councillor Matt Mahoney and Suman Kathuria be excused from the meeting.

Moved by M. Lu  
Seconded by P. Lee  
Carried

### 2.1 Approval of Agenda

17:25 Resolved that the agenda be approved as presented.

Moved by B. Bass  
Seconded by M. Lu  
Carried

### 2.2 Declaration of Conflict of Interest

There were no conflicts of interest declared.

### 2.3 Approval of Minutes

18:25 Resolved that the Minutes from the April 16, 2025 Board meeting be approved.

Moved by C. Uwandulu  
Seconded by B. Bass  
Carried

### 2.4 In Camera Agenda

Pursuant to Ontario Public Library Act Sections

- (4) A meeting or part of a meeting may be closed to the public if the subject matter being considered is,
- (b) personal matters about an identifiable individual

19:25 Resolved that the Board move into closed session to discuss the following item:  
Review of CEO's PDP

Moved by C. Uwandulu  
Seconded by P. Lee  
Carried

The Board moved into closed session at 6:07pm and returned to open session at 6:20pm.

### **3.0 Delegation/Guest Speaker**

#### **3.1 Item 6.1 2024 Audited Financial Statements**

Wes Anderson, Manager, Financial & Treasury Services, Lindsay Kay, Manager, Accounting & Financial Reporting and Deepka Sharma, Sr. Analyst Accounting & Financial Reporting presented the 2024 Audited Financial Statements for the Board's endorsement. L. Kay reviewed the financial statements and answered questions from the Board.

20:25 Resolved that the report entitled "2024 Year-End Audited Financial Statements" from the Board's Secretary/Treasurer be received and endorsed by the Mississauga Public Library Board.

Moved by B. Bass  
Seconded by Councillor J. Kovac  
Carried

#### **3.2 Item 6.2 Advocacy & Marketing Plan**

Robert Simeon, Acting Manager, Social Engagement, presented the 2025 Marketing And Board Advocacy Plan. He pointed out that the Marketing Plan is a living document that is created on an annual basis and is built to ensure flexibility making for easy adjustments as needed throughout the year. He answered questions whether the resulting success of paid ads can be measured and through what means. He also provided clarification regarding the importance of engagements vs. impressions.

He informed the Board that the decision to no longer use Tiktok was made at the corporate level and that discussions are ongoing about possible use of other social media platforms like BlueSky and Reddit.

21:25 Resolved that the 2025 Board Advocacy Plan be approved and that the Library Board review the Plan and confirm its interest in participation.

Moved by B. Bass  
Seconded by R. Jones  
Carried

### **4.0 Business Arising from Minutes**

There were no items for discussion.

### **5.0 Consent Agenda: Staff Information Reports**

Discussion highlights are as follows:

- The CEO provided updates from the recent CULC (Canadian Urban Libraries Council) Spring meeting where most of the discussion focused on AI. She also informed the Board of the recent change in the City's organizational structure, notably Raj Sheth, shifting from Corporate Services to Community Services, which now includes Enforcement, Facilities Planning & Development along with Library, Recreation & Culture, Parks, Forestry & Environment.

- Hazel McCallion Central Library hosted a variety of programs over the past month that included tax clinics, lectures, jazz performances, elections preparation, mock interviews, as well as a vision clinic through the Open Window Hub.
- Digital Services & Collection through its Manager for Collection & Material Handling, Diana Krawczyk, convened a group of Canadian library collection experts to investigate the need to include language on the purchase of materials produced through generative Artificial Intelligence (AI) and develop recommendations for library policy development.
- S. Coles provided an update on the facility upgrades and repairs happening Churchill Meadows, Lorne Park, Malton and Sheridan.
- Utilization Report for the period January to April 2025 shows an increase in foot traffic and a slight decrease in physical circulation when compared to the same period last year. Digital circulation continues to do well with a 7.36 per cent increase year-over-year.

22: 25 Resolved that item 5.1 to 5.5 on the consent agenda be received.

Moved by R. Jones  
Seconded by M. Lu  
Carried

## **6.1 New Business**

### **6.1 Approve 2024 Audited Financial Statements**

See Item 3.1

### **6.2 Advocacy & Marketing Plan**

See Item 3.2

## **7.0 Adjournment**

23:25 Resolved that the meeting adjourn at 7:45pm.

Moved by B. Bass  
Seconded by P. Lee  
Carried

## **Next Meeting**

The next Library Board meeting will be on June 18, 2025 at Hazel McCallion Central Library.

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Secretary/Treasurer

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Chair